



PARIS, FRANCE

General Placement Opportunities

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Placements: In Paris, Global Experiences partners with an organization that maintains a robust database of contacts in the city. Through this firm we are able to open opportunities in a variety of fields that might otherwise be closed to short-term interns. GE continues to prospect opportunities in career fields that are of interest to our university partners and is working toward an independent placement team by 2019. Most importantly, the placements listed within are examples, to provide a reference guide of opportunities across various industries.

Language levels: Placements are considered English friendly. All students participate in an introductory phone call to determine their level of French ability, if any. Students who are conversant in French will have the opportunity to access some more advanced placements given their experience, and interest in practicing the language.

Accommodation: Students live in a homestay in Paris. This accommodation package includes breakfast each day, and offers the opportunity to immerse oneself in Parisian culture and practice French language skills while also having the independence to enjoy being abroad. Each participant is carefully matched to the right homestay taking into account preferences, interests, and special requests. Homestays may be in an apartment or a house, but all will be accessible by the Paris metro in residential areas throughout the city. Plans to expand to apartment housing (without a host family) are underway.

Advertising/Marketing/PR

PR for Well-Known Fashion Firm

This is an independent Paris based luxury fashion and lifestyle brand with its philosophy rooted in the innately Finnish animistic art of living: soul, life, and nature. As genuine storytellers with a compassionate and engaged mindset, our message around the inspirations for the collections have become with time more dimensional, meaningful and psychological, having us progress beyond the world of fashion to explore our vision in a broader arena. Interns will learn about the different aspects of a fashion brand, and cultivate a variety of skills ranging from business, marketing, communication and research, to creative presentation and design skills. Related Fields of Study: Fashion Design and Business; Marketing, Communication, Sales. Previous internship tasks have included: Research and text editing; collection development; creating inspirational moodboards, and marketing material; lookbook and Line Sheet Development (from graphic design to organizing looks with style numbers, references, colors, swatches, etc.); organizing and assisting with photoshoots and sales events; merchandising; company business development; follow up on existing client network.

Website and Mobile Tourism Application

This service invites you to explore "Paris by Parisians!" By trading freely with Parisians, you can create your very own personalised tour. Enjoy a unique moment, such as a jogging route through Paris, or entering bars known only to locals. For lovers of Parisian fashion, enjoy an afternoon of shopping with a knowledgeable Parisian. The intern will work as part of a team with fifteen other people (essentially technical and business development profiles) and will: Undertake distance recruitment of professional guides; establish contacts with guide associations; prospect these guides and convince them to join the platform; understand local specificities

(regulatory and legal); develop extraordinary identification and recruitment activities; establish partnerships with extraordinary events in different fields (tours, monuments, sports, gastronomy, etc.) in most major cities; nurture partnerships and provide customer service with US outgoing tourism agencies.

PR for an Art Gallery and Cultural Center - French proficiency example

A renowned art gallery and cultural association founded in 1998 is looking for an intern to assist in numerous areas. Located in an art gallery, the theme of nature is a focus for the company in all aspects. The association raises awareness of the environment through artistic activities: cinema, music, poetry, comedy, writing, dance, and more. Marketing, public relations, event planning, and gallery management will all be touched upon, allowing the intern to truly immerse themselves in the Parisian art world. Students with an art, marketing, public relations, or event planning background with the ability to be flexible and work independently are preferred. French Language proficiency is required for interacting with clients.

Architecture

Architectural Interior Design Placement

In this competitive interior design placement, interns will work with an in-house project manager and may also work under the additional supervision of a local architect on-site. Interns can expect to gain experience in drafting, meeting presentations, and design. In order to succeed in the office environment, interns should be well-educated, well-presented, and have practice excellent etiquette due to the VIP clients served by this organization. The ability to contribute new ideas and an aesthetic "eye" are appreciated. Fluent English required, French is preferred but not necessary.

Business

Business Communications Intern for a Revolutionary Travel Booking Company

This young company is taking the luxury hotel market by storm with a revolutionary concept of booking for clients with specific requirements. They have reached a critical juncture in terms of growth and are ready for an ambitious candidate to come in and work with business development. The ideal candidate is motivated and not afraid to work with luxury hotels the world over, has an excellent command of the English language both spoken and written, and has a flair for marketing/communications. Other languages a plus. Tasks may include: drafting correspondence for a variety of audiences, including messages that will go to high level management at luxury hotels encouraging the to review and buy into the Check Your Room concept. Strong written English is a must; French fluency is not a requirement. Knowledge of other languages are a plus.

Fashion Business

Premiere Bridal Store in the Heart of Paris

This internship is with a unique Parisian multi-label concept store offering luxury cocktail and evening dresses as well as wedding gowns, accessories, jewelry and shoes. This is a fabulous store in the middle of the fashion district in Paris. The intern will be mainly based in the store itself and will work alongside two experienced fashion professionals, working with customers and assisting with merchandising and store layout. Those interested in understanding how a luxury store functions will enjoy this well-rounded placement. In the beginning the intern will be assisting the staff, and specifically assisting with the bridal wear section, but may progress to work independently in this section. Interns should be minimum Sophomore standing, relevant background in fashion business/merchandising/marketing. Beginner French is a plus.

Online Fashion Marketing for Global Company

This online fashion company based in Paris offers a unique insight into the European and French fashion industry. Interns will have the opportunity to work side by side with those leading customer service and marketing design. The ideal candidate will possess native English skills and a basic foundation in French. They must be interested in the business side of fashion. Strong writing and customer service skills are preferred. A related educational background like marketing or fashion business is helpful, but not necessary. Someone who is smart, willing, and modest will do well in the working environment. Reporting to the Head of Marketing, this internship has two principal areas of focus: marketing and sales & customer service. Tasks may include participating in website optimization with Google AdWords to continuously improve the shopping experience; help in marketing initiatives such as newsletters, customer surveys, and loyalty programs; providing support to clients by phone and email; understanding client needs, advisory, taking orders, managing returns and exchanges, dealing with issues, and monitoring results.

Fashion Design in Ready-to-Wear - French proficiency example

Design interns just starting out will love this opportunity to learn from a relatively new Parisian designer in his downtown studio. Tasks may include: basic pattern making, grading, toiling, assisting in the selection of fabrics and trims for new collections, dispatch, quality control, assisting on seasonal photo shoots (when time permits), and other tasks as assigned. Intermediate French skills, fashion design coursework, and the ability to be flexible are all required for this role. Tasks to include but not limited to Basic pattern making, Grading, Toiling, Assisting in selection of fabrications and trims for new collections, Dispatch, Quality Control, Assisting on seasonal photo shoots (when time permit), and other task as assigned. The designer has noted that the internship is focused on observation, and gaining the knowledge of how designs are made and the business is run; interns are assigned with fashion business tasks, such as organizing, etc. and the intern will work with the designer as well as other interns and staff.

Graphic Design

Film Festival with Worldwide Audience

This independent film festival continues its commitment of being at the center of discovery, promotion and projection of the very best independent filmmaking talent from around the world. It has established itself as a fantastic arena for independent filmmakers to screen their films to large audiences who are seeking alternatives to the offerings of major studios, as well as to agents, talent scouts, production company representatives, distributors and established producers looking for new projects and raw talent. Working with a team of creative and dedicated individuals, this position will focus on creating and fostering visual ads, posters and brochures that promote the festival as well as the parent production company. This intern will need to work well in a small office of those who are passionate about film making and dedicated to the organization. The intern must be willing to work hard, work well with the team, but also able to work independently.

Hospitality/Travel/Tourism

High Profile Tourism Company

This well established travel and tourism company catering to well-known clients in Paris is looking to add a valued team member who has the attitude to liaise with their customers. Environment is fully English speaking. Interns have the opportunity to get out in the field to visit clients. The work involves handling correspondence with our customers, setting up their visits, dealing with the French suppliers and handling the necessary paperwork. This company has a small structure and each team member is involved in all its activities; the proposed work does not concern only tourism or only translation work but also anything that is related to the

advancement of the company. Interns will respond to client inquiries (and so will need strong written English skills) about using their services; will host high-profile clients visiting Paris. There may be an occasional evening or weekend work but flex time will be built in.

Marketing

Marketing/PR for an international Education Company - Example, Moderate French skills

An international education resource, this web based firm provides a hub for valuable information about business schools worldwide. Students looking to pursue an international business degree frequent this site. They are looking for a marketing/PR intern to work in their marketing department in a "new aged" marketing capacity. Interns will be working as an assistant to the event manager and will support the event team in the overall organization of a large convention. Main tasks include: research and contact of various suppliers (venues, catering, goodies, animation); writing and managing the communication supports (emails, website, participants handbook); among other tasks.