

With innovative products and services, leading educational programs, growth-oriented consulting services and of course, strong vendor partner programs, IDOC is dedicated to helping ensure the success of member ODs and the industry as a whole.

Membership Options	IDOC \$129 per month	IDOC Select \$99 per month*
60 vendor partner programs offering discounts and rebates on the products you use most, plus private label programs offering even lower pricing options	■	■
Educational programs, including COPE CE via National and Regional Business Conferences and local study group meetings	■	■
Low monthly dues	■	■
Dedicated Member Services team	■	■
Practice performance tracking and metrics through GPN's The EDGE™ (a nearly \$4,000 value in year one alone, at no additional cost to you)		■
A personal consultant who will review metrics and make recommendations for practice improvement including increasing sales and profits		■
Enhanced, industry-leading discounts and rebates from a limited number of contact lens and lab vendors, with no growth requirement to meet		■

*IDOC Select Introductory price

Practice Growth Solutions

If you want to grow your business, savings-based solutions will only take you so far. It's critical that independent optometrists implement practices that foster growth.

From individual consulting and practice management services, to health care reform and marketing solutions, IDOC can help.

Strong Vendor Programs

Our over 2,000 member ODs translates into industry leverage. We are committed to offering discounts and rebates that have an impact on your bottom line.

See www.idoc.net for a full list of vendor partners.

Educational Opportunities and Conferences

IDOC membership provides a variety of options for best practices education including:

- National and Regional Conferences, each featuring unique business-management curriculum that leads to improved practice performance, many offering COPE CE credit
- Local Study Group Meetings that allow like-minded colleagues to collaborate to find solutions to the challenges affecting their own practices and the optometric industry