SMART VISION LABS In Focus

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- SVOne user since July 2015



What type of practice do you run (e.g. medical, retail, contact lens fitting)?

We are a community-based, private optometry practice providing health-focused vision care with a special interest in orthokeratology and specialty contact lenses. Eyeglasses are also a significant part of the practice.

Describe the types of patients you see.

We run the gamut from pediatric to geriatric patients with an almost even split of vision care and medical services.

What is your biggest exam-related challenge?

Our biggest issue is the time we have to spend gathering data, especially with regards to subjective testing.

What attracted you to the SVOne?

Having had experience with a previous unreliable handheld autorefractor (which I called "the random number generator"), I was looking for something that would provide consistent, repeatable objective data that I could use to streamline the refraction process. The SVOne's small footprint (really, no footprint!) was nice as well. While I was initially intrigued by Smart Vision Labs' ability to miniaturize an aberrometer, and the brilliance of building on the Apple iPhone platform, it was the company's story, mission, and people that ultimately drew me in.

How do you use the SVOne?

We use the SVOne every time a refraction is indicated. Initially, we made aberrometry part of the pre-test sequence but have since moved it into the exam room itself. Doing so allows for better control of the testing environment and clearly establishes a link between the test and what is now a much more streamlined subjective refraction. Patients love it. "The SVOne has been in place only a short time and already patients are talking about it....Patients love it."

Tell us an SVOne story.

Patients of all ages are just as intrigued by the concept of an iPhone-based instrument as I am. Just this week I had a little 5-year-old in for his first eye exam. To say he was uncooperative is putting it mildly. He refused to say a word, would not read the eye chart, and spent the entire time with his head turned away from me. It wasn't until I picked up the SVOne and began talking about the technology that I received his attention. He had to see it! And then he had to experience it. He became very cooperative and within seconds we had scanned both eyes. We then proceeded to complete the entire remainder of his exam, much to the relief of both mother & doctor.

How do you envision the SVOne will help you grow your practice?

We have the reputation of being a progressive practice and patients expect to see new technology when they come to our office. The SVOne has been in place only a short time and already patients are talking about it. Also, patients are finding this refraction process much more comfortable and enjoyable than a long, drawnout subjective refraction. Happy patients make for a healthy practice.