

# **OFFICE LOCATIONS**





- **Austin**
- **Bend**
- Boise
- **Boulder**
- **Century City**
- **Dallas**
- Denver
- Durango

- **Farmington**
- Fort Worth
- Houston
- Knoxville
- Las Vegas
- Long Beach
- **Los Angeles**
- Nashville

- **Newport Beach**
- **Oakland**
- Orlando
- **Phoenix**
- **Portland**
- Sacramento
- Salt Lake City

- San Antonio
- San Diego
- San Francisco
- San Jose
- Seattle
- Tacoma
- Tampa

# **INDUSTRY EXPERTISE**







Energy	Healthcare	Technology	Manufacturing
Food & Beverage	Business Services	Real Estate	Automotive
Telecom	Agriculture	Consumer Products	Infrastructure
Nonprofits	Entertainment	Retail	Life Sciences
Construction	Hospitality	ERP Systems	M&A



# **Financial Visibility**



**Smarter Business Decisions** 

Financial Data Must Be:









**Timely** 

Relevant

Insightful

#### **WE DO THE DIRTY WORK**







# Fractional **CFO**

# Strategy

- ✓ Forecasting
- ✓ Funding Capitalization
- Exit Strategy
- ✓ Mergers & Acquisitions
- ✓ Governance & Compliance
- ✓ Product Pricing



# **Outsourced** Controller

# Visibility

- Cash Flow Forecasts
- ✓ Budgets
- ✓ Financial Visibility / Dashboards
- Month End Close
- ✓ Software Implementation
- ✓ Internal Controls / Processes



# Staff **Accountant**

# Execution

- ✓ Reconcile Bank Accounts
- ✓ Journal Entries / GL
- Cut Checks
- Billing and Invoicing
- ✓ Accounts Payable
- ✓ Accounts Receivable

#### OUR SERVICES



# Outsource/ Interim CFO Services

NOW CFO provides expertise in finance and CFO functions. We offer in-depth operational, strategic, and funding transaction experience. We maximize the value of our services by matching the appropriate level resource with the appropriate task.

#### Controller Services

An experienced Controller is essential to the successful growth of any company. Our extensive experience gained from a multitude of companies and industries ensures that you have a capable resource that will provide your company with unmatched excellence in financial reporting. We provide the results, information, and visibility required to make better financial decisions.

# Accounting Supervisor and Staff

Our accounting supervisors and staff accountants are an integral part of our client services approach. This team carries the same goal as our outsourced CFOs and Controllers: your growth and success. Our firm provides affordable expertise targeting your specific business needs. They are well versed in multiple accounting systems including QuickBooks, MS Dynamics, NetSuite, SAP, Hyperion, Sage, Navision, and many more systems.

#### **Cost Accountants**

Our professionals provide expertise in cost accounting in order to quantify the cost associated with any type of operation. We have vast experience in job costing, Excess and Obsolescence analysis, Lower of Cost or Market analysis, and multiple inventory systems and methodologies.

#### OUR SERVICES



### **Audit Preparation**

Audit preparation services include all aspects of preparing for your audit. These services typically include drafting financial statements and footnotes, preparing auditor deliverables, interfacing with auditors, and educating personnel on audit deliverables.

#### M&A Services

NOW CFO provides a wide range of pre- and post- M&A accounting services. Our expert consultants can assist with all due diligence related efforts (buyer and seller) before and during a sale. Additionally, post-sale integration services provide for a seamless transition to give the transaction the best chance of success.

# **Accounting Projects**

Special one-time projects, lingering projects, and critical analysis projects can be readily completed by consultants with the specific experience needed.

#### **SEC Services**

NOW CFO SEC reporting managers have the experience and expertise in financial reporting necessary for public issuers. Our reporting managers are efficient and skilled at producing accurate financial statements in a timely manner to satisfy all SEC requirements.

#### **Placements**

Since it's inception, NOW CFO has been placing employees for top companies by using advanced techniques that look beyond a resume. We have access to a wide range of top talent and are experienced in finding and vetting the best candidates for the position. Our operational experts recognize what is crucial for the roles you need filled and are well-versed in approaching candidates that are the right fit for your organization.

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### WE HAVE TRUSTED RELATIONSHIPS





# We Are Here To Help



- Banking
- Insurance
- Marketing
- IT Services
- Investors

- CPA Firms
- Attorneys
- Payroll Providers
- Merchant Services
- Accounting Systems

### REMOTE ACCOUNTING SERVICES



# The HUB is NOW CFO's remote accounting service



### Bookkeeping

- Monthly Book Closing
- Provide Monthly Financial Statements

#### **Accounts Receivable**

- Preparing & Sending Invoices
- Collections

### **Payroll Transmission**

- Transmission to Provider
- Maintain Employee Records

# **Accounts Payable**

- Fnter Bills & Monitor Due Dates
- Payment Processing

#### **Bank & Credit Card Transactions**

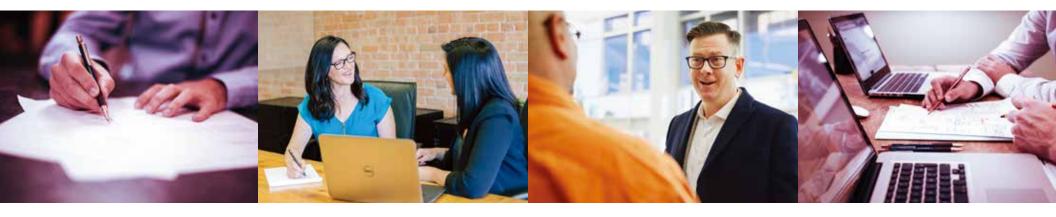
- Transaction Coding
- Daily, Weekly or Monthly Reconciliations

### **Cash Forecasting**

- Set Up Cash Forecasting Tool
- Regular Updating & Review

#### PLACEMENTS





# We Look Beyond the Resume

NOW CFO has years of experience placing employees for top companies using advanced techniques

- We vet top candidates across a range of industries with skills associated with accounting, finance, and back office positions.
- NOW CFO is not an employment agency
- Discount savings between 7-10% under market costs.
- Streamlined 30-day process to find your candidate.

- We do the dirty work and narrow it down to the top talent.
- Your new hire will be prepared to step into their position.
- Collaborate with a dedicated staffing development representative and a recruitment specialist.
- We will find the right person for the job at a fair price while delivering high-touch, high-value service.

### **MERGERS & ACQUISITIONS**



# Buyer

- Due diligence experts
- Verify source documentation
- Accurate report of target's financial condition
- Understand financial position and minimize your risk
- Data Room



# Seller

- Build an efficient and accurate data room
- Accurate financial statements and supporting source documents
- Unbiased sounding board
- Intermediary between you, the attorneys and accountants

#### THE COMPANY WE KEEP











































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# THE COMPANY WE KEEP











































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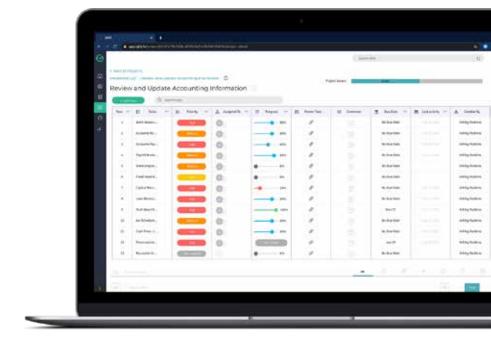






# Transparency is just a few clicks away

- **Up-to-Date Project Visibility**
- **Notifications & Messaging**
- **Client & Team Collaboration**
- Trackable Project Status
- **Constant Communication**
- **Detailed Time Tracking**



#### NATIONAL EXECUTIVE TEAM





Jim Bennett **CEO & Managing Partner** 520.433.9313 | jbennett@nowcfo.com



**Randy Christensen** President 801.949.3413 | rchristensen@nowcfo.com

Jim Bennett founded the consulting firm NOW CFO in 2005 and serves as their CEO. NOW CFO has offices in 31 markets spanning 13 states with national expansion. The NOW CFO consulting practice provides outsourced CFO, Controller and Staff Accountant services for companies representing a broad range of industries.

Jim is a Certified Public Accounting with more than three decades of experience in both public and private industry finance and accounting. His experience is extensive, with roles as a business owner, Chief Financial Officer, Controller, and more. Prior to founding NOW CFO, Jim worked as the audit manager at Big 4 accounting firm Deloitte. Jim graduated from Utah State University in Logan, Utah, where he earned a Bachelor of Science in Accounting.

Randy Christensen joined NOW CFO as the Chief Operating Officer in 2018. He was promoted to Company President in 2020. With over 30 years of experience in sales and operational management, Randy brings a versatile skill set to NOW CFO. He's a strategic leader with a track record of building and managing organizations while driving corporate initiatives that lead to company growth. Randy is an analytical problem solver in customer and employee needs and in creating solutions to complex problems. He believes in prudent management of company resources and personnel.

Prior to joining NOW CFO, Randy has served in executive roles with technology and real-estate corporations where he was known for his collaborative communication style working with cross-functional teams while serving as a subject matter expert and liaison across the organization. Randy received his education in Business from Brigham Young University.

#### EXECUTIVE LEADERSHIP TEAM





**Cole Dennard Regional Partner** Colorado/Texas/Southeast 303.981.3473 | cdennard@nowcfo.com

Cole Dennard joined NOW CFO in 2009 and is a Regional Partner in the Colorado, Texas, and Southeast offices. He has actively provided CFO and Controller services to companies in a broad range of industries including oil and gas, manufacturing, high technology, and professional services.

Prior to joining NOW CFO, Cole spent several years working for Deloitte providing audit and consulting services in a variety of industries. He's managed a residential and commercial loan servicing company and a Fortune 100 computer manufacturer. He earned his Masters in Accounting from Texas Tech University and maintains an active CPA license.



**TJ Delight** Regional Partner Southern California 949.945.6342 | tdelight@nowcfo.com

TJ Delight joined NOW CFO in 2009. TJ provides CFO and Controller solutions for various public and private companies. His most recent projects include CFO services, and complex accounting for public and private entities in food processing, manufacturing, and financial services.

Prior to NOW CFO. TJ worked as a Controller/acting CFO for Fusion Holdings where he played a vital role in managing and completing the due diligence, financial analysis and integration of a successful multi-million dollar acquisition. He worked as a Senior Associate with Deloitte and served on the committee for Utah First Credit Union. TJ obtained a BA in Accounting at attended the University of Utah in SLC. Utah. He went on to earn a Master of Accountancy from Weber State University, and currently maintains an active CPA license.



**Kris Peterson** Regional Partner Portland/Seattle/Northern California 971.201.0412 | kpeterson@nowcfo.com

Kris Peterson joined NOW CFO in 2011 and is a Regional Partner in the Seattle, Portland, and Northern California offices. Kris has actively provided CFO and Controller for many public and private companies in manufacturing, technology and retail services. His expertise includes mergers and acquisitions, financial modeling and projections, cash flow management, raising capital, and accounting integration.

Prior to joining NOW CFO, Kris spent many years as an audit manager with Grant Thornton where he worked on some of their most challenaina engagements. Kris attended the University of Utah in Salt Lake City and obtained a Bachelor and Master of Science in Accounting. He maintains an active CPA license.



**Brian Hayes Regional Partner** Salt Lake City 801.633.9507 | bhayes@nowcfo.com

Brian Hayes joined NOW CFO as a consultant in 2014. He helped open central Texas offices in San Antonio and Austin. Brian is now a Regional Partner in the Salt Lake City, Utah office.

Brian started in the structural fumigation industry where he was responsible for financial and operational management. He then started his own accounting firm and was quickly hired by a client to become their controller and operations manager. Brian was key in helping to negotiate a large purchase and merger of a fruit processing facility in Brazil. His experience includes; price modeling, inventory management, nonprofit accounting, land development, construction accounting, small business and personal tax prep, cash flow management, and financial statement preparation. Brian attended Colorado Technical University in Colorado Sprinas and obtained his Bachelor's of Science in Accounting and his MBA in Finance.





**David Worner Partner** San Diego 858.427.6001 | dworner@nowcfo.com

David Worner joined NOW CFO in 2012 and is a Partner in the San Diego, California office. David provides a wide array of strategic management and accounting services across multiple industries in Southern California. He brings expertise in accounting management, financial planning, system implementations, cash flow management, stock option management, SEC compliance and reporting, mergers and acquisitions and SOX management.

Prior to joining NOW CFO, David held the roles of Controller, Accounting Manager, and SEC Reporting and SOX Manager. David attended the University of New Orleans in Louisiana, and obtained a Bachelor of Science in Accounting. David is a Certified Public Accountant (CPA) and a Certified Internal Auditor (CIA) as well as a Chairman of the Supervisory Committee of the San Diego County Credit Union.



**Brit Summerill Partner** 

San Francisco/San Jose/Oakland 408.520.7103 | bsummerill@nowcfo.com

Brit Summerill joined NOW CFO in 2012 and is a Partner in the San Francisco, San Jose, and Oakland, California offices. He has worked as a CFO and Controller for many public and private companies, and his level of expertise includes accounting clean up, cash flow projections, financial analysis, SEC Reporting, and complicated equity, debt, and derivative accounting.

Prior to joining NOW CFO, Brit spent many years as an Audit Senior with a regional public accounting firm where he specialized in public company's and FHA lender audits. He attended Weber State University in Ogden, Utah to obtain his Bachelor of Science in Accounting, and continued on to earn his Master of Accounting.



**Chris Badger** Partner Salt Lake City 801.598.9390 | cbadger@nowcfo.com

Chris Badger joined NOW CFO in 2014 and is a Partner in the Salt Lake City, Utah office. Chris is a hard driving Senior Accounting professional who brings broad and diverse industry experience to his clients. He has extensive experience in external financial reporting, and support for boards and investor relationships. Chris has an exceptional ability to analyze problems, define business needs and implement cost-saving solutions.

Prior to joining NOW CFO, Chris had a progressive career managing financial operations of many multi-million dollar corporations and budgets. He spent 17 years teaching for the Becker CPA Review course. Chris attended the University of Utah in Salt Lake City, Utah, and obtained a Bachelor of Arts in Accounting and an MBA from Keller Graduate School of Business. Chris is a licensed CPA and sits on the executive committee of the Mountain West Capital Network.



**Bill Sablan** 

Partner Seattle

206.225.2253 | bsablan@nowcfo.com

Bill Sablan joined NOW CFO in November 2013 and is a Partner in the Seattle, Washington office. Bill has worked as a Controller and CFO for a variety of organizations, including helping non-profits establish a solid accounting foundation and for-profit companies better understand their accounting and financial needs.

Prior to joining NOW CFO, Bill spent ten years in public accounting doing both audit and tax work before moving on to be the Controller for a mid-market construction company in Portland. Oregon for five years. Bill graduated from Cal Poly, San Luis Obispo with a Bachelor's degree in Business Administration with a concentration in Accounting. He has an active CPA license, and over the years, has given back to his community by holding volunteer board of directors' positions for local organizations.





**Eric Patrick** Partner Nashville/Knoxville 615.878.1508 | epatrick@nowcfo.com

Eric Patrick joined NOW CFO in 2017 and is a Partner in the Nashville and Knoxville, Tennessee offices. He has worked as a leader, manager, and CFO for a wide variety of industries including manufacturing, technology, non-profit, and farming. Eric is an expert in finance leadership, financial analysis, internal controls, forecasting and budgeting, and business support.

Prior to joining NOW CFO, Eric was a CFO for a manufacturing company in Tennessee, where he was instrumental in growing revenue by 50% and income by 30% over a three-year period, through facilitating organic growth and acquisitions. Eric attended Rhodes College in Memphis, Tennessee where he obtained a Bachelor and Master of Science in Accounting. He maintains an active CPA license.



**Bodi Braithwaite Partner** Denver 720.594.9064 | bbraithwaite@nowcfo.com

Bodi Braithwaite joined NOW CFO in 2014 and is a partner in the Denver, Colorado Office. He's provided companies with accounting and finance leadership services including operating budgets, cash-flow forecasting, equity & debt financing, international accounting as well as management & financial reporting.

Prior to joining NOW CFO Bodi worked primarily with technology companies, with a focus on Software Development and Software as a Service firms (SaaS). He also worked with Merchant Processing companies.

Bodi attended Utah Valley University where he obtained his Bachelor's in Accounting and Master's in business administration with an emphasis in Accounting.



Julie Davenport **Partner** Fort Worth 682.216.1776 | jdavenport@nowcfo.com

Julie Davenport joined NOW CFO in 2019 and is a Partner in the Fort Worth, Texas office. Julie is a strategic business consultant and CPA with over 25 years of experience in accounting, management, strategic development and policy and procedure creation and implementation for mid-sized clients. Her industry knowledge is vast and not limited to one industry, however, she would say her favorite would be any company that has a problem to solve!

Julie studied accounting and behavioral science at Babson College in Wellesley, MA which led her into public accounting with what is now Pricewaterhouse Coopers. She is a licensed CPA in the state of Texas.



**Marianne Allison** Partner Las Vegas 702.278.4951 | mallison@nowcfo.com

Marianne Allison joined NOW CFO in 2019 and is Partner of the Las Vegas, Nevada office. Marianne has extensive knowledge of internal control development, forecasting, and complex modeling, and is a Certified Public Accountant.

Prior to joining NOW CFO, Marianne has 13 years of public accounting experience as a Controller, Partner for a CPA Firm, and a Chief Financial Officer. Marianne attended The University of South Alabama in Mobile, AL, and obtained a Bachelor of Science with a major in Accounting. In her free time, Marianne loves writing music, playing musical instruments, exercising, and networking. Marianne is a licensed CPA.





Sana Sundrani **Market President** Dallas/Fort Worth 214.493.7539 | ssundrani@nowcfo.com

Sana Sundrani, Market President in Dallas and Fort Worth, joined NOW CFO in April 2014. Her background in small business and strategic, outside-the-box thinking have enabled her to deliver tremendous value, both within and outside of the organization.

Prior to joining NOW CFO, Sana worked for a Dallas-based startup; this was a natural fit for her as she comes from a family of small business owners. Her experience with these small businesses allowed her to very quickly learn the importance of establishing sound processes in effectively running a company. Sana's experience allows her to think about each business from a holistic perspective and tailor solutions that fit well into the overall framework and vision of each client. Sana graduated from Baylor University in 2013.



**Katelyn Sposato** Market President/Director San Antonio/Houston 720.291.6320 | ksposato@nowcfo.com

Katelyn Sposato joined NOW CFO in January of 2015. Katelyn is an outgoing individual who brings much experience to her clients and has extensive experience in organization, training, building processes, communication, and leadership.

Her ability to take care of her clients and promote growth by providing the tools to be successful is extremely valuable at NOW CFO. Originally from the Rocky Mountains of Colorado, Katelyn has grown up with a family of entrepreneurs and shares many of her life lessons by improving processes and outside-the-box thinking.

Katelyn spends her free time on her land where she rides her horses and explores with her dogs.



**Danene Bottiaux Market President** Orlando/Tampa/Atlanta 407.201.9538 | dbottiaux@nowcfo.com

Danene Bottiaux joined NOW CFO in 2017 as a Business Development Representative in the Nashville, TN market. Now, Danene serves as the Market President for the Orlando, FL; Tampa, FL and Atlanta, GA markets.

Prior to joining NOW CFO, Danene had seven years of experience in business development in multiple industries including beauty and skincare, healthcare and B2B. Danene attended the University of Southern Alabama where she earned a Bachelor of Arts and Science in Communications. Since relocating to Florida, Danene started attending school to earn her MBA. In her free time, she loves exploring cities renowned for their vineyards and wineries.



**Rachel Durkot Market President** Phoenix 602.370.8662 | rdurkot@nowcfo.com

Rachel Durkot joined NOW CFO in 2018 as a Business Development Representative. She now serves as Market President in the Phoenix, Arizona Office.

Prior to joining NOW CFO Rachel was a pre-school teacher in Pittsburgh, Pennsylvania. Rachel attended Slippery Rock University of Pennsylvania where she obtained her Bachelor's dearee in Marketina. In her free time she likes to hike the various mountains throughout the state.





**Brian Campbell Market President** Century City 949.274.1861 | bcampbell@nowcfo.com

Brian Campbell joined NOW CFO in 2018 and is President of the Century City, California office. Brian works with various industries including healthcare, life sciences, cannabis, real estate, retail, financial services, and consulting services for SEC Registrants.

Brian has extensive experience dealing with technical accounting matters, such as accounting for M&A transactions and purchase accounting, implementing new accounting guidance, IPO readiness, and financial reporting for SEC and privately held clients. Brian also has extensive experience with operational accounting and has acted as a Controller/CFO for various different industries. Brian attended West Chester University in West Chester, Pennsylvania, and obtained a Bachelor of Science in Accounting, then obtained his CPA and is a Certified Public Accountant, licensed in Pennsylvania.



**Emily Hammack Market President** Austin 970.712.9812 | ehammack@nowcfo.com

Emily Hammack joined NOW CFO in 2019 and is the Director of the Hub. Emily is a CPA with experience in operational accounting, budgeting, cash forecasting, and financial reporting. Her industry knowledge is vast and not limited to one industry.

Emily attended Texas A&M University where she obtained her Bachelor of Business Administration in Accounting and Master of Science in Accounting which led her into public accounting with KPMG. She is a licensed CPA in the state of Texas. In her spare time, Emily loves traveling the world and experiencing different cultures.



**Tawnee Evans** Director The HUB 505.444.3590 | tevans@nowcfo.com

Tawnee Evans joined NOW CFO in 2018 and is the Directorr of the HUB. Tawnee has experience in operational accounting and financial variance analysis across multiple industries.

Tawnee attended Colorado Mesa University where she obtained her Bachelor of Business Administration with a concentration in Finance and was a member of the women's softball team, serving as team captain her senior year. She also attended Grand Canyon University where she earned her Master of Business Administration.

She loves traveling to the Caribbean and spending time with her husband, family and dog. Her favorite hobbies are working out, skiing, wakeboarding and hiking.



# **Contact Us For A Free Consultation**

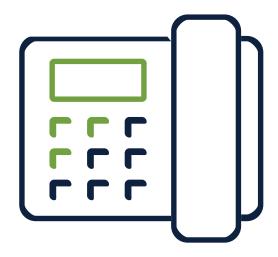
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