



SPORTS INDUSTRY

Multiple Locations

Prepared by: Kelly Holland, kelly@globalexperiences.com

LONDON, ENGLAND

Sport mad intern for sports' coaching company

This company was established in 1999. Since then, it has grown considerably and is now a well-respected and professional organization supporting and developing National Curriculum Physical Education teaching. They aim to make a difference in people's lives through physical activity and sport. Interns will gain experience in: Acting as the first point of contact in the office, and responding to or referring inquiries as appropriate and providing administrative support for the delivery of core services; helping to ensure effective promotion of core services through local networks, local media and digital channels; creating content, updating and monitoring all communication channels including website and social media; contributing to the development of a marketing strategy; identifying, documenting, sharing and promoting good practice of core services; collecting and collating monitoring and evaluation data for core services; supporting the delivery of our school holiday program.

UK's #1 social sports club

This is the UK's #1 social sports club. Interns here would be able to help with management and operations of the business side of the sports club. The ideal candidate is a sports management or business student with an outgoing, flexible attitude who is willing to learn all aspects of this dynamic and growing social sports organization. Interns will gain experience in: processing waivers; undertaking t-shirt stock control and distribution; blogging (article creation, posting to blogs, find guest bloggers, link building); finding and visiting new venues for activities; carrying out email management; reviewing company finances, competitor and new location/vendor research; assisting in launching leagues, attending corporate events, and more.

Sports Business placement in leading sports management software company

A London based software company, who have created the world's first dedicated tool for managing all aspects of sports by connecting athletes, coaches, clubs, fans & sponsors under one online platform. Intern with a valuable set of communication and management skills that can be adapted and used in a wide range of media industries. Interns will gain experience in: Researching leads when stipulated by the Business Development department; developing communication skills through interactions with partners and potential clients; working with Communications team on weekly social media plan; curating daily social media content according to the social media plan; working with Business Development team on brand refresh; participating in the development of a comprehensive brand refresh guide.



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Sports Business for a Networking Community

This company was launched in June 2010 with the aim of bringing together sports business professionals around the world in a global sports business networking community enabling them to meet one another, share viewpoints, find information and obtain access to a wide range of relevant services. It is the largest global private network of Sport Business Executives where membership is exclusive. It is a one-stop platform for any quintessential Sport Business Industry executive. Interns will gain experience in: creating insightful and original articles on the sports business industry; collaborating with the editorial team to come up with new content/feature/interview ideas; writing up and formatting press releases from PR companies for the website; organizing and completing interviews with senior professionals from the sports business community; working with the iSportconnect family of partners to create captivating content; being knowledgeable about the sport business industry; providing event management support.

DUBLIN, IRELAND

Cycling Fan and Program Management Assistant

This organization is the National Governing Body for the sport of cycling on the island of Ireland. The aim of the organization is to promote cycling as an accessible and enjoyable pursuit, where every cyclist may participate and develop to their full potential. Ideal candidates will be well organized with a strong work ethic and friendly personality to deal with a wide array of stakeholders from athletes to sponsors to managers to vendors. Passion for sports and cycling preferred. Interns will gain experience in: Assisting with marketing tasks; assisting with event promotion; updating website and database management.

Prestigious private golf course seeks assistant to the General Manager

This historic golf course celebrated its 125th Anniversary in 2010 which makes it the second oldest Golf Club in Ireland. This internship is as an 'all around' assistant for the club's General Manager and should be able to support him in a wide variety of fashions. The intern should have a strong background in business, the hospitality industry, marketing, and customer service. Love of golf would certainly be a plus! Junior standing, active interest in sports, strong organizational skills and a 3.0 GPA required.



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Sports Club GM Seeks Business Assistant

Dublin is the home to many amateur sports clubs and organizations. This world-renowned club is the home to an international sports tournament but is also dependent upon revenues generated by a high-income membership base. This internship is with the club's General Manager, acting as his business forecasting, planning, and marketing assistant. The ideal candidate will be a junior (or higher) student from a quality business program with the ability of both quantitative business planning and creativity with promotions and marketing. A thick skin, great personality, and interest in health & fitness are also required.

Athletic Training Internship

This exclusive tennis, health & fitness club seeks a fitness guru with marketing savvy to help improve their operations and services. The ideal candidate will have a background in sports training, health & wellness, and the interpersonal skills to work with club members. Junior standing, active interest in sports, strong organizational skills and marketing/business experience is recommended.

Sports Administration with National Swimming Organization

This organization is the national governing body of swimming, diving, water polo, open water swimming and synchronized swimming in the island of Ireland. Candidate must have a sports administration qualification and be willing to take on a position with a high degree of responsibility. Strong communication skills and proficiency in MS office is required. Interns will gain experience in: Processing invoices for payment (swim coaches, strength and conditioning coaches, etc.); overseeing the logistical arrangements for the National Squads Programme's domestic training camps (hotels, buses, meals); working with the Performance Center Coaches (4) on preparing training camp information for distribution to all members; and managing the registration process for Performance Centre camps.

Sports Administration with National Organization

Formed in 1960 in order to provide liability protection for its members, this company has been recognized by the Irish Sports Council and the Olympic Council of Ireland as the governing body of the sport and recreation of canoeing in Ireland. It is affiliated with the International and European Canoe Federations. Its main purpose is the promotion of canoeing in all forms. The intern must have strong organizational skills and a love of the outdoors. Attention to detail and an enthusiastic attitude are a must. Intern will have the opportunity to: organize and implement weekend long kayak competitions with clubs from around the country; review club development and support materials online; assist in register work and club certification and membership.



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Sports Administration in Dublin

This organization works to develop the sport of lacrosse throughout the island of Ireland for both men and women and at all levels from youth to adult. The organization also oversees, manages and supports the Irish national teams – for men and women and at under-age and senior levels. Ideal candidates will have a love and expansive knowledge of lacrosse. Intern should be prepared to give assistance in: Team Sponsorship; Publicity/Marketing; Fundraising; Media Guides; Event Planning; Tournament Coordination; Managing Tryouts.