

Virtual International Internships: Featured Career Fields

- General Business
- Finance
- Accounting
- Marketing
- Fashion Marketing
- SEO/Social Media
- IT/Computing
- Graphic Design

Internship Examples:

Business

International Business Market Research Internship

This company provides cloud-based retail analytics solutions to develop industry-leading solutions that help transform businesses worldwide. They enable their customers to make data-driven decisions based on precise and near real-time data about footfall, conversion rate, and consumer demographics through translating complex data into simple, user-friendly reports and dashboards. The company has a strong track record of over \$2.3M in sales and 4,000 installations with over 1,000 connected devices. At the beginning of 2016, they opened two new offices in Ireland and the US.

Internship tasks may include:

- Executing social media marketing
- Learning & assisting with business development
- Partaking in partnership building with foreign partners
- Contributing to press activities

Accounting Internship for an International Philanthropy

This organization is on a mission to empower impoverished communities through education. They implement their educational strategies by partnering with local communities and with local and national governments in Africa, using education to break the poverty cycle, meet their own needs, and raise their communities up from poverty. To complement their education strategies, they support economic development in these areas by identifying social business opportunities, which benefits the community by creating jobs and generating funds to help support their education projects.

Intern tasks may include:

- -Inputting data on the company's accounting system
- -Setting up the monthly reporting package by working with CFO
- -Developing enhanced uses of the reporting function of the company's CRM system
- -Assisting with child sponsorship
- -Assisting in the planning of future events or fundraisers

Marketing for a Digital Agency

This company covers all areas of online marketing, from search marketing and social media to web design and development. Working with businesses from diverse fields like travel and hospitality, the variety of experiences they can offer their interns reflects the diversity of their client base and the variety of their services. Interns can try their hand at copywriting, building passion groups and managing online communities, event planning and management, online market research, report writing and brainstorming - to name but a few of the projects. They will help interns discover their potential to become an active member of this creative, dynamic, and friendly team.

Internship with International Consulting Firm

This company is an international Technologies and Management Consulting Group with a rapid-pace development and innovative solutions for demanding projects. The company's business consists in supporting its clients in carrying out their projects by acting within their organization to help improve effectiveness and enhance performance. Roles and responsibilities for interns include: taking an active part in various aspects of marketing in the organization activities, interacting with internal departments to carry out client requirements, forming inter-departmental business strategies and communicating with necessary parties, and maintaining up-to-date customer and prospect records.

Internship Examples: *Finance/Accounting*

Finance Internship with Fund Administrators

This company is one of the world's largest independent fund administration companies with over \$28 billion of assets under administration, 34 offices across the globe. This company provides a full suite of products and services ranging from fund set up, portfolio valuations, fund accounting, shareholder services, directorships and listing sponsorship. Roles and responsibilities include providing full pension administrative support, ensuring all correspondence and documents are checked for accuracy prior to issue to ensure excellent client service, handling client queries in relation to pension administration, maintaining client confidentiality, data protection and other legislative and organizational responsibilities, updating electronic files, policy details & valuations to ensure accurate reporting.

Creative Finance Internship with Hotel Booking Company

With an extensive inventory of over 170,000 hotels worldwide, this creative, dynamic and

modern business explores the globe in search of the destinations that are bound to impress even the most seasoned travelers. From luxury lodges to exotic expeditions, they seek out the best possible rates and allow travelers to book directly through their website. Roles and responsibilities include assessing current revenue coming in and costs going out, project future profitability and innovate on ideas to cut costs and save revenue.

Dynamic Finance Internship Within Real Estate Investments

This company's primary aim is to provide financial planners and advisers with proactive support services allowing them to increase their business. Because of the lucrative marketplace as well as their strong relationships in the industry, this company is focusing on mortgages as one of the key deliverable services. It is a finely tuned investment vehicle that uses the property investment capital of average Australian investors and allows them to gain access to property investments normally only available to the very wealthy. Roles and responsibilities include learning the core strategies for investing in property, gaining an understanding of the lending process and how it differs between Australia and the United States, analyzing financials for self-employed borrowers, identifying both credit worthiness and flow of funds, communicating with clients and lenders over the phone to execute required outcomes, assisting with communication strategies (video editing, media buying, Search Engine Optimization (SEO), lead generation, website alterations, email broadcast campaigns), setting up and lodging loans using the compliance platform, and maintaining accounts using CRM.

Investment Consulting Firm Internship

This is an independent investment consulting firm, providing innovative, clear, cutting-edge advice to institutional investors. Interns here will contribute directly to the functionality of the team. Roles and responsibilities include working with the Manager Research and Asset and Liability Modeling teams to gain an understanding of each department and assist the teams where necessary, understanding clients and the challenges they face, as well as completing a research report to answer the questions "What risks do pension funds impose on US Corporates?" and "How do US Corporations account for pension risks?"

Accounting, Tax, and Finance in Consulting Agency

This is a multidisciplinary advisory firm. They provide services in tax, accounting, payroll and other corporate areas. Their mission is to substantially improve the economic and social performance of their clients by providing sustained growth over time, access to comprehensive professional services, and solutions for the administration and management of their business.

Intern tasks may include:

- -Assisting with day to day payroll, employment contracts, data-entry accounting, tax-returns and financial reporting procedures
- -Bookkeeping and accounting projects
- -Assisting the financial team with periodic bank, suppliers, customers and revenue reconciliations
- -Invoicing and communicating with customers
- -Managing accounts payable function ensuring creditor invoices are entered accurately
- -Preparing bank/cheque payments and required supporting documentation for approval by management

Internship with Expanding Finance Start-Up

This start-up is focused on tracking financial data and is located in one of the biggest co-working spaces in Barcelona. They work with international clients and are experts in copy-trading, social-trading, stock markets, and financial advising, with a focus on IT and marketing. Intern tasks may include:

- -Analyzing traders and reports
- -Developing online strategies (SEO, adwords, backlinks, social media, mailing) to find new clients
- -Creating new content (video, blog, tutorials) to improve the value for clients
- -Creating new products and campaigns
- -Opening new affiliations with brokers and new financial products
- -Working with existing clients and building new relationships

Internship Examples:

Marketing/Fashion Marketing/SEO/Social Media

Marketing with a Passionate, Artistic Fashion Label

This company is inspired by artistic movements, motivated by the influences of culture and crafted on the idea that beauty manifests in multiple forms. Through a passion for music, joy and life both in Australia and across the globe, their designs are dedicated to an urban lifestyle, encompassing edgy work wear dresses and skirts, street basics and statement pieces for their customers to take center stage at their next event.

Marketing and Communications Internship in Mobile App Agency

This company is a mobile app development agency. They build apps for small businesses, startups and brands. Their projects are mostly social networks, connected devices, or working with NGOs. Their goal is to work entirely on projects that perform a "social good" - helping connect people in need, fighting problems like plastic pollution, supporting civil and women's rights movements, or helping people achieve their health goals. They are looking for someone who can help them create a structured marketing strategy for their business in order to find new clients, gain repeat business, and gain referrals from their existing contacts. Experience with marketing strategy, copy-writing, creation of marketing materials and content, analyzing competition, preparing presentations, and online marketing knowledge is a plus.

Marketing in a Fashion Studio

This internship is with a fashion designer who worked with world-renowned fashion brands in New York and London before starting her own company in Dublin. She focuses on womenswear, luxe streetwear, and embellishment, resulting in a label of contemporary separates and alternative evening wear with an edgy femininity.

<u>Intern tasks may include:</u>

- -Creating content to be used across social platforms and in the company newsletter
- -Collaborating with photographers and videographers on various projects
- -Managing social media and creating blog content

Sports Marketing for an International Powerhouse

This company aims to be the world's best company at creating meaningful connections between people and brands using creativity, media and innovation. They provide advertising, marketing, corporate communications, design, digital, and social media solutions to their clients. Their Sydney division is a group of over 500 dynamic and creative individuals working in over ten countries to connect fans and brands through their passions. They draw their experience from a wide range of fields - advertising, marketing, music, sports, cinema, journalism, publishing, broadcast, talent scouting and production - so they have the expertise to deliver solutions and vision for clients based on today's popular culture. Intern tasks may include:

- -Supporting Account Management team in seeking new business
- -Supporting client research and organizing suppliers for specific projects and activities
- -Participating in work in progress meetings and brainstorms
- -Helping develop marketing content and strategies

Fashion, PR, and Marketing with Italian Company

This fashion marketing company was born from over ten years of experience in public relations, image consulting, and communications within the fashion industry. With a dynamic and contemporary approach using both traditional strategies and digital PR, the staff offers respected and sought-after PR and marketing services in Milan.

Intern tasks may include:

- -Writing press releases
- -Marketing via social media on all platforms
- -Working with clients on business proposals and campaigns
- -Assisting with strategic planning for communications and marketing

Internship Examples: Graphic Design

Graphic Design with a Global Game Manufacturer

This is the Australian branch of a global corporation, which manufactures and distributes licensed and custom editions of the world's most classic and popular games, including Monopoly, Cluedo, Risk, Trivial Pursuit, Top Trumps, Guess Who, Connect Four, and Operation. They work with internationally recognized entertainment brands and have strategic partners across the world including Disney, Warner Bros., Hasbro, Mattel, Nickelodeon and many more. They have other offices in the UK, France, Germany, Spain, Poland, Russia, and Turkey, and their games are sold around the world.

Intern tasks may include:

- -Designing mock product artwork to assist the custom games team
- -Designing website banners to promote new products
- -Designing marketing materials to assist the marketing team
- -Designing promotional material for new product launches
- -Assisting with designing of advertising material

Graphic Design for a Musical Organization

This large musical organization is looking for a Graphic Design Intern to join their team and work directly with the Marketing Department. An intern with this organization can expect to create digital advertisements, flyers, house programs, posters and other promotional materials (both print and web). This person will also help the department with general marketing tasks in support of their busy calendar, as they produce 200 events annually. Working knowledge of InDesign, Photoshop and Creative Suite required. A portfolio of work (either personal work or professional) that demonstrates these skills is required.

Graphic Design Internship with Startup Agency

This is an umbrella organisation for social enterprises, whether they're studying in the area, thinking about setting up a social enterprise or if they're already managing or working in a social enterprise. It works to make the social enterprise sector more visible and to provide training and promotion for its members.

Internship tasks may include:

- Working with supervisor on BCorps
- Introducing to trading social enterprises and models
- Assisting with Web design work on the website
- Talking with other social entrepreneurs and businesses on how to use effective design to tell their stories
- Contributing to logo/promotion design
- Contributing to the marketing for events

Personal Styling Company Graphic Design Internship

This company is the home of personal styling & shopping services in London. They are experts in image consultancy and believe there is 'no second chance to make a first impression' so they help their clients make the first impression a positive and lasting impression. They believe in assisting their clients in finding the right solutions for their body shape, coloring, lifestyle and personal brand. They help individuals to make the most of their full potential without stifling their individuality. This internship offers the right person the opportunity to utilize their creative flair and use their initiative to offer the business new ideas in the graphics development space, with tasks which include the development of new leaflets, newsletters, posters, forms, stationery, online marketing material etc.

Internship Examples: Information Technology/Computing

IT and Business for Artificial Intelligence App

This internship is with a Barcelona and Silicon Valley-based company that has developed the first "fashion brain" based on Artificial Intelligence. Their community consists of fashion models, bloggers, designers, and photographers.

Intern tasks may include:

- Backend and frontend development
- Designing tools, apps, dashboards
- Training the Artificial Intelligence

- Testing the app and gathering feedback for improvements
- Training of AI Brain to understand better fashion, improve image recognition of fashion products, improve the fashion genome

IT and Design for Fast-Growing Startup

This company provides vacation rental management services and technology to clients around the world. They cater to property managers, property owners, and service providers with the goal of increasing occupancy and making their clients super managers.

Intern tasks may include:

- Working with HTML & CSS
- Completing design projects using Adobe Photoshop & Illustrator, along with SQL and database projects
- Other projects based on company's needs and intern's interests

UX/UI for a Medical Startup

This is a digital health startup with the first scientifically validated health checker based on artificial intelligence (AI). The company combines artificial intelligence, natural language recognition technologies and patient data to detect symptoms and offer a listing of possible conditions, recommendations and even connecting with medical professionals within a health insurance network.

Intern tasks may include:

- Supporting the Project Manager to define and document a functional test plan for each company product in all platforms (Web, Android, and iOS)
- Executing the functional testing of the different company products
- Evaluating the User Experience and User Interface
- Defining and proposing UX/UI improvements as well as new designs (following latests trends)
- Benchmarking the current functionalities and UX/UI features with the competitors

Coding and Web Design with Digital Marketing Company

This company is an experienced provider and developer of digital marketing, rich media educational programs, and mobile applications for the healthcare and business sectors.

Intern tasks may include:

- -Assisting with website design and developing a mobile app
- -Assisting with e-learning and video editing projects
- -Assisting with digital marketing, contributing to Wordpress
- -Working with LMS and CMS integration as well as 3D modeling