



JYM Alumni – just a few Careers that began with German and the JYM program

Advisor for German-American Business, Clean Energy & International Project Management
Compliance Project Manager for Daimler AG, Stuttgart
Controller at Munich Re Group, Munich
Foreign Affairs Specialist at United States Government, Office of the Secretary of Defense
Plant Project Manager - Executive Assistant Plant Manager's Office, Detroit Diesel
Neue Galerie Museum in NYC
Manager, Global Marketing and Communications, Berlin
Sales Representative, WMC Global, Washington DC
Global Assignment Management and Mobility Consulting
International Intellectual Property and Corporate Lawyer
Manager, Global Marketing and Communications, Bose Corporation Professional Systems
VP of International Sales at AirWay Technologies
Director of Corporate Development and International Financing
Procurement Director -- Worldwide Media at Mars
Senior Research Analyst at Siemens AG
International HR Business Partner at IntraHealth International
Senior Associate - KPMG Management Consulting
Vice President at GE Capital
International Project Coordinator at EVOLVO, Milan Italy
Business Analyst at Buchanan & Edwards
Academic Travel Manager at Bader International Study Centre
Account Manager at CLEARLINK
Content and Communications Manager at InterNations, Munich
Service Coordinator at Siemens Industry
Research Consultant at University of Chicago Booth School of Business
Sales Specialist, Direct Markets at ESCADA, Munich
Business Development, United Arab Emirates
Media Planning at Basis Media GmbH
Manager, German American Service, Inc., Chicago
International Business at RockAuto, LLC
Research Intern, U.S. Role in the World at Carnegie Endowment for International Peace
Program Coordinator at the Center for Transatlantic Relations, Washington DC
Financial Advisor at Merrill Lynch
Associate at Triage Consulting Group
Consulting Services Intern at German American Chamber of Commerce, Inc.
Deputy Director at Kosmos Solutions International
Director, Global Quality Systems Compliance Assessment & Training
Service Coordinator at Siemens Industry, St. Louis
ESL Instructor and Cultural Orientation Aide
Strategy Manager, Language Services at Target
President & CEO at Endurance Experts LLC
Worldwide Partner Marketing Leader at Cisco
International Project Management at Allianz
North America Field Operations Specialist at Ford Motor Company
Organizational Development Manager at Bosch-Siemens Haushaltgeräte (BSH)
Linguist at Google
Senior Legal Counsel at Bank for International Settlements
Managing Director, Globe Tax Services, Inc.
Exams Office Assistant and Government Affairs Coordinator at Munich International School
Vice President & General Manager at Weil Engineering North America
New York Times best-selling author (Jonathan Franzen!)

Career Outlook 2016-2026

JYM alumni have found jobs in these careers where German language was listed as preferred, desired or required!

<i>Career</i>	<i>Median Salary</i>	<i>Market Growth</i>	<i>JYM alumni?</i>
Marketing Manager	\$132,230	10% to 14%	YES!
Sales Manager	\$121,060	5% to 9%	YES!
Lawyer	\$119,250	5% to 9%	YES!
International Law	\$115,820	5% to 8%	YES!
Purchasing Manager	\$115,760	5% to 9%	YES!
Global Supply Chain Manager	\$105,610	5% to 9%	YES!
Compliance Manager	\$105,610	5% to 9%	YES!
Human Resources Manager	\$104,440	9% to 13%	YES!
Foreign Service Officer	\$94,170	10%	YES!
Global Logistics Manager	\$92,460	5% to 9%	YES!
Industrial Engineer	\$85,880	10% to 14%	YES!
University Professor	\$65,010	10% to 14%	YES!
Post Secondary Teacher	\$61,380	9% to 13%	YES!
Archivist	\$51,760	10% to 14%	YES!
Bilingual Educator K-12	\$50,434	10%	YES!
Paralegal, Legal Assistant	\$50,410	15% or higher	YES!
Interpreters and Translators	\$44,190	14%	YES!

Source: U.S. Bureau of Labor Statistics

Use your time on JYM to improve your German! It will pay off when you enter the job market.

A study by Adzuna, a search engine for job postings, confirms what we've been saying for years:

"Not only does knowing a second language make resumes stand out with potential employers but this can drive an increase in salary," says Lily Valentin of Adzuna. "Companies today serve a global community and want to hire versatile employees who can speak other languages and can reflect cultural expectations."

If you know a language used in a powerful economy or one that's involved in business innovation and you'll likely be paid more, the study confirms.

Top of the list in terms of earnings potential was German, which has an average salary of \$109,000 a year.

<https://www.inverse.com/article/42858-second-languages-highest-salaries-in-the-united-states>
March 27, 2018



It Pays to Learn German!

If you took German in high school, continue with German in college.
It will pay off as a foreign language salary bonus when you hit the job market!

The wage premium for college graduates who can speak German is 4%.

With a \$60K salary that amounts **\$260,000** when compounded over 30 years!

Why are employers willing to pay more if you speak a second language?
Because American Business loses almost \$2 billion each year because of language or cultural misunderstandings.

Invest in your future. Learn German!

Saiz, A., & Zoido, E. (2005). Listening to What the World Says: Bilingualism and Earnings in the United States. *The Review of Economics and Statistics*, 87 (3), 523-538.

Success Speaks Many Languages. The Importance of Multi-Lingualism in Business.
www.sisinternational.com/multi-lingual-market-research-firm (Feb 21, 2019)



**WAYNE STATE
UNIVERSITY**



www.jym.wayne.edu