



# SYMANTEC IS VIRTUALIZATION

## Top 12 Reasons to Buy Endpoint Virtualization Suite

### 1. On-demand access to applications from any location

Streaming technology allows end users to instantly acquire applications as needed on any system, according to authorizations and productivity needs, with minimal bandwidth requirements. IT staff does not have to be notified or involved.

### 2. Save time with delta-only updates

Keep end-users productive and secure by ensuring that everyone is using the right versions of the right applications at all times. Whether systems are accessible or not when the version is set, users are guaranteed to have the right versions installed, at the latest when they run the application.

### 3. Proactive license compliance

The streaming platform allows the capture of a complete set of rules around application licenses and end user authorizations. By capturing the rules of the relevant license agreements, the streaming system will not allow organizations to be out of license compliance. Notifications may also be configured for various thresholds as licenses are consumed.

### 4. Reduce license costs by eliminating unnecessary deployments

Avoid pre-consumption of application licenses by deploying only icons to eligible users, instead of the whole application. Applications appear to be installed, but are only delivered when the icon is clicked for actual use.

### 5. Optimize license costs

Automatically identify opportunities to recover application licenses when an installation has gone unused for a specified period of time. Great for expensive and occasional use applications that may legitimately be redeployed when considered no longer required for their job.

### 6. Instant endpoint configuration based upon domain login

Users may go to a new system and, upon login, the system will configure the appropriate applications for that user, based on their role and group membership in the company. This allows a simple, common, base OS image to be used across the entire company for simpler management and maintenance.

### 7. Increase the stability of endpoints

Application virtualization contains applications in layers to eliminate dependencies and conflicts between applications and the base OS, allowing more and varied applications to peacefully coexist on the same system without system degradation, DLL hell or registry rot.

### 8. Save time by eliminating pre-deployment testing of new and updated applications

Pre-deployment testing can take up to six weeks per application, and is generally required for every new and updated application on each standard image in the company. Virtualization eliminates the conflicts and consequently the need to test.



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### 9. Allow for instant application repair without redelivery

Troubleshooting, testing, remediation and, often, re-deployment of broken applications are common support processes. A single command can reset virtualized applications to their known good state, instantly, without wasting time or productivity.

### 10. Central management of users, applications and workstations

Desktop Connection Broker enables LAN or Remote access over a variety of protocols to bring the right desktop and the right applications to each user, and allows for desktop roaming, fast user switching, and local printing.

### 11. Use Single Sign On to simplify and secure user access

Simplify user access to systems and critical applications in one step, leveraging single or multiple authentication methods, like biometrics, RFID, etc. The system also supports auto logoff for increased security on shared systems.

### 12. Simplify endpoint management

A single management system now can be used across all platforms, from local to remote, from virtual desktop to partner and unmanaged system, with the same simple interface. One setting per user, per application, regardless of their location or device.

### More information

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Symantec is a global leader in providing security, storage, and systems management solutions to help businesses and consumers secure and manage their information.

Headquartered in Cupertino, Calif., Symantec has operations in more than 40 countries. More information is available at [www.symantec.com](http://www.symantec.com).

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