

INVESTOR UPDATE

The Peak Beyond

“ Interactive marketing is 2 and 12 times more effective than traditional, direct strategies ”

| GENROE

Online sales and delivery services are becoming more prevalent in the industry, serving as a threat to in-store shopping. Direct-to-consumer dispensary sales are preferable to online and delivery sales for a variety of reasons :



Offers Greater Margins



Lessens Dependence On Performance Of 3rd-party Businesses



Builds Stronger Brand Loyalty

“ Digital signage will be a \$20B industry by 2020 ”

| GRAND VIEW RESEARCH

“ 80% of consumer would rather find product info on their own devices or via an in-store kiosk ”

| DELOITTE

“ 22 percent of consumers spend more as a result of using digital. Half of these shoppers spend 25% percent more than they had intended ”

| DELOITTE

“ Consumers using a device during their shopping journey convert (make a purchase) at a rate 40 percent higher than those who do not ”

| DELOITTE

RESULTS FROM OUR PILOTS

86% Of customers interact with a physical object
V S .

14% Browsing via traditional catalogue

+ \$18,316.98

Net cash increase for the entire period In a single store

93 Average daily user activities and

738 Record breaking activities on a single day

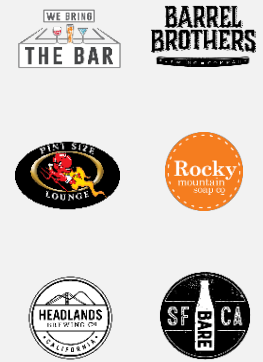
Brands featured on our displays showed sales *increases* between **50-250%**, proving the marketing power of our product: **Customers who engage with and learn about products are up to 2.5x more likely to purchase them.**

LOI & SALES QUEUE

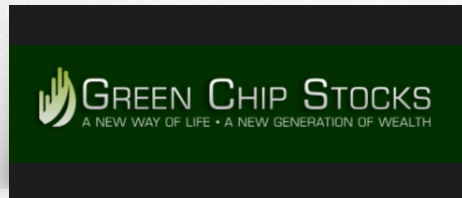
CANNABIS PARTNERS



OTHER INDUSTRIES



RECENT PRESS



UPCOMING INTEGRATIONS



MAZAKALI PARTNERSHIP

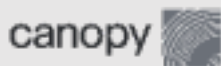


SUMIT MEHTA



STEVEN ERNEST

AFFILIATIONS



FUNDING

\$425K
RAISED

RAISING
\$300K
[@ \$6M CAP]

USE OF FUNDS



R & D



SALES AND
MARKETING



G & A