









Introducing the Most Comprehensive CDC & Data Replication Suite for SQL Server Integration Services

Affordable solutions for real-time data integration & replication

Richard Thomas – Director US Technical Services

richard.thomas@attunity.com

Jeff Cole – Senior Software Engineer

Jeff.cole@attunity.com

Welcome to this Attunity Webinar

Thank you for joining!

A few logistical points...

- All participants are muted
- Got questions?
 - Please ask using the Q&A panel located on the right hand side of your screen, at the bottom of the GoToWebinar applet
 - Answers will be provided after the demonstration
- We will send you a copy of the slides used today via email
- Having connection problems ? ... please use the Q&A panel



Agenda

- Introduction
- ODR and CDC overview and considerations
- Attunity CDC Suite for SSIS product overview
- Demo end to end!
- Summary + Q&A

Next steps to help you get started...



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Common questions/issues:

- 1. Can we get data **faster** to support business users and operations?
- 2. Can we move data efficiently?
- 3. Can we handle the increasing **volumes** of data?
- 4. Can we **eliminate batch** windows?
- 5. Can we **reduce costs**?

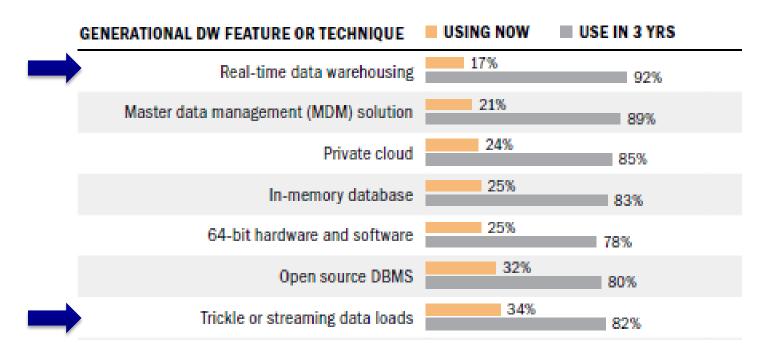
Yes, we can.



The Need - Real-time DW



❖ 92% will be using RTDW within 3 years*

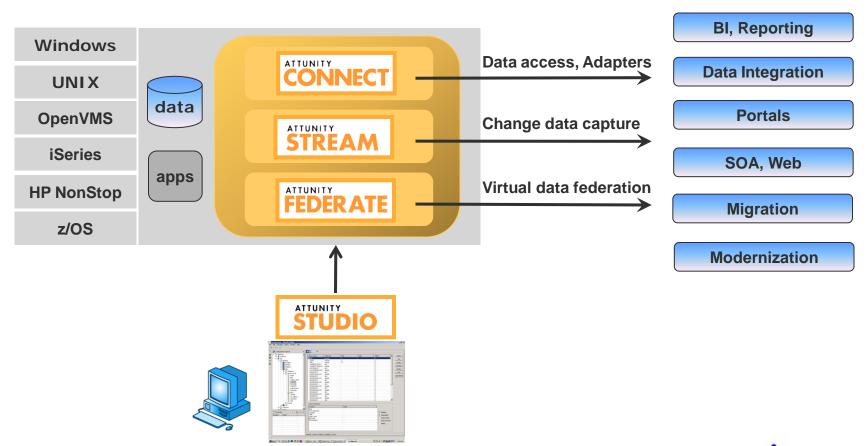


^{*} TDWI Best Practice Report - Next Generation Data Warehouse Platforms, Q4 2009



Attunity Integration Suite

Real-time Data Integration and Event Capture





The Choice of Industry Leaders

Microsoft [®]	SQL Server (SSIS)	High Speed connectors for Oracle and Teradata Change data capture
ORACLE	Oracle Database Fusion Middleware	Database Gateways for the Mainframe Integration with mainframe and Tuxedo Change data capture
IBM	OPTIM DataStage	Mainframe data access for archiving Change data capture for DataStage
SAP Business Objects	Data Integrator	Data access to mainframe data sources Change data capture



Worldwide Customers







GE Healthcare



















































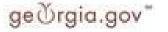
























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CDC and ODR

CDC

CDC is a data integration technology that captures and delivers only the changes made to enterprise data sources. It enables real-time and efficient data integration/replication.

ODR

Operational Data Replication (ODR) provides a complete solution for creating a copy of one database in another, periodically or in real-time. ODR employs CDC to replicate changes from source to target efficiently and in real-time.

Attunity CDC for SSIS is ODR software that:

- Employs log-based **CDC** for many different data sources
- Replicates data to any target, periodically or in real-time
- Leverages SSIS to provide reliability, extensibility, and lower-cost
- Provides complete recoverability and manageability



Common Use Cases for CDC and ODR

- 1. Data warehousing (efficient/frequent extraction or SCD)
- 2. Data replication / synchronization (for operational reporting)
- 3. Master Data Management (MDM)
- 4. Application integration (maintain integrity, sync)
- 5. Legacy modernization and migration



National Life Group

Customer Case Study - Enabling real-time BI & MDM



- Fortune 1000 Insurance Company
- Revenues of \$1.6B, serves 870K+ customers
- Consists of several companies, 900+ agents



Need:

- Enable Enterprise Data Initiative including MDM & operational BI/reporting
- Provide agents & managers with real-time data through Web applications
- Heterogeneous solution with tight integration to Microsoft platform & tools

Solution:

- Attunity Stream CDC moves real-time data across Mainframes & SQL Server
- Attunity CDC Suite for SSIS replication software with tight SSIS integration

Benefits:

- Improved agent productivity
- Improved operations
- Increased revenue opportunities
- single portal with real-time customer data
- real-time, self-service BI for managers
- sales analysis & cross-selling now possible



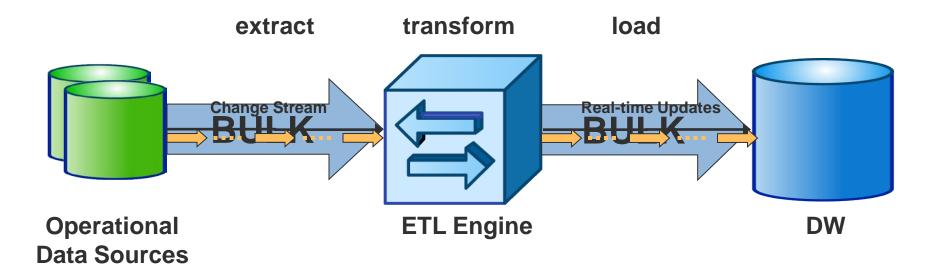
Drivers for using CDC

- Increasing demand for up-to-date/real-time data
- Increasing data volumes
- Shrinking batch windows
- Pressure to reduce cost
 - (i.e. resources for processing large amounts of data)
- Reducing risks of failure of long batch jobs



Traditional ETL vs. CDC-ETL

CDC-based ETL



- Moves Only Chateg8etto the Data
- ReqWindowera@preration' (hours to days)
- Frequency/Latency molttply, timeek lay, description daily
- Periodic or Continuous Change Flow



CDC value & benefits:

- Low latency/Real-Time Information
- Efficiency and lower resource utilization
- Low overhead/impact of source systems
- Lower cost, Affordable
- Lower risk for business operations due to DI failures



CDC Approaches and Technologies

- Use timestamps in extracts and file dumps
- Extract and compare current data to its history
- Use custom-built triggers
- Log-based CDC
 - ❖ Low impact. Non-intrusive.
 - Efficient.
 - * Reliable.
 - * Scalable.



Agenda

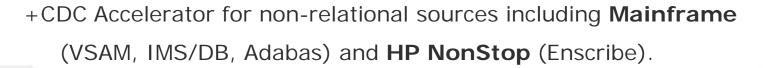
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Attunity CDC Suite for SSIS

Award-winning! Fully integrated, now supporting <u>10+ sources</u>:

- SQL Server
- Oracle
- DB2 on Linux, UNIX, Windows
- DB2/400 on IBM iSeries (AS/400)
- DB2 on IBM zSeries (Mainframe)
- VSAM, IMS, Adabas on IBM Mainframe
- RMS on OpenVMS
- SQL/MP on HP NonStop
- Enscribe on HP NonStop









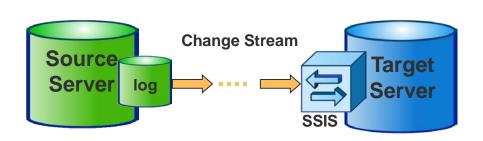


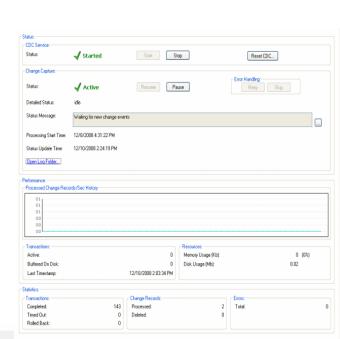


Attunity CDC Suite for SSIS

Complete solution for integrating changes made to source database tables using SSIS, efficiently and in real-time

- 1. Minimal impact on source (log-based CDC, no install on source DB)
- 2. Efficient and reduced use or resources (process only changes)
- 3. End-to-end replication solution. Customizable.
- 4. Synchronizes Bulk-Load and CDC
- 5. Monitoring & control console





Introducing the Latest Enhancements...

1. Supported sources doubled to more than 10



- 2. Introducing "zero footprint" replication for SQL Server, Oracle, & DB2 (on Linux, UNIX, Windows)
- Introducing enhanced Management Dashboard & Notification Services
- Enhanced performance for Oracle CDC with approximately
 40% throughput improvements
- 5. Simplified & automated replication for **non-relational** data sources (eg. VSAM, IMS, RMS)



Southeastern Freight Lines

Customer Case Study – Data Modernization Improves Operations



- Large North American trucking company
- More than 76 service centers & 6800 associates
- Industry leader; has won 300+ awards



Need:

- To improve operational efficiency through IT platform modernization
- Replace existing OpenVMS Alpha servers with new HP Integrity servers
- Faster platform / real-time data for improved customer responsiveness

Solution:

- Attunity Stream CDC moves RMS/non-relational data to a relational database
- Attunity RMS-CDC for SSIS real-time replication with tight SSIS integration

Benefits:

- Improved operations
- Improved productivity
- Increased customer satisfaction
- accurate, real-time data on modern platform
- real-time shipment, invoicing, load time data
- customer requests answered more quickly



AUTOonline

Customer Case Study – Offloading data for BI and HA

AUTOonline

The Value Experts

- Germany-based global eCommerce network
- Markets & sells over 650K used vehicles
- 1000+ dealers & +4000 buyers & insurers

Need:

- Enable real-time BI and reporting
- Ensure eCommerce network users have real-time, smooth experience
- Increase reporting capacity without impacting eCommerce database servers

Solution:

- Attunity Oracle-CDC for SSIS offloading Oracle data with minimal impact
- SQL Server 2008 R2 scalable and robust BI platform

Benefits:

- Improved productivity
- Customer satisfaction
- Improved report processing
- real-time, self-service BI for managers
- real-time, smooth online experience
- increased capacity by +30%



Architecture

- Log-based, non-intrusive CDC
- * Table & Record Filtering (by operation, column, content)
- Flexible delivery models (mini/micro-batch, continuous)
- High Throughput (thousands records/second at customer trials)
- ❖ Scalable handles hundreds of tables
- Reliable delivery and recovery



Supported Environments

- Supports SSIS in SQL Server 2005 & 2008/R2
- Supports SSIS in SQL Server Standard &

Enterprise

Available in 32bit and 64bit (except IA64)



Ease of Use

Installation

- Downloadable via the web
- Very simple installation (3-4 minutes)
- Includes source Client!

Configuration

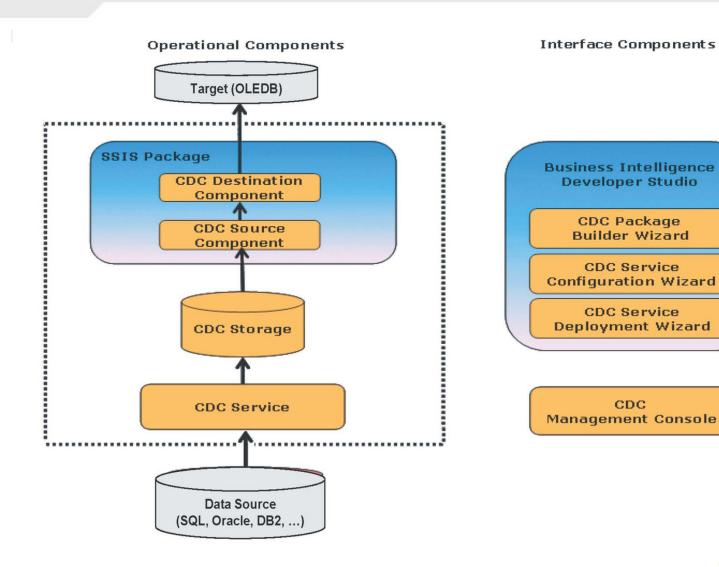
- Fully Integrated into SSIS
- Wizard based configuration
- Automatic generation of SSIS packages

Management

- MMC-based Management Console
- Monitoring and control for CDC Services and CDC Package Processing



Attunity CDC for SSIS **Product Components**





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Key Benefits

Affordable, Efficient and Real-time Data Integration of Source Data:

- 1. Simplify and accelerate CDC implementation
- 2. Deliver real-time information
- 3. Design efficient data integration solutions
- 4. Leverage existing SQL Server investments
- 5. Reduce resources and costs



Resources & Next steps

Download free trial version

http://www.attunity.com/change_data_capture_for_ssis
 Download a step-by-step tutorial (same demo we just did)

Schedule a one-on-one 'Jump-start' session

- ❖ 45 minutes. On your environment.
- We'll walk you through the tutorial example

Contact us:

- richard.thomas@attunity.com
- sales_ssis@attunity.com





Q & A







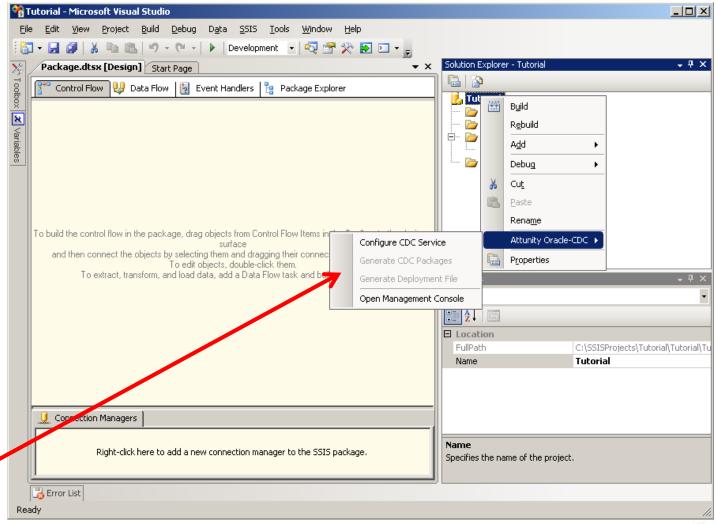
Thank You

www.attunity.com

DEMO SCREEN-SHOTS



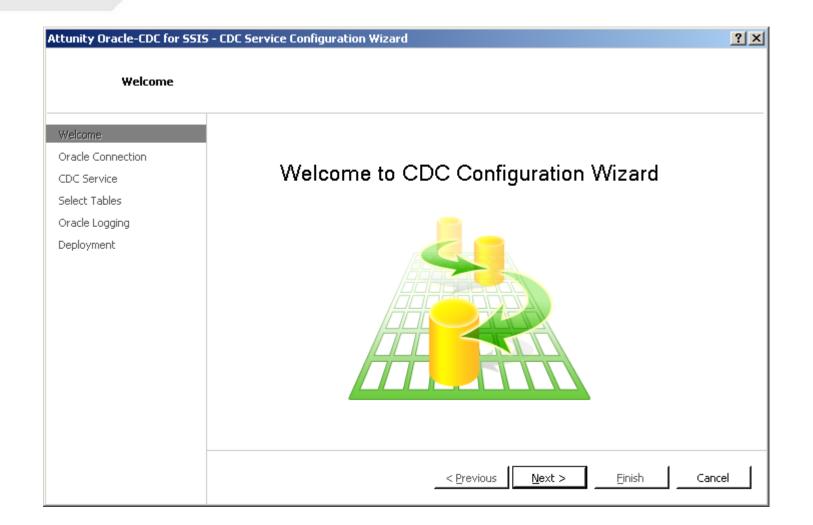
Built into Business Intelligence Developer Studio



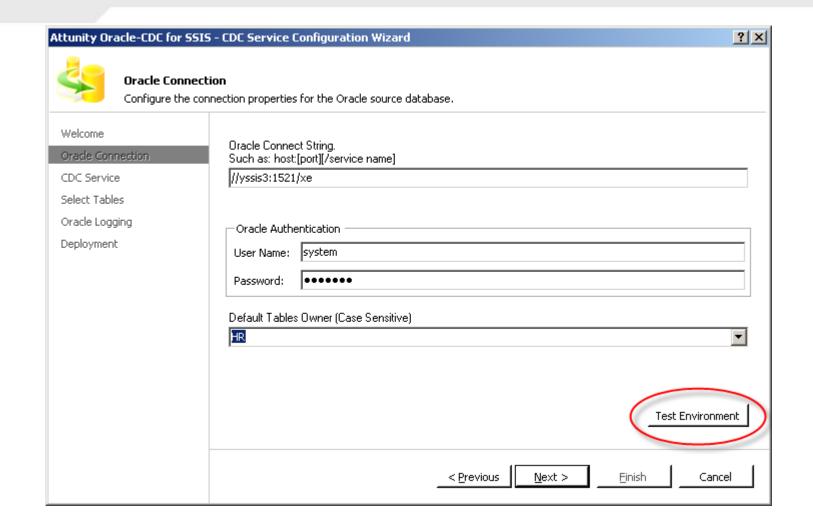


CDC Service Configuration Wizard





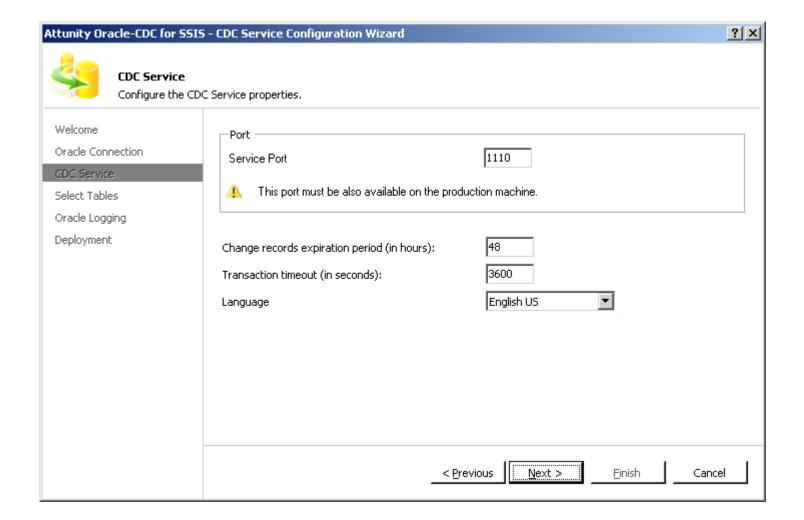




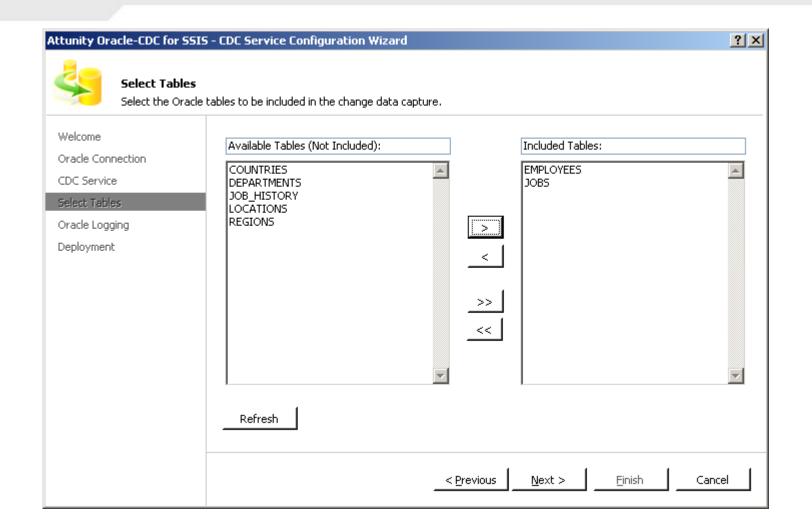


Description	Status	Details
Tracle connection	Success	Details
Required privileges	Success	Details
Oracle version	Success	Details
Supplemental logging	Success	Details
		1
atabase compatibility version	Success	Details
atabase compatibility version Archive mode	Success Success	Details Details

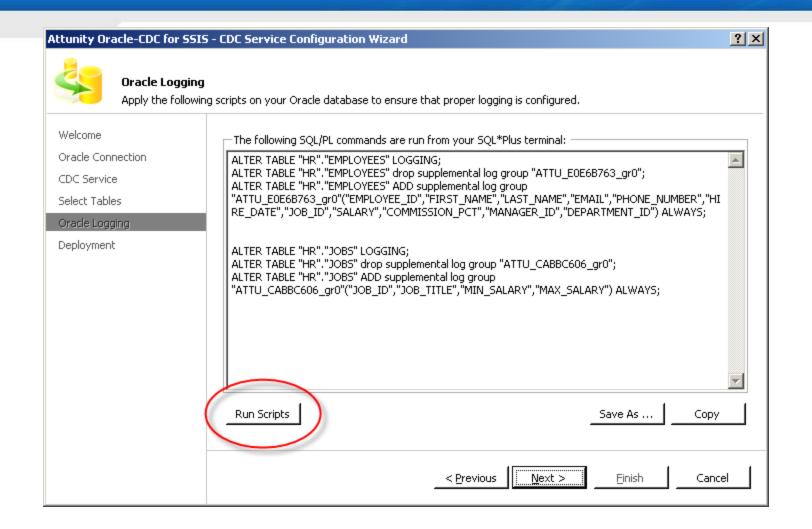












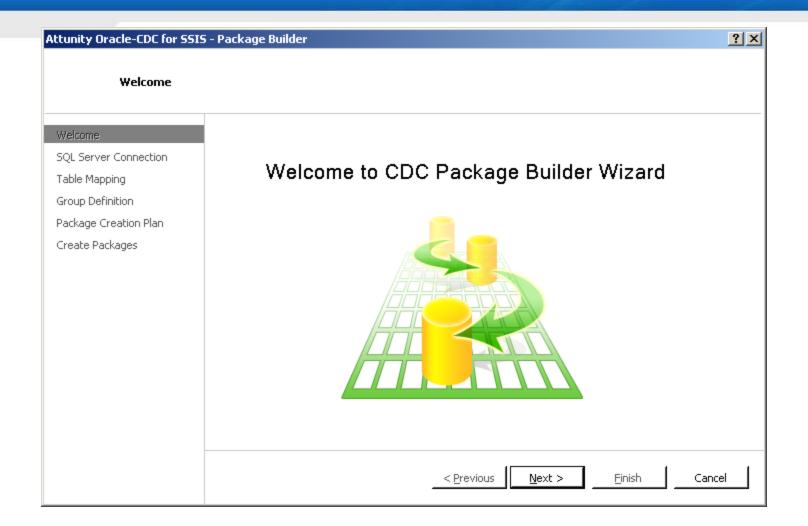


? X Attunity Oracle-CDC for SSIS - CDC Service Configuration Wizard Deployment Click 'Deploy' to deploy the CDC Service. Welcome Description Status Details Oracle Connection Save data Success Details... CDC Service Deploy solution Success Details... Select Tables Import source server data Success Details... Oracle Logging Deployment Now that a CDC Service is defined you can start to build CDC and Full Load packages using the Package Builder Wizard. Activate CDC Service Note that processing does not start until the service is activated. The service can be activated later from the Attunity Oracle-CDC for SSIS Management Console. Before activating the service, the logging scripts should be executed. Finish Cancel < Previous Next >

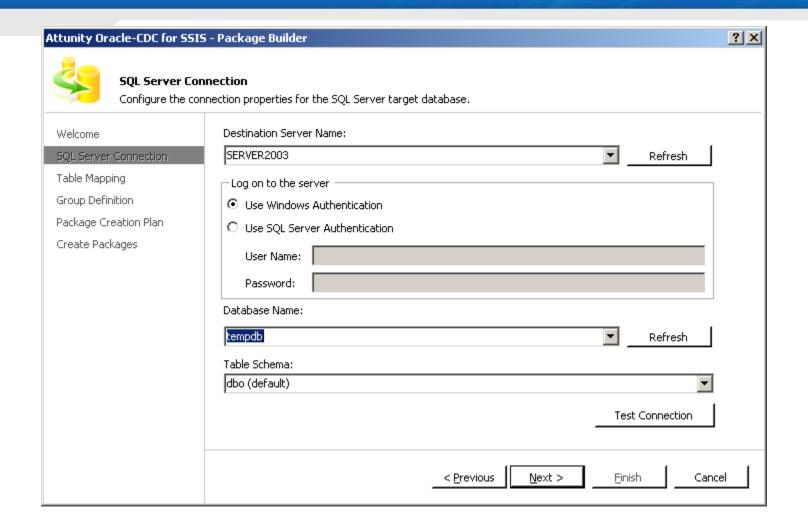


CDC Package Builder Wizard

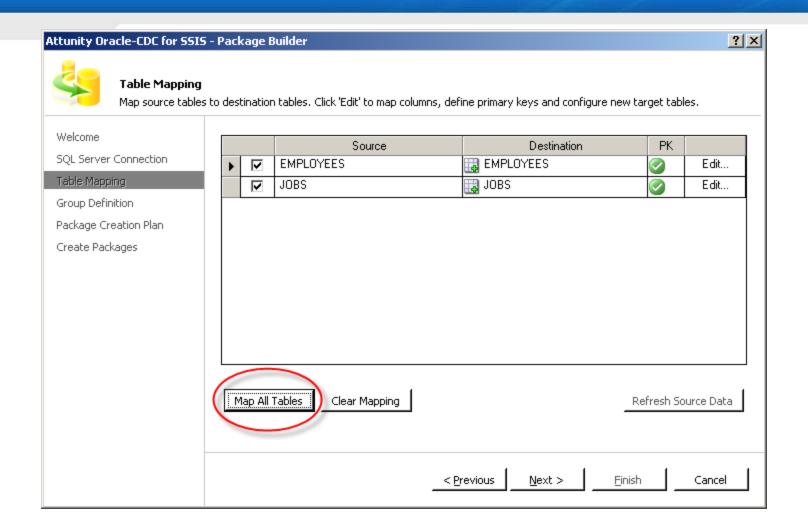




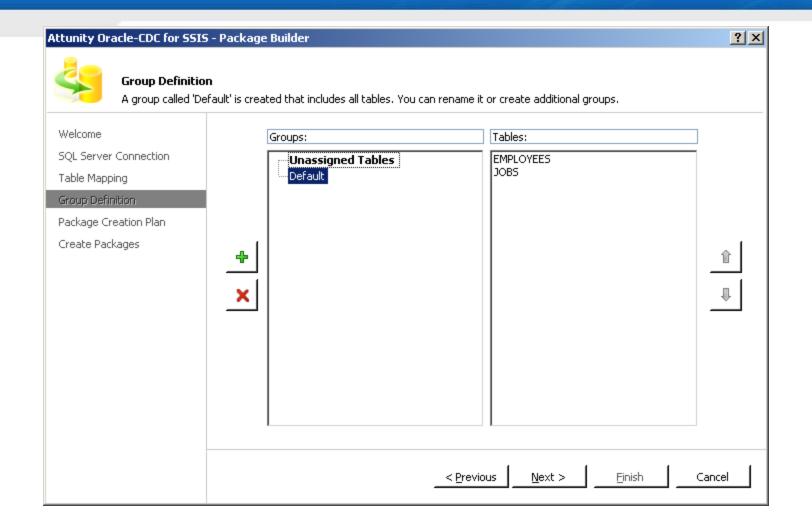




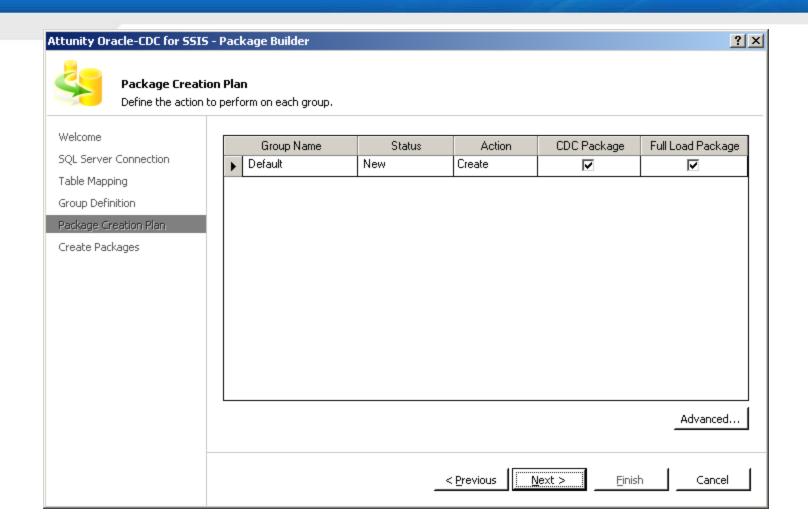




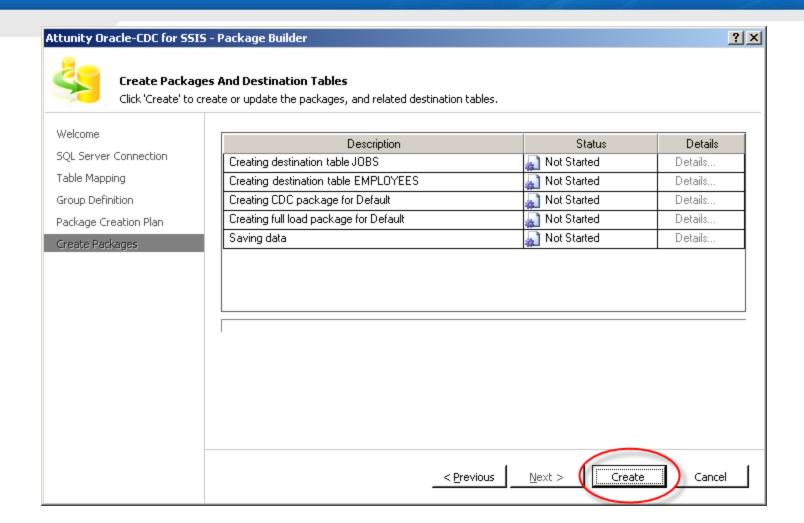












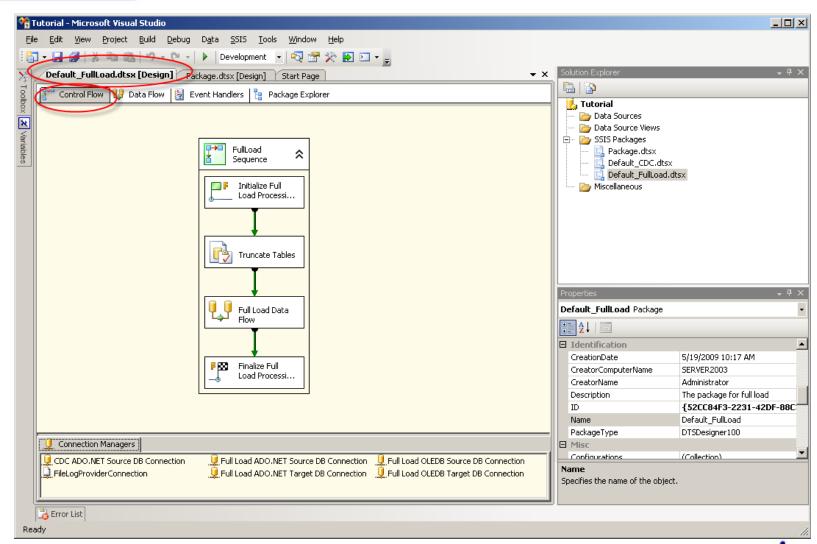


Attunity Oracle-CDC for SSIS - Package Builder ? X **Create Packages And Destination Tables** Click 'Create' to create or update the packages, and related destination tables. Welcome Description Status Details SQL Server Connection Creating destination table JOBS Success Details... Table Mapping Creating destination table EMPLOYEES Success Details... Creating CDC package for Default Group Definition Success Details... Creating full load package for Default Success Details... Package Creation Plan Saving data Success Details... Create Packages Package creation completed. The packages can be found under SSIS Packages in the Solution Explorer. Note: You should run the Full Load packages before running the CDC packages. < Previous Finish Next > Cancel

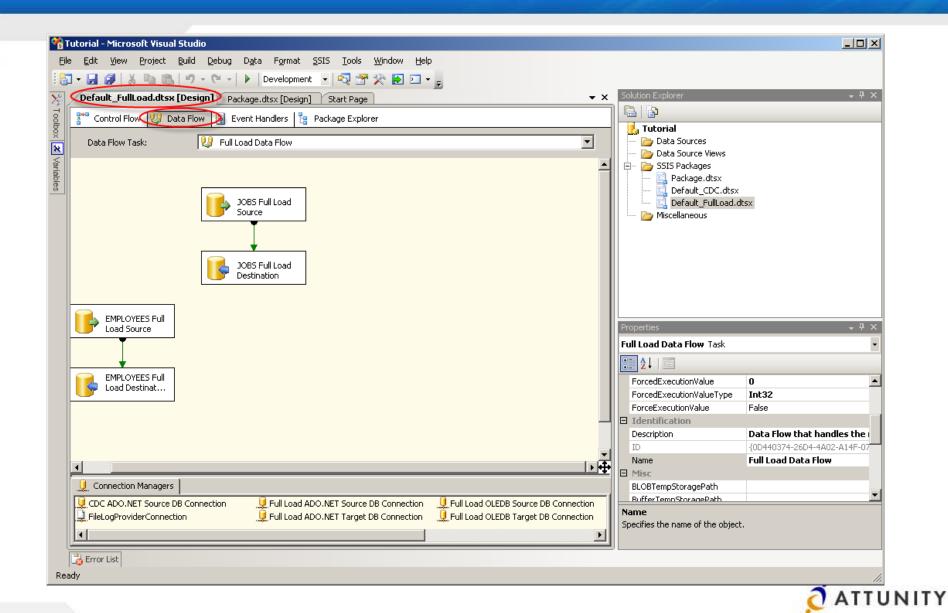


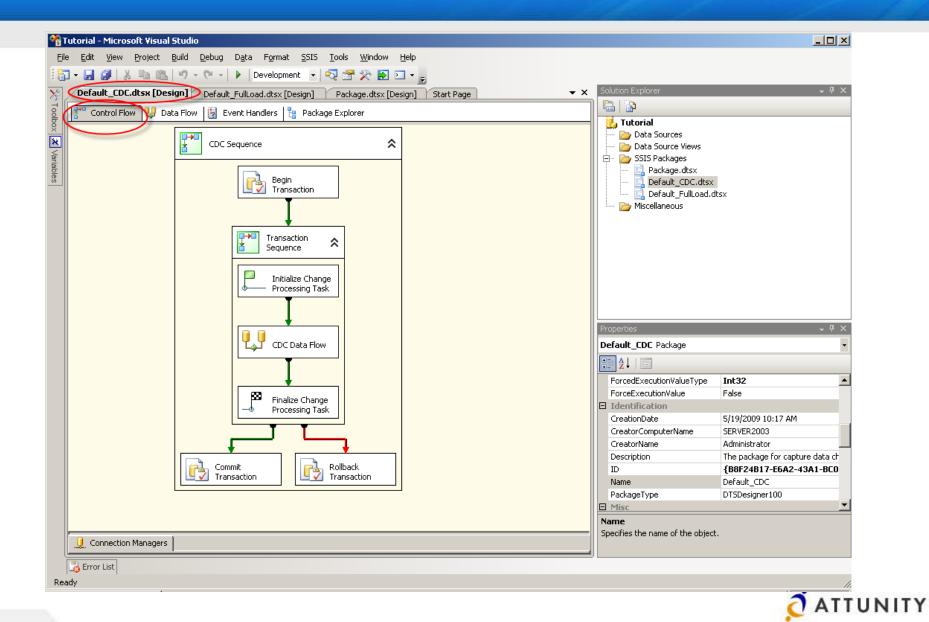
Generated Packages

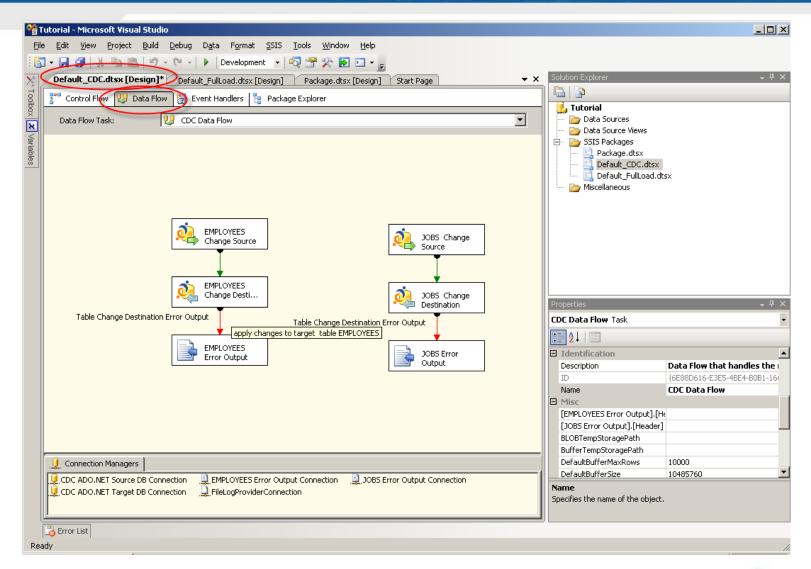














Use Oracle Client to make changes

