



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### BUSINESS: DUBLIN, IRELAND

#### International Business Market Research Internship

This company provides cloud-based retail analytics solutions to develop industry-leading solutions that help transform businesses worldwide. They enable their customers to make data-driven decisions based on precise and near real-time data about footfall, conversion rate, and consumer demographics through translating complex data into simple, user-friendly reports and dashboards. The company has a strong track record of over \$2.3M in sales and 4,000 installations with over 1,000 connected devices. At the beginning of 2016, they opened two new offices in Ireland and the US.

#### Internship tasks may include:

- Executing social media marketing
- Learning & assisting with business development
- Partaking in partnership building with foreign partners
- Supporting and participation at domestic and overseas events or exhibitions
- Contributing to press activities

#### Marketing for an Irish Media Company

This new age media company is focused on bringing the market to their clients. Through their events and media brands, both online and in print, they deliver results for the clients' marketing investment. Some tasks may include: source, contact & qualify new customers, event support administration & delegate phone calls on GLAS, TechFire, TechTrade Live and other events and projects in the period, research potential new sponsors & exhibitors and contact them to establish interest, media/marketing campaigns, data & information compilation, prepare and present multimedia presentations to attract sponsors, exhibitors and other stakeholders for various events, coordinate production of Radio, print and TV commercials to advertise the events, etc. The ideal candidate will be a strong writer, a self starter, committed, and have a background or interest in business, marketing and/or communications.

#### Placement for a Business Advising Firm

This firm organizes businesses innovation workshops for teams to help develop new products, services and improve the way they do business. They use a viable and user-centered design process to create value for customers and a competitive advantage for the service provider. They assist businesses with high-level decisions that enable them to prioritize resources among the competing demands, to maximize shareholder wealth and avoid missing great opportunities to their competition.

#### Internship tasks may include:

- Assisting with social media and digital marketing
- Website and e-commerces



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

- Researching for various projects
- Conducting customer interviews and market research
- Assisting project and event management

### **HR and recruitment for Ireland's largest recruitment agency**

This is Ireland's largest recruitment agency and a global provider of staffing, recruitment, training and outsourcing services. We recruit across a wide variety of industries and functions including: Technology, Science, Engineering, Office Support, Finance, Legal, Languages, Marketing, Administration, Customer Support, Retail, Banking, Construction, Sales, HR, Supply Chain and Hospitality. Our job is to find the best candidates for our clients and to find the best jobs for our candidates. Intern tasks may include:

- Assisting in HR and administrative duties of recruiting in various departments
- Sourcing, screening and interviewing of candidates
- Maintaining client accounts
- Assisting with internal HR duties
- Liaising with the agency's internal finance division to support payroll reporting and Invoicing
- Assisting in building market reach and recruitment sourcing

### **Environmental Business Opportunity w/ Dublin NGO**

The Rediscovery Centre is a creative space connecting people, ideas and resources. The Centre brings together the skills and expertise of artists, scientists, designers and craftsmen united in a common purpose of sustainability through resource efficiency and reuse. The Rediscovery Centre supports the development of the circular economy and advocates for a more resilient, equitable society. The Centre has four reuse social enterprises Rediscover Furniture, Rediscover Fashion, Rediscover Paint and Rediscover Cycling. These enterprises use waste and unwanted materials as a resource and raw material for new product design. Internship tasks may include:

- Providing administration support to CEO
- Reviewing and revising operational procedures
- Streamlining retail processes
- Reviewing Health and Safety protocols
- Assisting with the preparation of Strategy documents and Funding applications
- Coordinating & scheduling of internal and external meetings
- Attending at meetings & minute taking
- Planning Events and Workshops
- Supporting PR and communications including social media as required
- Assisting with website updates, finance & accounts administration



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### **BUSINESS: SYDNEY, AUSTRALIA**

#### **Accounting Internship for an International Philanthropy**

This organization is on a mission to empower impoverished communities through education. They implement their educational strategies by partnering with local communities and with local and national governments in Africa, using education to break the poverty cycle, meet their own needs, and raise their communities up from poverty. To complement their education strategies, they support economic development in these areas by identifying social business opportunities, which benefits the community by creating jobs and generating funds to help support their education projects.

##### Intern tasks may include:

- Inputting data on the company's accounting system
- Setting up the monthly reporting package by working with CFO
- Developing enhanced uses of the reporting function of the company's CRM system
- Assisting with child sponsorship
- Assisting in the planning and execution of upcoming events or fundraisers

#### **Customer Research and Analytics**

This company is a successful software services business that delivers to a diverse range of industry and government customers. With offices in around Australia, and with business and technology partnerships, their business thrives on providing clients with innovative solutions, and delivering quality products and services. Intern tasks may include:

- Creating a database with information on each registry in various states and countries
- Collecting attributes about the state as well as pricing for various applications and certificates
- Modeling the business e.g., number of applications each year based on population and growth and the pricing
- Determining how they accept applications and their level of automation
- Comparing these states to determine the most and least efficient
- Taking metrics from Australia's use of the service and applying that to each state to calculate potential savings

#### **Business Sales at Boutique Hotel Chain**

This company is the head office of an eclectic collection of unique hotels defined by centralized management, and is seeking a business sales intern. The company is committed to providing the best customer service for their hotels around Australia and abroad. Interns here will be working in the



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

sales and marketing section of the organization learning how to develop new sales promotions and marketing plans.

### Intern tasks may include:

- Assisting and reporting to the Director of Sales with sales collateral, presentations and attend several client meetings
- Receiving briefs for head office projects and assisting in providing solutions which match the business needs and objectives
- Conducting research and data analysis for business development and media relations
- Developing and preparing internal marketing events and promotions
- Answering phones, attending meetings, and interacting with clients

### **Accounting and Finance with a Design Company**

This company is inspired by artistic movements, motivated by the influences of culture and crafted on the idea that beauty manifests in multiple forms. Through a passion for music, joy and life both in Australia and across the globe, their designs are dedicated to an urban and edgy lifestyle.

### Intern tasks may include:

- Assisting the accounts manager with daily accounting tasks (MYOB)
- Maintaining a filing system
- Assisting with bank reconciliations and payables
- Assisting in filling out data in cashflow statements and profit and loss
- Various accounts payable and receivable tasks

### **Marketing for Events Company**

At this company, they strive to deliver leading-edge, well researched events designed to aide their clients in improving their business bottom line. Partnering with industry best organisations, their belief in the vibrancy and energy of the Australian business environment is the foundation of their commitment to providing the best events in the Australian marketplace. Their team of dedicated and experienced subject matter experts always put their clients and their needs at the forefront of creating memorable, must-attend events that marry the needs of attendees with the needs and wants of their partner organisations. Intern tasks may include:

- Creating content for the Retail Learning Channel
- Supporting with the B2B marketing campaigns for the Channel
- Helping with event preparation for retail events
- Supporting with stakeholder management to grow Retail Learning Channel



## **BUSINESS INTERNSHIPS ABROAD**

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### **BUSINESS: LONDON, ENGLAND**

#### **Large Business Role in Dynamic Relocation Company**

An all-inclusive relocation company, this business shows 18 - 25 properties in a single day from flats to houses and in all budgets. Conscious of lifestyle, commute, amenities, communities, and schedule, they eliminate the stress of moving to a new country. Intern tasks may include direct contact with potential clients, business development, sales, account management, tying up of offers, daily operations, and being involved in literally every aspect of the business.

#### **Position within Successful Health Food Company**

This business is one of London's leading juice bar companies, selling thousands of juices every day in their Canary Wharf flagship store, various pop-up locations, and at a multitude of events. They ship their delicious juices and customizable cleanse programs to customers all over London and as they continue to expand. Internship tasks may include undertaking client and product research, supporting accounting and bookkeeping, working on cost analytics, undertaking Sales Analytics, supporting marketing activities, undertaking social media marketing support tasks and helping to organize logistics.

#### **Project Management Placement in Marketing and Advertising Company**

This company started in 1995, and as a founder partner, they believe they were the first to make the virtual agency idea really work. Over the years, they built up a great network of people who contribute to their business, from writers and art directors to photographers, sound designers, graphics people, typographers, film directors, web coders, email specialists, direct mail enthusiasts....from planners and strategists to branding specialists and just plain thinkers and problem solvers. Roles and responsibilities include working to gain an understanding of neural networks Machine Learning and Artificial Intelligence, developing python skills, progressing towards contemporary market analysis of the above for business planning and planning for prototype design for PolyNet and PolyFold.

#### **International Marketing for Major Company**

This company is a leading provider of managed international marketing services. They offer clients campaign implementation across any number of borders, in any number of languages, tailored online tools to enable local markets to order campaign materials, and best practice consultancy. They help international clients create the most efficient and effective delivery processes and systems for market communications from design to production. They offer clients language adaptations, creative and cultural consultations, print production, distribution and fulfillment support services for their marketing



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

communications. Roles and responsibilities include researching companies and profiles within agreed industries, targeting suitable prospects, undertaking database maintenance and participating in direct marketing.

### **Business Internship with Sports Influencer Marketing Company**

This company works with clients to help them discover unique sport influencers to bring their campaigns to life. They work with over 4,000+ sport influencers, across 20+ sport categories in 15+ countries. Intern tasks may include:

- Identifying and analysing any trends relevant to business
- Capturing audience feedback
- Managing any data analysis work relevant to business including reporting, financials, etc.
- Supporting company finance activities to include: developing database management, developing existing reports and creating new ones, and contributing to methods to scale the business and streamline processes
- Learning about all aspects of the business through shadowing experiences, meetings, and particular assigned works to give a high level overview as well as more in-depth look at Finance, Operations, Marketing, and Campaign management
- Managing meetings and supporting, as needed



## **BUSINESS INTERNSHIPS ABROAD**

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### **BUSINESS: BARCELONA, SPAIN**

#### **Business Internship with a Creative Edge**

A collective community for creative people, this organization collaborates on projects including the design of products & spaces in one of the most iconic architectural cities in the world. They promote working, learning, and play within the creative community. Interns will work on design projects that are taken on by the organization, creating and executing design solutions for problems of form, usability, physical ergonomics, marketing, brand development and sales. Tasks may include planning, research and producing projects, working with vendors, clients and the directors.

#### **Business and Communications in Creative Multidisciplinary Space**

This company is a co-working space for freelancers, digital nomads, professionals and small companies, with a passion for traveling, tourism, hospitality and new technology. They offer workshops, courses, networking opportunities, and community events to help members develop a variety of skills and contacts within the city. Their goal is to encourage an environment where people can create, grow and innovate.

##### Internship tasks may include:

- Welcoming potential coworkers, guests or visits, receiving packages, answering coworkers' questions, scheduling meeting rooms, etc
- Preparing monthly reports
- Managing database analysis
- Giving support with documentation and invoices: contracts, registrations, etc.
- Organizing and planning activities with and for coworkers
- Managing Newsletters with clients and coworkers, social networks and website
- Researching new leads and finding potential clients
- Giving support with Adwords and SEO management
- Establishing collaborations and partnerships

#### **PR and Marketing in Influencers Agency**

This is an agency of fashion and lifestyle influencers - instagramers, bloggers, youtubers, musers and talents. Thanks to their selection system of influencers and national and international talents, they get the profiles with the best engagement relationship for campaigns. They offer a wide selection service of influencers in Barcelona, Madrid, and abroad, a selection of brand ambassadors designing the best communication strategy that will connect the client's brand with the target audience in the most effective way. They give visibility to companies thanks to the collaboration of the best influencers of



## BUSINESS INTERNSHIPS ABROAD

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

Spain getting the best results. An intern here is expected to be proactive and someone who wants to participate in the projects and tasks that are proposed to them.

### Intern tasks may include:

- Helping to design the best communication strategy that will connect the client's brand with the target audience
- Managing the agency's social media accounts
- Acting as CEO's Assistant to have a greater knowledge of the business and diversity of tasks
- Being involved in the creative process and social media development

### **Communications & Marketing in Textile Company**

This is a company that is dedicated to the customization of all types of textile garments and advertising material through embroidery, prints and serigraphs. Their mission is to offer the best personalization service guaranteeing a quality production with unparalleled delivery times. They offer a close, effective and professional customer service. Their high competitiveness in prices together with a great speed in deliveries, make them one of the reference company in textile customization. Whether the client is a private individual or a company, they are your best option. Production capacity: They can make up to 800 embroideries, 1500 prints and 3500 serigraphs per day. No matter the size of your order, their team is prepared to carry out all kinds of productions regardless of their complexity or volume. Only in 2017 they made around 55,000 embroideries, 22,000 prints and 68,000 serigraphs for all types of clients and sectors (uniforms, patches, gifts, clothing brands, merchandising for companies, promotional material, university tunas, flags and shields, etc).

### Intern tasks may include:

- Developing, planning and monitoring the implementation of a digital marketing plan
- Optimizing marketing campaigns and content (blog, email marketing, etc)
- Creating new advertising campaigns
- Coordinating the execution of the periodic planning for social networking content
- Providing support with photography, video and editing products and content for social networks
- Managing products on the company website
- Developing support materials for businesses using Photoshop, Illustrator, etc
- Managing campaigns and data analysis
- Generating and brainstorming new ideas for innovation





## **BUSINESS INTERNSHIPS ABROAD**

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### **BUSINESS: PARIS, FRANCE**

#### **Business Development Internships**

This company promotes the sharing of experience through the publishing of original educational content. The company is the first to combine the best practices of boating in the form of checklists covering all the situations, so that the experience at sea benefits to the greatest number. The project starts with a goal to provide a simple and comprehensive tool inspired by aeronautical checks-lists. Reading the book "The Manifesto of the Checklists" by Atul Gawande in November 2011 reinforces his conviction: the checklist is the most adapted format to synthesize the returns of experiments, and to reach the human limits - memory, concentration, Cold blood - by providing instant information. Interns will gain exposure to all facets of business management, business development and general business. They will be working directly with the CEO and other executives, getting an inside and close up view on what it takes to run and manage a successful business.

#### **Internship with International Consulting Firm**

This company is an international Technologies and Management Consulting Group with a rapid pace development and innovative solutions for demanding projects. The company's business consists in supporting its clients in carrying out their projects by acting within their organization to help improve effectiveness and enhance performance. Roles and responsibilities would include taking an active part in various aspects of marketing in the organization activities, interacting with internal departments to carry out client requirements, forming inter-departmental business strategies and communicating with necessary parties and maintaining up-to-date customer and prospect records.

#### **Business Communications Intern for a Revolutionary Travel Booking Company**

This young company is taking the luxury hotel market by storm with a revolutionary concept of booking for clients with specific requirements. They have reached a critical juncture in terms of growth and are ready for an ambitious candidate to come in and work with business development. Responsibilities include drafting correspondence that will go to high level management at luxury hotels



## **BUSINESS INTERNSHIPS ABROAD**

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

### **BUSINESS: FLORENCE, ITALY**

#### **Marketing for a Digital Agency**

This company covers all areas of online marketing, from search marketing and social media to web design and development. Working with businesses from diverse fields like travel and hospitality, the variety of experiences they can offer you as an intern reflects the diversity of their client base and the variety of their services. Try your hand at copywriting, building passion groups and managing online communities, event planning and management, online market research, report writing and brainstorming - to name but a few of the projects. They will help you discover your potential to become an active member of this creative, dynamic and friendly team.

#### **Sales and Marketing Campaign Internship**

This placement is with a multi-award winning, global performance improvement company that designs, develops and manages successful motivation and recognition campaigns for their clients. They continue to set industry and technology standards and offer solutions across 60 countries, 35 languages and 35 currencies. Internships tasks will focus on lead generation, online/web marketing, social media campaigns and data base management.

#### **Marketing Internship with Tourism Company**

This travel agency specializes in organizing day trips, weekends away, and fall & spring break trips for study abroad students in Florence. They have been working with students for a decade organizing events and travel. Interns at this fun placement will market and promote programs, organize trips, and actually get to travel on the trips themselves to document! Previous interns have gotten to see Italy and write about their experience as part of their job. Those with marketing, PR, or a journalism background will flourish in this English speaking company. Students working here will gain experience in marketing, sales, event planning, business administration, and customer service.

#### **Event Planning/Marketing and Sales for International Hotel Chain**

Whether it's an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience, our 4,600 properties in nearly 100 countries means we have the perfect hotel for every need. From the city's hum and buzz to the abundance of history waiting round every corner, there are few places as vibrant and enthralling as Florence. When guests stay at our hotel the knowledgeable



## **BUSINESS INTERNSHIPS ABROAD**

Internship Opportunities in Dublin, Sydney, London, Paris, & Barcelona

Prepared by: Emily TahaBurt, Admissions Counselor

staff will guide guests towards the best restaurants, tourist sites, museums and cultural hot spots. We provide a special venue and all the added extras needed to recreate what's in the client's imagination. In previous internships Marketing interns assisted the Director of Marketing and Sales on:

- Blogging, research, press release writing, social media, and any web content.
- Preparing & taking part in ad hoc Marketing & Sales events.
- Collaborating with the Marketing and PR Departments to promote the events to the public
- Ensuring the successful execution of events
- Coordinating and organizing calendars, emails and appointments
- Rate Agreements Completion