



EyeconX™

Patient Relationship Management System

“Stay competitive in today’s ever-changing market and run your practice more efficiently”



Changing to EyeconX™ is simple - we will handle the transition for you.

Why risk losing potential patients with archaic and costly solutions that were not designed for Optometrists?

EyeconX™ Guarantees:

- Strengthened doctor-patient relationships
- An increase in patient loyalty, satisfaction and referral rates
- A professional web presence ensuring a valued source of online health information
- A more efficient and educated office

See The Difference EyeconX™ Makes Today.

Call Us Now for a FREE Consultation!

1-866-533-CONX (2669)

info@eyeconx.com

(866) 533-CONX (2669)

www.EyeconX.com

**Strengthen Your
Patient Relationships
and Your Business
Will Prosper.**

See the Difference EyeconX™ Makes.

Welcome to the next generation in Patient Relationship Management Systems. Welcome to EyeconX™.

SEE THE DIFFERENCE EYECONX MAKES!

“Developed by Optometrists and Marketing Experts”

Developed by Optometrists and Marketing Experts, EyeconX™ specializes in building and maintaining relationships with patients in your line of business. Using state-of-the-art website design integrated with patient relationship management systems, EyeconX™ will streamline the process of attracting patients, scheduling patients, and building patients loyalty. EyeconX™ is the only marketing and communication system that understands Optometry and the way you practice.

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FOR PRACTICIONERS

Upon registering with EyeconX™, practitioners receive a professional and customized webpage with up-to-date patient files, a diagnostic search tool, an easy-to-use appointment calendar and exclusive access to a library containing over 300 articles written by practicing optometrists.

FOR PATIENTS

Upon entering their email address and password login, EyeconX™ directly connects your patients with an up-to-date library of informative eye health articles, topics of interest about specific eye care concerns, appointment reminders, and email contact with your office. Your patients can specify information of interest while setting up there online account, providing you with insight into products and services to offer.

EyeconX™ will multiply your patients, grow your bottom line, and increase administrative efficiency.

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EASY TO USE

With EyeconX™, there is no need to worry about confusing instruction manuals or a complicated software installation. All you need is an internet connection, and our user-friendly prompts will guide you through the registration process.



PROFESSIONAL WEB PRESENCE

Does your practice lack a professional webpage? Leave your programming woes at the door – EyeconX™ will create and customize a webpage to fit your unique practice. Each design is sleek and user-friendly!



ONLINE COMMUNICATION WITH PATIENTS

Fielding questions over the phone decreases office productivity and can often create an uncomfortable disconnect between you and your patient. With EyeconX™, patients are able to share important information online prior to an appointment so that you are fully prepared to answer any eye related concerns. For example, “I’m currently wearing contact lenses, but I would like to know if I’m a good candidate for laser surgery.” By reviewing your patient’s EyeconX™ file prior to your meeting, you are able to confidently answer all of your patient’s concerns and significantly shorten the length of your appointment. To save even more time, your patients can download and fill-out office forms at their own convenience!



MARKETING SERVICES

From search engine optimization to email campaigns, our marketing experts have all your needs covered. It’s like having a million dollar marketing firm behind you.

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“Overall, EyeconX™ is an important communication tool for my clinic and has made a big difference in educating my patients. If you want your practice to stand out from everyone else’s, I would definitely recommend EyeconX™.”

-Dr. Michael Kaplan, OD

“After researching the various communication solutions on the market, EyeconX™ is the only system that addresses the unique facets of an optometric practice and the way I want to interact with my patients. My staff love it, my patients are impressed, and our revenue has grown”

-Dr. Michael Rotholz