



MARKETING INTERNSHIPS ABROAD

Internship Opportunities in Barcelona, Dublin, Sydney, London, Paris, Milan, Florence, New York City, & Washington DC

Prepared by: Emily TahaBurt, Admissions Counselor

BARCELONA, SPAIN

Marketing and Communications Internship in Mobile App Agency

This company is a mobile app development agency. They build apps for small businesses, startups and brands. Their projects are mostly social networks, connected devices, or working with NGOs. Their goal is to work entirely on projects that perform a “social good” - helping connect people in need, fighting problems like plastic pollution, supporting civil and women’s rights movements, or helping people achieve their health goals. They are looking for someone who can help them create a structured marketing strategy for their business in order to find new clients, gain repeat business, and gain referrals from their existing contacts. Experience with marketing strategy, copy-writing, creation of marketing materials and content, analyzing competition, preparing of presentations, and online marketing knowledge is a plus.

International Communications Firm

Formed by a team of over 50 consultants, this communications firm has offices in Madrid, Barcelona, Paris and Miami and Casablanca and affiliate Offices in over 50 countries across Europe, Latin America and Asia. The company specializes in managing the image of companies and products in the technology, industrial, health and consumption industries as well as the image of public and financial institutions. They offer a wide range of services aimed at improving the image of clients through campaigns covering all the tools of the marketing mix: strategies for image perception, planning and creative advertising, media relations, event management, corporate video production, creation of newsletters and brochures, website creation and more.

PR and Marketing in Influencers Agency

This is an agency of fashion and lifestyle influencers - instagramers, bloggers, youtubers, musers and talents. Thanks to their selection system of influencers and national and international talents, they get the profiles with the best engagement relationship for campaigns. They offer a wide selection service of influencers in Barcelona, Madrid and International, a selection of brand ambassadors designing the best communication strategy that will connect the client's brand with the target audience in the most effective way. They give visibility to companies thanks to the collaboration of the best influencers of Spain getting the best results. An intern here is expected to be proactive and someone who wants to participate in the projects and tasks that are proposed to them. Intern tasks may include:

- Helping to design the best communication strategy that will connect the client's brand with the target audience



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- Managing the agency's social media accounts
- Acting as CEO's Assistant to have a greater knowledge of the business and diversity of tasks
- Being involved in the creative process and social media development

Communications & Marketing in Textile Company

This is a company that is dedicated to the customization of all types of textile garments and advertising material through embroidery, prints and serigraphs. Their mission is to offer the best personalization service guaranteeing a quality production with unparalleled delivery times. They offer a close, effective and professional customer service. Their high competitiveness in prices together with a great speed in deliveries, make them one of the reference company in textile customization. Whether the client is a private individual or a company, they are your best option. Production capacity: They can make up to 800 embroideries, 1500 prints and 3500 serigraphs per day. No matter the size of your order, their team is prepared to carry out all kinds of productions regardless of their complexity or volume. Only in 2017 they made around 55,000 embroideries, 22,000 prints and 68,000 serigraphs for all types of clients and sectors (uniforms, patches, gifts, clothing brands, merchandising for companies, promotional material, university tunas, flags and shields, etc).

Intern tasks may include:

- Developing, planning and monitoring the implementation of a digital marketing plan
- Optimizing marketing campaigns and content (blog, email marketing, etc)
- Creating new advertising campaigns
- Coordinating the execution of the periodic planning for social networking content
- Providing support with photography, video and editing products and content for social networks
- Managing products on the company website
- Developing support materials for businesses using Photoshop, Illustrator, etc
- Managing campaigns and data analysis
- Generating and brainstorming new ideas for innovation



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DUBLIN, IRELAND

International Business Market Research Internship

This company provides cloud-based retail analytics solutions to develop industry-leading solutions that help transform businesses worldwide. They enable their customers to make data-driven decisions based on precise and near real-time data about footfall, conversion rate, and consumer demographics through translating complex data into simple, user-friendly reports and dashboards. The company has a strong track record of over \$2.3M in sales and 4,000 installations with over 1,000 connected devices. At the beginning of 2016, they opened two new offices in Ireland and the US.

Internship tasks may include:

- Executing Social Media Marketing
- Learning & assisting with Business development
- Partaking in partnership building with foreign partners
- Supporting and participation at domestic and overseas events or exhibitions
- Contributing to press activities

Marketing for an Irish Media Company

This new age media company is focused on bringing the market to their clients. Through their events and media brands, both online and in print, they deliver results for the clients' marketing investment. Some tasks may include: source, contact & qualify new customers, event support administration & delegate phone calls on GLAS, TechFire, TechTrade Live and other events and projects in the period, research potential new sponsors & exhibitors and contact them to establish interest, media/marketing campaigns, data & information compilation, prepare and present multimedia presentations to attract sponsors, exhibitors and other stakeholders for various events, coordinate production of Radio, print and TV commercials to advertise the events, etc. The ideal candidate will be a strong writer, a self starter, committed, and have a background or interest in business, marketing and/or communications.

Marketing for a Record Label

This new record label takes an unorthodox and unconventional approach to art and commerce. Focusing on classical, traditional, world, and contemporary art music, the label explores the relationship between the great artistic movements, popular traditions of the past, and the cultural



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transformations of the present. The team challenges themselves to bring audiences music and experiences that are surprising, original, and meaningful.

Intern tasks may include:

- Working with the Director of the label, artists' managers, staff members, etc.
- Contracting and coordinating activities with artists and suppliers
- Planning and scheduling releases
- Assisting in the process of creating, designing and manufacturing CDs and digital recordings, international distribution, marketing, sales, and promotions
- Managing social media across various platforms

Marketing in a Fashion Studio

This internship is with a fashion designer who worked with world-renowned fashion brands in New York and London before starting her own company in Dublin. She focuses on womenswear, luxe streetwear, and embellishment, resulting in a label of contemporary separates and alternative evening wear with an edgy femininity.

Intern tasks may include:

- Creating content to be used across social platforms and in the company newsletter
- Collaborating with photographers and videographers on various projects
- Managing social media and creating blog content
- Assisting in some aspects of the Irish Designer Sample Sales

Marketing for a Travel Company

This organization is a destination management company based in Dublin, Ireland. With over 10 years of experience, the team assists clients with any and all travel inquiries and work with single travelers as well as large groups. They offer a wide range of day tours, luxury coach hires, accommodations, unique venues, and exciting activities.

Intern tasks may include:

- Creating and contributing to social media content
- Helping develop and manage blogs
- Occasionally being a "mystery shopper" on day tours
- Assisting in surveys and market research
- Updating online travel information and managing the company website



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SYDNEY, AUSTRALIA

Marketing for Events Company

At this company, they strive to deliver leading-edge, well researched events designed to aide their clients in improving their business bottom line. Partnering with industry best organisations, their belief in the vibrancy and energy of the Australian business environment is the foundation of their commitment to providing the best events in the Australian marketplace. Their team of dedicated and experienced subject matter experts always put their clients and their needs at the forefront of creating memorable, must-attend events that marry the needs of attendees with the needs and wants of their partner organisations. Intern tasks may include:

- Creating content for the Retail Learning Channel
- Supporting with the B2B marketing campaigns for the Channel
- Helping with event preparation for retail events
- Supporting with stakeholder management to grow Retail Learning Channel

Social Media for a Fast-Growing Health Company

This is a fast-growing Sydney-based distribution/marketing company in the sports supplement industry, with a fun vibrant office in Pymont/Darling Harbour. An intern here would be working alongside the marketing team to develop marketing strategies, drafting exciting social media content, brainstorming and developing concepts for point of sale marketing materials / web marketing materials / promotional materials, helping to build relationships with key people of influence in the industry (e.g., fitness models and athletes), assisting with the marketing related aspects of Australia's largest fitness expo in Darling Harbour, and even assisting with planning for photo shoots! The ideal candidate will have a strong background in marketing, an interest in sports, and an enthusiastic personality to dive right in and begin contributing to their team. Interns tasks include but are not limited to:

- working alongside marketing team to develop marketing strategies
- collating and drafting exciting social media content for our facebook, twitter, instagram accounts (we also run several highly active facebook pages with excess of 60K fans)
- monitoring and engaging in conversations on our social media accounts
- brainstorming and developing concepts for point of sale marketing materials / web marketing materials / promotional materials
- helping to build relationships with key people of influence in the industry (eg fitness models and athletes)
- assisting with the marketing related aspects of Australia's largest fitness expo in Darling Harbour



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-assisting with planning for photo shoots

Sports Marketing for an International Powerhouse

This company aims to be the world's best company at creating meaningful connections between people and brands using creativity, media and innovation. They provide advertising, marketing, corporate communications, design, digital, and social media solutions to their clients. Their Sydney division is a group of over 500 dynamic and creative individuals working in over ten countries to connect fans and brands through their passions. They draw their experience from a wide range of fields - advertising, marketing, music, sports, cinema, journalism, publishing, broadcast, talent scouting and production - so they have the expertise to deliver solutions and vision for clients based on today's popular culture.

Interns tasks include but are not limited to:

- Supporting Account Management team in seeking new business
- Supporting client research and organizing suppliers for specific projects and activities
- Participating in internal work in progress meetings and brainstorm
- Participating in client meetings where appropriate
- Managing GM agenda

Marketing & Public Relations with a Natural Cosmetics Line

This company believes nourishing your whole body with healthy food should be central to cultivating your natural beauty and that what you put on your body should be as nutritious and safe as what you eat. By using their expertise in food and nutrition, they create simple, beautiful, multi-purpose beauty products from active foods without using synthetic or toxic ingredients to nourish your skin from the outside in. Their mission is to give every woman the opportunity to cultivate her natural beauty without compromising her health and well-being with outdated chemically formulated cosmetics and time consuming beauty practices.

Internship tasks may include:

- Auditing website content and aligning creative assets to the master visual identity guide
- Working with key external partners to make changes and updates to the website
- Developing a social media engagement calendar, linking back to the brand hierarchy, and any BTL activations occurring in the market with lük and key clients.
- Creating written content for each image asset bespoke to Instagram and/or Facebook
- Creating an image asset library and organizing a photoshoot according to the new social media calendar, engaging with the photography studio/key partner, and ensuring that all images are complete and mapped out for Facebook and Instagram and then loaded onto each platform



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- Conducting intensive consumer research, using Databox, Hubspot, Google Analytics, Woo Commerce to uncover key insights to shopper trends and behaviors and how this compares to general market statistics
- Researching the best product awards in Australia, the United States, and the UK and submitting the lük brand for these awards



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LONDON, ENGLAND

International Marketing for Major Company

This company is a leading provider of managed international marketing services. They offer clients campaign implementation across any number of borders, in any number of languages, tailored online tools to enable local markets to order campaign materials, and best practice consultancy. They help international clients create the most efficient and effective delivery processes and systems for market communications from design to production. They offer clients language adaptations, creative and cultural consultations, print production, distribution and fulfillment support services for their marketing communications. Roles and responsibilities include researching companies and profiles within agreed industries, targeting suitable prospects, undertaking database maintenance and participating in direct marketing.

Business Internship with Sports Influencer Marketing Company

This company works with clients to help them discover unique sport influencers to bring their campaigns to life. They work with over 4,000+ sport influencers, across 20+ sport categories in 15+ countries.

Intern tasks may include:

- Identifying and analysing any trends relevant to business
- Capturing audience feedback
- Managing any data analysis work relevant to business including reporting, financials, etc.
- Supporting company finance activities to include: developing database management, developing existing reports and creating new ones, and contributing to methods to scale the business and streamline processes
- Learning about all aspects of the business through shadowing experiences, meetings, and particular assigned works to give a high level overview as well as more in-depth look at Finance, Operations, Marketing, and Campaign management
- Managing meetings and supporting, as needed

Communications for a Transatlantic Business Organisation

Growing into becoming the leading transatlantic business organization, this company is dedicated to helping companies connect and build their business on both side of the Atlantic. They provide clients with access to practice, measurable business expansion opportunities to deliver caliber networking



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and targeting marketing. This professional company is looking for an intern to assist them in communications, including managing social media campaigns, online visibility, promotional events, and market research, among many other tasks.

Exciting Healthcare Marketing & Consulting Business

This international healthcare business has a long list of clients within the UK and beyond. They offer a range of services in consulting, marketing, training, recruitment, and more! The intern will carry out all responsibilities outlined within the weekly projects meeting, along with any other duties as may be reasonably expected. The primary goal is to provide support and assistance for the development of the marketing facility within the business. Daily tasks might include writing daily updates on the marketing projects for the team, checking Google analytics for updates on marketing efforts, participating in sales training, reviewing website's landing pages, etc. Because this is a growing business with changing organizational needs, this intern could have a focus on marketing, recruitment, training, IT, or event planning. This company is looking for a go-getter. The ideal candidate would have an understanding of marketing, particularly digital skills like database management, working on the back end of the website, SEO, key word optimization.

Young, Hip, Online Market Research

This company is an Online Market Research company specializing in Online, Mobile and Social Media Research. They are a very dynamic and fun company to work for! They are looking for an enthusiastic, dynamic, open minded, flexible, great person who ideally has an interest in Online Project Management and Client Development roles. The internship role offers: training in Project Management and related Client Development/client facing skills, working closely with one of our experienced Project Managers/Client Development team members on client projects, being involved heavily in day to day operations, immersing you fully into the team, allowing you to shadow team members and learn.



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PARIS, FRANCE

Marketing & Events with a Specialty Cinema

This organization opens up the world of French cinema to the international community of Paris by screening the latest French films with English subtitles, and hosting drinks before or after the screening so that the international crowd can meet each other and native Parisians.

The concept was born out of the frustration experienced by this organization's co-Founders, Matt and Manon, when they couldn't go to the cinema together due to Matt's lack of French language skills. There wasn't a single cinema in Paris regularly screening French films with English subtitles, meaning that the international community – Paris' many expatriates, international students and tourists – couldn't access French cinema, one of the country's greatest arts and an important part of French culture.

These days, thanks to this organization, the international community can enjoy the same French films that the locals are watching, in the same beautiful and iconic cinemas. We are currently running weekly screenings at cinema Studio 28, Paris' oldest room located in the heart of Montmartre, the stunning boat-themed cinema Club de l'Étoile located just off the iconic Champs-Élysées and only 2 blocks from the Arc de Triomphe, and Luminor cinema, centrally located in Paris' lively Marais district near Hôtel de Ville.

Internship tasks may include:

- Researching and creating content for blogs and social media on the topic of cinema, Paris, or French language
- Assisting with organizing and executing events and screenings
- Creating written and visual content for programs that accompany screenings
- Researching new partnerships in Paris and abroad and communicating with new partner leads
- Communicating with existing partners

Marketing for a Tourism Organization

This is a local company, based in Paris and dedicated to providing information for tourists planning a trip to Paris and France.

Internship tasks may include:

- Writing posts for the blog and redacting content for the website
- Other tasks may include office projects if opportunity and time permit

Marketing Intern for French Designer



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This is a French designer and manufacturer of medical and aesthetic devices. An intern to assist with International research for clients, distributors and salespeople.

Internship tasks may include:

- International research for clients, distributors and salespeople in the relevant language native to the intern.
- Translation also possible
- Market research
- Has the potential to take an active role in possible marketing strategy

Social Media for an Independent Film Festival

This independent film festival continues its commitment of being at the center of discovery, promotion and projection of the very best independent filmmaking talent from around the world. It has established itself as a fantastic arena for independent filmmakers to screen their films to large audiences who are seeking alternatives to the offerings of major studios, as well as to agents, talent scouts, production company representatives, distributors and established producers looking for new projects and raw talent.

Internship tasks may include:

- Writing creative content, strategy, community/partnership management, promotion and distribution
- Managing Facebook, Google+, Pinterest, Instagram, Twitter, Tumblr, Vimeo, YouTube



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MILAN, ITALY

Marketing in the heart of the Fashion District

In the international markets for years – from the USA to the Middle East, and reaching China as well – and building on the successes achieved through work with prestigious top & luxury Italian labels, our team of professionals has given birth to this company. An international agency of the industry, based in Milan – the fashion capital of the world – within a prestigious showroom. They are specialized in sales and marketing, in addition to communication and public relations, thanks to the collaboration of a team of experts. Internship tasks may include:

- Assisting in editing content for social media
- Helping with marketing campaign
- Editing photos
- Creating content for website

Communication Marketing in Milan

The company was started from the founders desire to transform their experience in the world of event planning and communication into an agency that is structurally supple, swiftly functional and creatively eclectic. The agency provides integrated services for the organisation of events, public relations and communication strategies. It draws from an important network of collaborations that range between the fashion industry and the coolest lifestyle brands. Our consultancy provides our clients with focused communication strategies, highly effective events, set-ups and always a strong technical support. A marketing intern can expect to have tasks related to:

- Editing content for social media
- Participating in meetings to study product and client approach
- Developing experiential marketing tasks
- Learning/assisting with marketing strategy

International Business Placement with Specialized Company

This is a strategic consulting firm specialized in services aimed at facilitating the internationalization of foreign businesses that would like to establish themselves in the foreign markets. Although we serve many clients that differ from one another in terms of the size and market they operate in, our expertise is mainly requested from small and medium sized businesses wanting to exploit the benefits of the global market in order to successfully compete abroad. They offer a complete 360 degree



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professional assistance in order to face all of the issues that may arise when setting up a business abroad. Internship tasks may include:

- Assisting in marketing endeavors
- Consulting with clientele
- Building partner relations
- Working to help translate English language clients and partners to facilitate communication
- Visiting other branches
- Helping with general business plan and business management
- Other general business tasks based on the interests of the intern and the needs of the company



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FLORENCE, ITALY

Marketing for a Digital Agency

This company covers all areas of online marketing, from search marketing and social media to web design and development. Working with businesses from diverse fields like travel and hospitality, the variety of experiences they can offer you as an intern reflects the diversity of their client base and the variety of their services. Try your hand at copywriting, building passion groups and managing online communities, event planning and management, online market research, report writing and brainstorming - to name but a few of the projects. They will help you discover your potential to become an active member of this creative, dynamic and friendly team.

Sales and Marketing Campaign Internship

This placement is with a multi-award winning, global performance improvement company that designs, develops and manages successful motivation and recognition campaigns for their clients. They continue to set industry and technology standards and offer solutions across 60 countries, 35 languages and 35 currencies. Internships tasks will focus on lead generation, online/web marketing, social media campaigns and data base management.

Marketing Internship with Tourism Company

This travel agency specializes in organizing day trips, weekends away, and fall & spring break trips for study abroad students in Florence. They have been working with students for a decade organizing events and travel. Interns at this fun placement will market and promote programs, organize trips, and actually get to travel on the trips themselves to document! Previous interns have gotten to see Italy and write about their experience as part of their job. Those with marketing, PR, or a journalism background will flourish in this English speaking company. Students working here will gain experience in marketing, sales, event planning, business administration, and customer service.

Event Planning/Marketing and Sales for International Hotel Chain

Whether it's an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience, our 4,600 properties in nearly 100 countries means we have the perfect hotel for every need. From the city's hum and buzz to the abundance of history waiting round every corner, there are few places as vibrant and enthralling as Florence. When guests stay at our hotel the knowledgeable staff will guide guests towards the best restaurants, tourist sites, museums and cultural hot spots. We provide a special venue and all the added extras needed to recreate what's in the client's imagination.



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In previous internships Marketing interns assisted the Director of Marketing and Sales on:

- Blogging, research, press release writing, social media, and any web content.
- Preparing & taking part in ad hoc Marketing & Sales events.
- Collaborating with the Marketing and PR Departments to promote the events to the public
- Ensuring the successful execution of events
- Coordinating and organizing calendars, emails and appointments
- Rate Agreements Completion



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NEW YORK CITY, UNITED STATES

Public Relations/Marketing Internship for Real Estate Company

This company works with commercial real estate, corporate advisory, investment sales, portfolio/lease administration, asset management, and sustainability. For many years, IPG team members have been successfully completing local, regional and global assignments for diverse clients – and with diverse partners.

Internship Tasks & Responsibilities:

The Intern will have the opportunity to work collaboratively with the Director of Public Relations. The intern will gain experience in the process of brand publishing and content marketing. Internship tasks include but are not limited to:

- Assisting the Executive Team in research, and targeted outreach for specific assignments
- Playing a supportive role in awareness campaigns designed around an individual real estate agent or assignment
- Within the Marketing Department assist with Social Media management and community engagement (Facebook, LinkedIn, Instagram, Twitter, etc.)

Marketing Internship for Boutique PR Firm

This Company is an inventive, intelligent, full-service strategic marketing, media and communications agency.

We integrate our services and philosophy to create different types of communication and marketing tactics Our goal is to nurture a consistent brand while maximizing sales and return on investments. We are looking for a talented student to assist our Marketing Department.

Internship Tasks & Responsibilities:

- Research and write daily, relevant and on-brand content stories and features for the publication .
- Be responsible for updating the content daily, and be the last pair of eyes
- Collaborate with marketing, PR and creative teams to develop, maintain and implement editorial calendars.
- Collaborate on content ideas, best practices, and optimization.
- Monitor competitors on a regular basis to ensure that all content remains unique. Take on additional company projects as needed.
- Exceptional writing and editing skills.
- The ability to collaborate and also work independently when needed
- Excellent attention to detail and follow-through.



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-Must have the ability to meet deadlines in a fast-paced environment.

Marketing for a Startup in Brooklyn

This company is a peer-to-peer online marketplace where both individuals and business can rent out their goods, services, and spaces to one another at a price of their choosing. We give people an online platform where they can channel their inner entrepreneur and earn a profit from the assets and skills that they already possess. This sort of sustainable business model reduces over consumption and allows people to make some cash doing the things they enjoy.

Internship Tasks & Responsibilities:

- Attending events and represent the company
- Engaging with community organizations and businesses on the benefits of Rentah
- Participating in PR and outreach projects
- Working directly with marketing team to implement brand awareness goals.
- Assisting in in Social Media platforms and Blogging Campaign
- Researching possible benefits of Rentah and the Sharing Economy at home.

Marketing at a Premiere Photography & Multimedia Studio

Founded by Art and Fashion Group Corporation, we are the premier photography and multimedia studio in New York City. The 100,000 square-foot photography facility and multimedia complex is the largest photography studio in the world, designed to accommodate the diverse needs of photographers, designers, advertising agencies, television and film production companies. Located at New York's Chelsea Piers, we are equipped with state of the art technology and provides modular, column free spaces to produce large-scale, technically complex photo shoots. Since it's opening in 1994, Pier 59 Digital Studios' attention to its clients has made it home to image-industry legends and trailblazers.

Internship Tasks & Responsibilities

- Maintain and source relevant imagery for visual center deck for in-house fashion photography agency and other Pier59/Art and Fashion Group endeavors.
- Compile and organize fashion decks using Business of Fashion and industry bellwethers.
- Assist in-house photo agency and PR interns by researching local influencers and potential event activations.
- Research competitor photo agency by news and strategies within NYC and LON markets.
- Compile and organize information relevant PR company's directives.
- Assist in generation of copy on Pier59 materials.
- Support planning and event coordination for hosted and sponsored events at Pier59.

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- Registration, organizing travel and hotel, ordering audiovisual and furniture, printing of event collateral and graphics.
- Speaker and presentation prep.
- Work with third-party vendors to ensure deliverables are high-quality, consistent, and timely.
- Develop promotions to increase visibility of hosted and sponsored events—both internally and externally, such as NYFW.
- Update social media for Pier59 Studios events and properties regularly (including but not limited to Twitter, LinkedIn, Vimeo, Facebook and SnapChat)
- Research, analyze and synthesize industry event information to support decisions regarding fashion events we should sponsor.

Social Media/Marketing Intern

This literacy non-profit seeks a Social Media Marketing intern to coordinate various social media platforms. The position is ideal for a go-getter with a strategic mind and excellent communication skills. The intern will be an integral part of designing and implementing the organizations social media strategy. The position will be based at our Harlem office.

Web/Social Media Marketing Intern responsibilities include:

- Updating blog (wordpress) regularly with new content that features stories and pictures from our school programs
- Selecting and editing pictures, student work, and videos related to our programming for the blog
- Staying up to date on news relevant to Behind the Book, especially related to our authors, and posting commentary on the appropriate platforms
- Managing social media outreach and content on Facebook, Twitter, Pinterest and Goodreads



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WASHINGTON DC, UNITED STATES

Business Management and Marketing

This is an engagement platform that connects large enterprises with startups. Fortune 500 companies use this company to aggregate internal needs, post projects, and review submissions from startups. Startups create profiles, add business development history, and apply to projects.

Intern tasks may include:

- Conducting online research of startup ecosystem nationally and internationally
- Brainstorming effective outreach strategies
- Attending team and client meetings with supervisor
- Working with clients and helping build new partnerships
- Managing social media pages and marketing outreach

Marketing/Public Relations for a Women's Style Magazine

This company is a lifestyle magazine for US Latina women. Interns here will gain skills in traditional marketing tactics, as well as new age marketing and PR strategies.

Internship tasks may include:

- Researching market trends and venues for promotion of the company
- Interfacing with customers Follow-up with Sponsors
- Research possible sponsorships * Dynamic on-site marketing
- Pitching and following-up products to be released in columns such as Siempre Bella, Tech Talk, and Su Casa.
- Preparing Media Kit

Financial Business/Marketing Internship

This organization helps lead the fight against payday lending abuses, and to push back against right wing attacks on the Consumer Financial Protection Bureau (CFPB) the agency created by Elizabeth Warren. As the new political landscape takes shape, they will have to work hard to defend all that we have won to make our financial system more fair and equitable over the last 8 years.

Internship tasks may include:

- Assisting in all aspects of marketing and press relations
- Contributing to website development, researching, marketing campaigns, PR, outreaching and contributing to social media platforms including blogs



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- Learning the importance of proper marketing techniques and how they impact the business successes
- Learning about the day-to-day tasks of a fast-paced business
- Taking part in organizational events, attend youth-related events in Washington D.C.

Marketing & Communications Internship for Civic-Minded Nonprofit

This employer is currently home to eight socially driven artists working in multi-disciplinary media from choreography to poetry to visual arts. Their nine-month residency provides time and space to tackle issues including economic inequality, systemic racism, socio-political upheaval, indigenous incarceration, and other contemporary social justice issues.

- Working alongside the team, curators and artists, on logistical planning and execution of Halcyon's city-wide arts and dialogue festival, By The People.
- Assisting the festival's Project Manager behind-the-scenes with pre and post-festival arts administration needs to include: communications, artist contracts and payment fulfillment, exhibition installation, on-site problem solving, and all other areas related to proper project management and event-related logistics management for the festival.
- Assisting with arts programmatic development, and implementation of said arts-focused programming, for Halcyon Arts Lab's inaugural two week summer Intensive program in August featuring curated international and national artists of a selected media.
- Brainstorming programming and events for the visiting artists during their stay in DC, and will be closely involved with carrying out logistics, visits, and cultural exchange.