

Buy Now, Pay Later

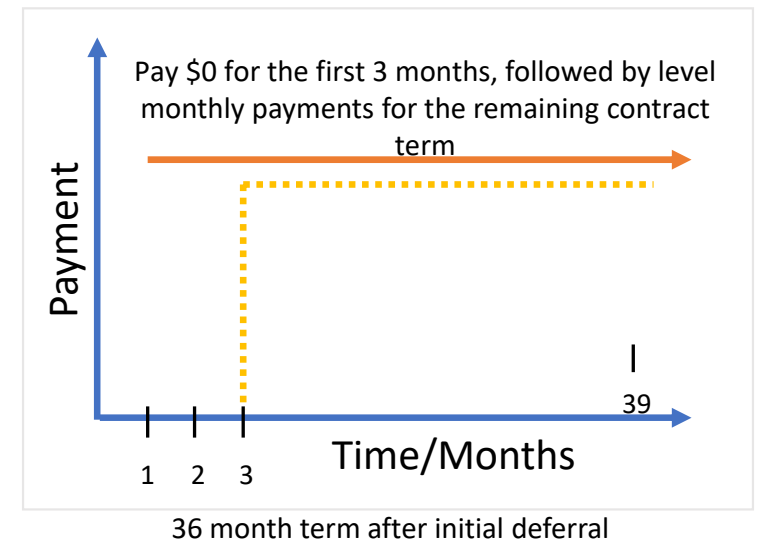
SIMPLE AND STRAIGHTFORWARD... BUY NOW, PAY LATER

- **Delay new equipment payments to help ease budget strain**
- **No payments for up to 90 Days**
- **Eligible Products: All Latex Printers**

HOW IT WORKS

1. Put equipment into place today and make no payments for the first 90 days of your contract term
2. Qualifying transactions start at a minimum of \$5,000 USD
3. Available US and Canada
4. Offer available until July 31, 2020 subject to credit approval
5. Approved HP Devices(e.g. software, software appliances, services, and installation) may be bundled up 20%

36, 48, 60 month contract terms available



Financing available through Hewlett-Packard Financial Services Company and its subsidiaries (HPFSC) to qualified customers and is subject to credit approval and execution of standard HPFSC documentation. Rates and terms are based on customer's credit rating, offering types, services and/or equipment type and options. Other charges, including without limitation, taxes, fees and shipping charges, may apply. Not all HP products are eligible. Not all customers may qualify. Other restrictions may apply. HPFSC reserves the right to change or cancel this program at any time without notice

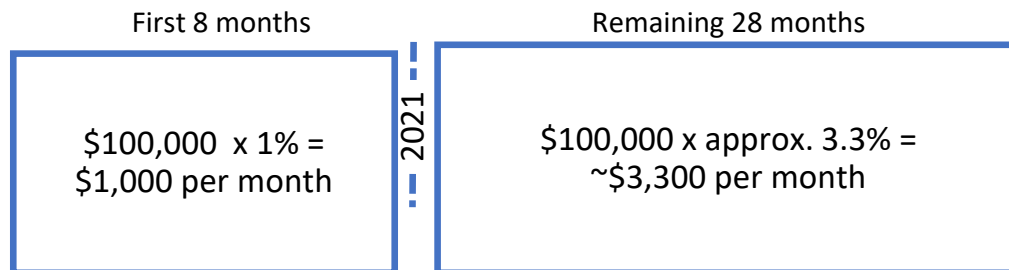
Buy Now, Low Monthly Payment

Financing Solutions in a Time of Crisis (New Deals Only)

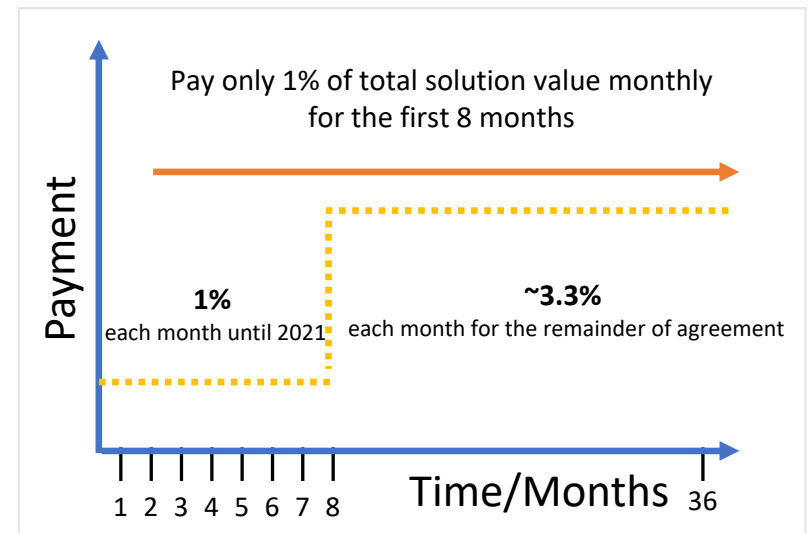
DEFER OVER 90% OF THE COST UNTIL 2021

- Minimize payments until 2021
- Pay 1% of the solution value monthly for the first 8 months
- All HP Devices
- Available US and Canada
- Up to 20% select non-hardware items (e.g. software, software appliances, services, and installation) may be bundled
- Qualifying transactions start at a minimum of \$5,000 USD
- Offer available until July 31, 2020 subject to credit approval

Example (\$100K)



Eligible Products: All Printers



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Introducing New 2.99% Financing Offer

Help your customer prepare for the future of printing



**Large Format
Partnership**



Lease Promotion – 2.99% Finance Lease



• Program Criteria:

- Lease Type: \$1.00 Finance Lease
- Terms: 48 Months Only
- Eligibility Term – Now thru July 31, 2020
- Eligible Deals:
 - Direct (HP Led)
 - Indirect (Net 30, HPFS)
 - US Only
- Eligible Products (New Printers Only):
 - L1500
 - R1000+, R2000+
 - S1000
- Up to 20% select non-hardware items (e.g. software, software appliances, services, and installation) may be bundled
- Upfront sales tax excluded from Promotional Rate

2.99% Promotion Compare	
Finance Amount	\$318,949
48 Mo \$1out	\$7,699
48 Mo \$1out	\$7,039

