

Principal® and Ease connection for Principal brokers

Principal and Ease are working together to offer our mutual brokers access to a real-time integration that helps make benefits administration faster and easier.

Q | **What's the Principal-Ease collaboration?**

A | It's an opportunity for you to take full advantage of the Principal and Ease real-time application program interface (API) integration. In short, it helps you get your Principal book of business integrated more quickly.

Q | **How does the program work?**

A | Ease helps walk you through the process of setting up clients in Ease so you're prepared for clients you want to bring to the platform.

Q | **How does it benefit you?**

A | Saves you time initially and throughout the year, eliminating manual upload of your Principal cases to Ease. Helps expedite enrollment and maintenance of all aspects of Principal groups in the Ease platform. Eliminates duplicate data entry because the API connection allows for member-level changes to be sent directly from Ease to Principal.

Q | **Are there limitations?**

A | Case size restrictions aren't based on Principal underwriting guidelines — there's no minimum or maximum number of lives. All coverages are eligible to be included in the API connection.

Q | **Is there an additional PEPM cost, like with traditional EDI?**

A | No, there's no additional per employee per month (PEPM) cost, and this API connection is included in your Ease subscription fee.

This effort can help you with:

Real-time API integration — Information flows quickly between Ease and Principal. Principal processes enrollment data and any qualifying adds, changes or terminations from Ease — generally in less than 24 hours, with many updates processed immediately. You can view the status of all data sent to Principal from Ease. Status updates will be sent to your inbox.

Rapid set-up — After you enter the policy number, Ease will import the remainder of your policy details via API, making set-up seamless.

Addition of new lines of coverage — Potentially increase your commissions by easily adding new lines of coverage. This integration supports these Principal group products: dental, vision, life, voluntary life, long-term disability, short-term disability, and supplemental products (critical illness* and accident). *Specified disease in New York.

Your clients with Principal products can use this easy, online enrollment and HR solution to make benefit administration more efficient.



For information about Principal group benefits products, contact your local Principal sales representative.

Or, to learn more about Ease and the Principal connection, contact Ease at support@ease.com.



principal.com

Insurance issued by Principal Life Insurance Company, Des Moines, Iowa 50392-0002.

This offer is provided strictly as a service and does not constitute an endorsement of any product or service by Principal. This offer may be changed or discontinued at any time. Ease is not a member of the Principal Financial Group®.

For financial professional information only. Not for use with consumers or the public.

Principal, Principal and symbol design and Principal Financial Group are trademarks and service marks of Principal Financial Services, Inc., a member of the Principal Financial Group.

GP62328-01 | 02/2019 | © 2019 Principal Financial Services, Inc.

Brought to you by:

