



# DIGITAL MEDIA PRODUCTION

BACHELOR OF FINE ARTS PROGRAM

Imagine an exciting digital universe of many mediums—computer graphics, digital design, animation, interactivity, and the Internet—a universe where you can let your imagination run free to deliver your message. It's creative. It's "out there." Is it you?

**You Imagine. We can get you there.™**

These are some of the exciting careers in the world of multimedia and digital production. With the right education and your own initiative, one of them could be in your future:

- > Storyboard Artist
- > Multimedia Production Designer
- > Web Content Producer
- > Audio/Video Specialist
- > Media Specialist
- > DVD Author
- > Audio or Video Engineer
- > Streaming Media Specialist
- > Sound Designer
- > Motion Graphics Designer
- > Instructional Systems Designer

 **International Academy of  
Design & Technology**  
**Online**

This program of study is designed to prepare the student to create, produce, and distribute interactive media; including video, audio, 2D and 3D for purposes of communication and entertainment. Students will have the opportunity to develop basic design skills for application to visual problem solving. Additionally, students are expected to develop skills in project management and team collaboration demonstrating business and communication practices required for employment in the worldwide workplace. The program will culminate in the preparation of a professional entry-level portfolio.

## CONCENTRATION COURSES

Course#	Course Title	Credits
BUSN 450	PROJECT MANAGEMENT	4
BUSN 499	ENTREPRENEURSHIP	4
DESIGN 101	DESIGN FUNDAMENTALS	4
DESIGN 110	WEB DESIGN I	4
DESIGN 130	INTRODUCTION TO DRAWING	4
DESIGN 140	DIGITAL ILLUSTRATION	4
DESIGN 150	TYPOGRAPHY	4
DESIGN 160	DIGITAL IMAGING	4
DESIGN 175	VISUAL COMPOSITION	4
DESIGN 210	WEB DESIGN II	4
DESIGN 215	STORYBOARDING	4
DESIGN 220	WEB DESIGN III	4
DESIGN 230	INTERACTIVE MEDIA I	4
DESIGN 245	AUDIO PRODUCTION	4
DESIGN 250	SCREENWRITING	4
DESIGN 255	VIDEO PRODUCTION	4
DESIGN 260	ADVANCED DIGITAL IMAGING	4
DESIGN 275	CREATIVITY IN DESIGN	4
DESIGN 325	INTERACTIVE DESIGN	4
DESIGN 330	INTERACTIVE MEDIA II	4
DESIGN 345	ADVANCED AUDIO PRODUCTION	4
DESIGN 355	VIDEO EDITING	4
DESIGN 360	INTERACTIVE MEDIA III	4
DESIGN 365	MOTION GRAPHICS	4
DESIGN 370	MEDIA PRODUCTION I	4
DESIGN 395	MEDIA DISTRIBUTION	4
DESIGN 470	MEDIA PRODUCTION II	4
DIGI 400	SPECIAL TOPICS IN DIGITAL MEDIA PRODUCTION	4
DIGI 485	DIGITAL MEDIA PRODUCTION CAPSTONE	4
DIGI 490	SENIOR DIGITAL MEDIA PRODUCTION PORTFOLIO	4
<b>Total Concentration Requirements</b>		<b>120</b>

## COLLEGE CORE COURSES

Course#	Course Title	Credits
COLL101	COLLEGE SUCCESS	4
<b>Total College Core Requirements</b>		<b>4</b>

## GENERAL EDUCATION COURSES

Course#	Course Title	Credits
COMM 101	INTERPERSONAL COMMUNICATIONS	4
ECON 315	GLOBAL ECONOMICS	4
ENGL 101	ENGLISH COMPOSITION I	4
ENGL 102	ENGLISH COMPOSITION II	4
HUMN 101	INFORMATION LITERACY	4
HUMN 301	HISTORY OF ART I	4
HUMN 302	HISTORY OF ART II	4
HUMN 401	LITERATURE AND FILM	4
MATH 130	COLLEGE ALGEBRA	4
PHIL 405	ETHICS	4
SCIE 201	ENVIRONMENTAL SCIENCE	4
SCIE 310	PHYSICAL ANTHROPOLOGY	4
SOCs 201	CULTURAL DIVERSITY	4
SOCs 401	POLITICAL SCIENCE	4
<b>Total General Education Requirements</b>		<b>56</b>

**Total Credits Required for Graduation 180**

Upon satisfactory completion of the specified 180 quarter credit hours a student with a CGPA of 2.0 (4.0 scale) or higher will be awarded the Bachelor of Fine Arts degree in Digital Media Production.

# WHY IADT ONLINE?

You can feel like you belong here.

You can learn and grow in a collaborative community of students who share your passion.

## Engaged learning

We know from years of experience that when you're fully engaged in learning, you can learn better. And that's how we do it here - from hands-on instruction, to focused interaction with instructors, to live lectures and chats.

## Focused attention

We know our students by name. And we're proud of that. We believe wholeheartedly in giving students the guidance and attention they need.

## Instructors who get what you want to do

You can learn from instructors with real-world experience. They know what it takes to make it out there.

## Real-world tools

You can learn using the same type of industry-current software professionals use.

## A plan to help you finance your education

All our students can get tuition planning assistance and information on available scholarships. Financial aid is available for those who qualify.

## Career services assistance

IADT has a nationwide network of individuals and businesses to help you with career opportunities and the job search process.

## Flexibility and portability

Your life doesn't stop just because you're in school. We get that. MobiClass™ allows you to attend class from most mobile devices - wherever you are, whenever it fits your schedule.