

Resource Links

Gilman-McCain Website

<https://bit.ly/2wa8azz>

Gilman-McCain Social Media Toolkit

<https://bit.ly/3bxpui6>

Gilman-McCain Social Media Graphic

<https://bit.ly/2Sl0HpZ>

Gilman-McCain Informational One-Pager

<https://bit.ly/3bvH5qM>

Gilman-McCain Promo Video

<https://bit.ly/2HiwLJ4>

Gilman International Scholarship One-Pager

<https://bit.ly/2volFFg>



Top Five Tips

for promoting the Gilman-McCain scholarship on your campus

1. Reach as many students as possible through classroom awareness and student groups
2. Connect with your campus's military office
3. Create promotional email templates with links to resources (which can be found on the back side of this card) and share with students and faculty/staff
4. Provide information sessions and office hours, inviting your campus's veteran and military office, leaders and members of student groups
5. Connect with military bases near your campus or in your state

www.gilmanscholarship.org

