



# ISEK 2020 Sponsor Prospectus

**XXIII Congress of the International Society  
of Electrophysiology and Kinesiology**

[www.isek.org/2020-congress](http://www.isek.org/2020-congress)

Nagoya, Japan, 11-14 July 2020





# **SPONSOR & VENDOR PACKAGE 2020**

**Nagoya, Japan, 11-14 July 2020**

## **Why Exhibit at ISEK 2020?**

### **Connect with Leading and Emerging Researchers**

Reach key thought leaders, academic & industry researchers, engineers, physicians who are keen to improve their knowledge of the latest technologies and who are involved in the development of new technologies & research & clinical standards.

### **Premium Branding & Positioning Opportunity**

Reinforce and strengthen your brand position within our society. Increase credibility, expand loyalty & build opportunities with new & existing clients. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions, with access to approximately 450 users of electrophysiology and kinesiology equipment

### **Face Time with Leading International Scientists and Clinicians**

Network with like-minded industry members & delegates. Raise your Company's visibility in the field of Electrophysiology, Neuroscience, Kinesiology & Biomechanics.

### **How to become a vendor**

To book your booth online for the ISEK 2020 Congress, 11-14 July in Nagoya, Japan, visit our website [www.isek.org/2020-congress](http://www.isek.org/2020-congress) and follow the links. All exhibitors will be required to register for a booth using our online booking form.

## Sponsorship Levels

Sponsorship Benefits and Entitlements	Platinum Sponsor \$7,500+	Gold Sponsor \$5,000	Silver Sponsor \$3,500
8X10 Exhibit Booth	Premium location	Regular	Regular
2 complimentary exhibitor passes (additional badges \$300 per badge)	*	*	*
Multimedia recognition on-site	*	*	*
Complimentary Tickets to Social Events (welcome reception and banquet dinner)	4	2	1
Recognition on ISEK 2020 webpage	Logo	Logo	Wordmark
Sponsorship of one Coffee Break or Poster Session	*		
50-word product/service write-up in the printed program	*	*	*
Sponsor recognition in electronic newsletter	*	*	*
Opportunity to distribute promotional materials to delegates onsite	*	*	

## Additional Sponsorship Opportunities

### Sponsored Student Travel Awards - \$1500

Sponsor one or more student travel awards and help students attend the ISEK Congress. The cost of the award will cover a student's registration fee and will provide them with funding towards their travel.

### Vendor Industrial Workshop - \$2000

**(4 Opportunities)**

Vendors will have the opportunity to offer a workshop to attendees on Saturday, July 11 from 3:30- 5:45pm. There will be a coffee break from 4:30-4:45pm. Vendors have the option of running the same workshop twice or offering one longer workshop.

### Keynote Lecture - \$1500

**(6 opportunities)**

Sponsor a keynote lecture and reach the entire audience at the same time.

### Parallel Session Blocks - \$1200

**(8 opportunities)**

Sponsor an entire parallel session block and reach all ISEK delegates within 4 breakout spaces.

### Additional booth space (8 x 10) - \$2500

### Congress Tote Bags - \$2000 plus the cost of bags

**(exclusive opportunity)**

### Lanyards - \$1500 plus the cost of lanyards

**(exclusive opportunity)**

## **Name your own exclusive sponsorship**

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Do you have an idea that is not listed here? Let us know! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

### **Advertisements in the Congress program**

Get maximum visibility in the Congress program! Choose from the following advertisement options.

Inside Front Cover – Colour	\$3,000
Inside Back Cover – Colour	\$3,000
Full Page - Colour	\$2,000
1/2 Page - Colour	\$1200
1/4 Page - Colour	\$800
Business Card – Colour	\$500
Full Page - Black & White	\$1,500
1/2 Page - Black & White	\$900
1/4 Page - Black & White	\$600
Business Card – Black & White	\$400

#### **Advertisement Specifications:**

Full page	7.5" x 11"
1/2 page	7.5" x 4.85"
1/4 page	3.6" x 4.85"
Business Card	

All advertisements must be submitted as JPEG files.

***All files must be received by May 19, 2020***