

Make the most of your patient's wait time with...

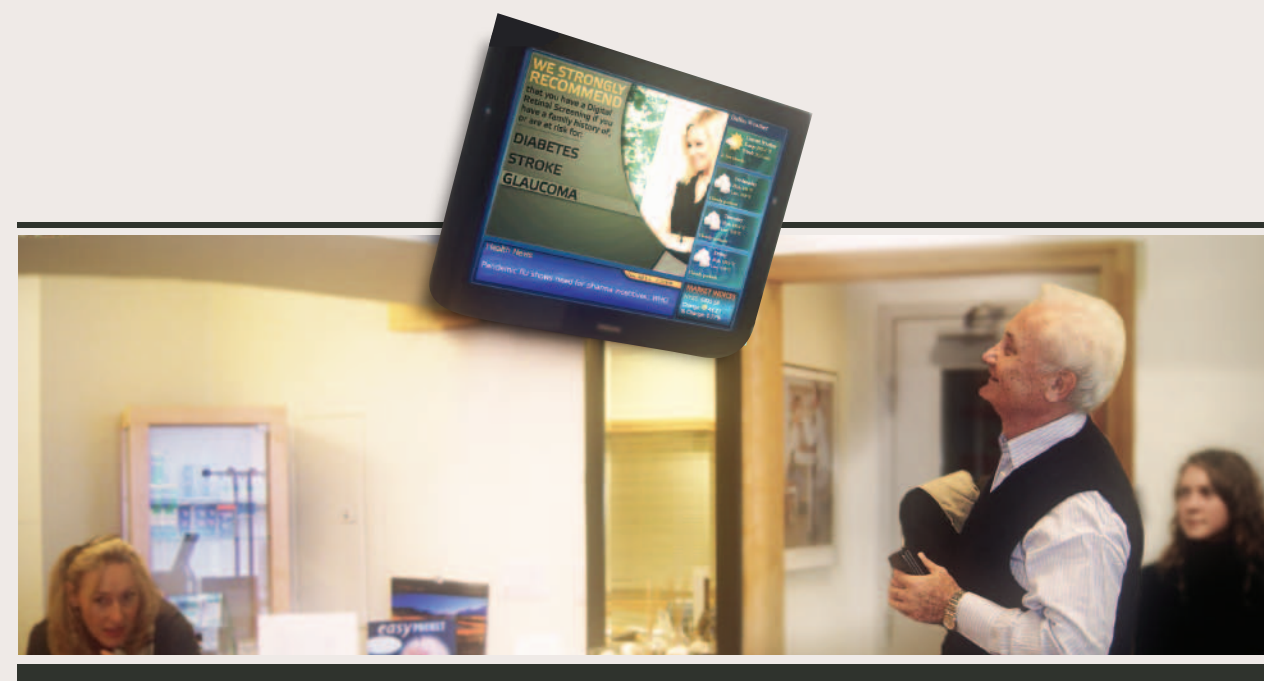


Call us now at 1-866-533-2669 to order!
www.eyestartv.com



EyeStarTV

Transform your patient's waiting experience



You may be missing a very lucrative marketing and educational opportunity that most eye care professionals can only dream of. With **EyeStarTV** in your waiting room, you can now entertain, educate and boost practice revenues by engaging your patients while they wait.

For as low as

\$119
/month

EyeStarTV offers your practice over 400+ High Definition (HD) professionally designed videos from our online library.

In addition, our team of Optometrists, award winning video designers, content writers and marketing experts can design up to 12 customized videos per year for your practice at no extra cost. These customized video segments promote your practice and the products and services you offer. You can even display these videos on your practice website. With **EyeStarTV's** plug and play system, marketing your practice has never been easier! Simply connect your computer to one or more LCD monitors, select your video content from our online page and our team of specialists will do all the work for you. All **EyeStarTV** video material and news feeds are downloaded online to your computer.

EyeStarTV's HD video library can present information about:

practice promotions, new products/services, contact lens/eyewear policies, staff and doctor bios, hours of operation, new diagnostic instrumentation, and much more.

The possibilities are endless!

Balance your eyecare content with entertainment segments including real-time news, sports, local weather, UV index, trivia and even community events! You decide the mix of educational, promotional, entertainment, and news information on your playlist and we take care of the rest.

It's like having your own practice TV channel designed to reduce your patients' perceived wait time, improve your sales, and educate your patients about your services.

We take pride in creating top-quality content with the highest level of customer service. For more information, including access to sample videos, please visit our website at (www.eyestartv.com) or call (866) 533-2669.

Our Testimonials:

"Our office is thrilled with the Eyestar TV system. Our patients are really captivated by the high-quality TV monitors and are quite interested in the messages about our office, products, news, weather and other current events. We've also managed to procure funding from our leading suppliers to help offset the cost of the system"

Dr. Toby Mandelman, O.D.

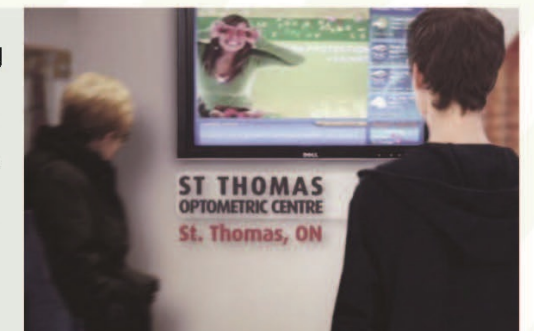


"When I was looking for a digital sign system for my waiting room, I wanted the ability to present information about my office, our services, and some general eyecare information. I researched many waiting room digital sign packages and I came to the conclusion that EyestarTV was the superior choice. They offer a series of video selections that I can choose from and they create custom videos at no extra charge."

Dr. Donald Bishop, O.D.

"EyestarTV is perfect for my waiting room. Their engaging and customized content educates patients about my practice as well as the products and services that I have to offer. EyestarTV provides fresh content on a daily basis and it's updated automatically so I have one less thing to worry about. Patient feedback is excellent and so are the additional sales it generates!"

Dr. J Morris, O.D.



"Our office has decided to make it our mission to "GET A WOW!" from patients in all areas. What better way to get that started at the front reception desk with a real-time high quality TV presentation with current weather, news and eye-care related messages? We are THRILLED with the quality, ease of use and professionalism of EyeStarTV! - it "gets the Wow!"

Dr. Jeffrey Krohn, OD