



Measure & Grow

Measure practice performance with GPN's The EDGE™

IDOC Select members benefit from GPN's The EDGE™ – a powerful business management tool that allows quick and easy access to an overview of practice profit centers. The EDGE:

- Tracks clinical and optical business
- Monitors vision plan profitability
- Measures staff performance

The EDGE differs from a Practice Management System in that it doesn't just reflect gross revenues. It gives a full picture of net revenues from patients and third parties, and provides that information for each doctor, staff member, product and insurance plan. It helps determine where a practice is performing well, and where it's falling short – so meaningful changes can be made that positively impact profitability.

The EDGE is:

- Easy to Use
- Easy to Understand
- Easy to Implement

Turn data into results with IDOC Select Business Consultants

IDOC Select members also have quarterly reviews with IDOC Select Business Consultants. These consultants review metrics and identify areas that can be improved, then they will help develop strategies that foster practice growth.

Combine these benefits with enhanced discounts and rebates from our IDOC Select Vendor Partners, and you'll quickly realize that IDOC Select provides the best value in the industry.

All for the low introductory price of \$99 per month!

For more information, visit idocselect.com or contact IDOC at 203.853.3333