

# **EVENT INTERNSHIPS ABROAD**

Internship Opportunities Abroad in Paris, Barcelona, London, Florence, Dublin & Sydney

Prepared by: Monroe Dziersk, University Programs Coordinator

# **PARIS, FRANCE**

# Marketing & Events with a Specialty Cinema

This company opens up the world of French cinema to the international community of Paris by screening the latest French films with English subtitles, and hosting drinks before or after the screening so that the international crowd can meet each other and native Parisians.

Internship Tasks may include:

- Researching and creating content for blogs and social media on the topic of cinema, Paris, or French language
- Assisting with organizing and executing events and screenings
- Creating written and visual content for programs that accompany screenings
- Researching new partnerships in Paris and abroad and communicating with new partner leads
- Communicating with existing partners.

### **BARCELONA, SPAIN**

### **Event Planning and Marketing in Wine Studio**

This company's mission is to teach wine lovers how to be confident consumers through educational experiences and entertaining events, with the goal of teaching visitors and expats about Catalan and Spanish wine. Her husband is the official owner and the accountant, and she runs the day-to-day life in the studio, including running catas, 5-week courses about wine, organizing events with guest winemakers/sommerliers, planning large scale events outside the studio (wine catering for weddings, vineyard dinners, pop up wine events, advertising, social media management, purchasing, and inventory.

Internship Tasks may include:

- Blog posts about wines and wineries
- Blog related research
- Writing copy about wines/wineries for wine subscription boxes
- Events organizing/planning
- Writing events proposals
- Press release writing

- Publishing occasionally on social media channels

# LONDON, ENGLAND

#### Social Media & Events Intern

This company is a leading modern-minded agency specialising in Consulting, Communications, Special Projects across Fashion, Lifestyle and Travel. They thrive on "adding value" as brand and business strategists for their clients, in order to create meaningful impact to their global positioning, visibility and engagement.

Internship Tasks may include:

- Supporting the Social Media and Events team
- Fulfilling influencer sample requests
- Maintaining sample management from The Shop at Bluebird
- Tracking, organizing and creating social clippings and compiling weekly social media reports
- Event planning and execution
- Handling store appointments with press and influencers
- Maintaining and organizing showroom
- Supporting team leading up to international fashion weeks

### FLORENCE, ITALY

### **Wedding Planning**

This wedding company will provide all the guidance necessary in order for you to realize your dream event or Wedding in Tuscany. At the Tuscan Wedding, they create the fairy tale wedding in, what they like to call, a fairy tale setting – the beautiful land of Tuscany, Italy. Besides arranging flawless weddings, they love to organize any event a couple might have in mind. They have inside knowledge, flexible approach and dedicated focus on people and a personalized service. Their international background ensures that the wedding respects the couple's traditions, with an Italian twist. The reason of their job is to offer to foreign wedding couple a friendly face that will be with them from the very first steps during the planning, right through to their big day, and be someone they can chat to and have a laugh with

Internship Tasks may include:

- Assisting with incoming inquiries for wedding planning
- Social media management on all platforms
- Creating web content
- Helping with logistics and details of event planning for weddings
- Attending events as needed

# **DUBLIN, IRELAND**

# **Events and hospitality internship at historic estate**

Often described as a wonderful place to escape for a great day out, Killruddery has been home to the Brabazon Family (the Earls of Meath) since 1618. Conveniently located on the outskirts of the capital where Dublin meets Wicklow, here's your opportunity to discover a hidden gem in our midst. There's so much to see and explore. Nature has never been more relaxing with leisurely walks in one of Ireland's most renowned gardens, filled with beautiful planting and wooded areas, water features and distinctive outdoor "rooms". A delightful Tea Room and guided tours of one of Ireland's Great Historic Houses are just some of the other treats on offer.

Internship Tasks may include:

- Assisting with creation of event sheets and running order of event days
- Sourcing suppliers for event days and price comparison
- Being present and assisting with the running of event days such as family event days and corporate event days
- Creating quotes and packages for client inquiries
- Accompanying event co-ordinator on site visits with clients when possible
- -Attending weekly meetings with the events team and Food and beverage department to discuss upcoming events and requirements

# SYDNEY, AUSTRALIA

# Marketing and Event Management with Community Focused Company

This company is a municipally funded organization that is charged with the promotion and production of community events in a suburb of Sydney. This beach town is a tourist destination and a short ferry commute from Sydney's Central Business District. In their small office environment, they focus on four core areas: retail leasing, destination marketing and promotions, event staging and on-site management. In addition, they also produce music and entertainment activities that promote and support the local retail and business community.

Internship Tasks may include:

- Updating the company website and social networking sites
- Contributing to the Manly blog
- Assisting with grant evaluations
- Managing event applications
- Collaborating externally with public relations, retail stores, and restaurants
- Coordinating feedback forms and evaluations
- Assisting in the Booking and Information Center with sales and activity bookings.
- Achieving daily sales targets within the center
- Learning the Booking and Information Center computer systems.