



## Consumers are using EyeXam to search for an eye doctor. Are you connected?

- Due to partnership with VSP, all VSP providers are listed in the app
- EyeXam is the #1 app in the iTunes app store when searching for "eye doctor" "eye exam" or "VSP" and in 2012 EyeXam was among the top 50 medical apps
- EyeXam is being promoted to over million users and the user-base is exponentially increasing through combined initiatives driven by VSP, Eyefinity and EyeXam and other key players in the eye care industry
- The EyeXam Dashboard provides detailed analytics and enhanced marketing data that can be used to target an optometric practice's marketing to those individuals who are in your area looking for eye care
- Bi-directional communication allows patients to communicate with the office anywhere, anytime. Thus the office will be virtually accessible to patients 24/7
- Appointment scheduling can be efficiently optimized through automatic reminders, reducing time spent by staff
- Office promotions can be posted for users to review (the EyeXam team provides support to the office in developing content to promote various events- truck shows, sales and increase your fanbase on social media outlets)
- Connect Yelp reviews to app profile for users to read

**CONNECT WITH US!**



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**SCAN ME!**

