



More information for your participants, less work for you

Smart decisions. Lasting value.™

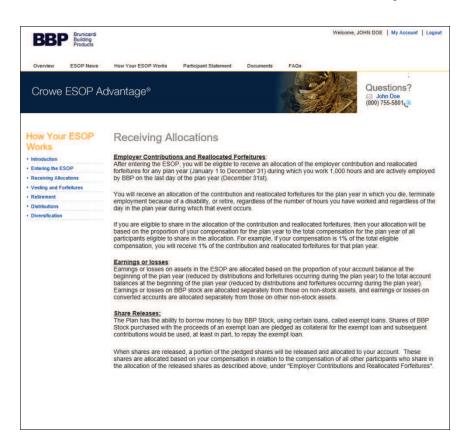
Communicating the benefits of your ESOP and distributing required forms and statements can be a cumbersome and time-consuming process. You may be spending excessive amounts of time repeating answers to the same questions, reprinting lost statements, and sending out forms and updates. The Crowe ESOP Advantage solution can reduce your administrative burden and improve your participants' understanding of your ESOP.

# Streamline administration

# Discover the Crowe ESOP Advantage solution

Reduce communication errors and streamline administration, saving time for you and your employees by providing a reliable, consistent, always-available online ESOP portal. The Crowe ESOP Advantage solution offers an efficient and effective approach to educating your employees on their company and their ESOP.

Participants can log in to your customized Crowe ESOP Advantage portal 24/7. Using the global navigation features, they can review their personal statistics, current and historical statements, ESOP documents, and educational materials. They can also enter and change their beneficiaries, elect distributions and diversification, and even cast their votes – all at the Crowe ESOP Advantage website.



# Access a hub of information

By linking your Crowe ESOP
Advantage site with your corporate
intranet, you will give your employees
easy access to ESOP information
along with their other benefit
resources. You can also use the
portal to educate your employees
on the latest updates, promote
featured services, detail your
ESOP history, and link to company
news every time they log in.

The "How Your ESOP Works" section provides an easy-to-navigate, paperless version of your ESOP summary plan description, including information on eligibility, allocations, vesting and forfeitures, retirement, distributions, and diversification. Because this online version can easily be updated, current information is always available on demand for your employees.

crowe.com 3



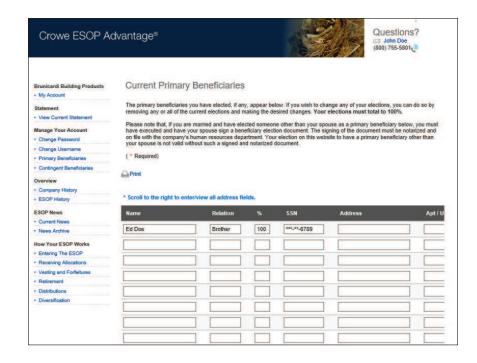
### View participant activity

The Crowe ESOP Advantage solution allows your participants to view their current and past participant statements. All activity is shown, from the beginning balance to current vested amounts. Pop-up text boxes provide detailed descriptions of each item on the statement.

The "Documents" section is your electronic file cabinet. Organize information in a centralized area where employees can access, view, and print copies. When you make updates to your ESOP documents, you can disseminate new information immediately to all participants.

The "Frequently Asked Questions" section provides answers to common ESOP questions and can be customized with answers to your participants' unique questions.



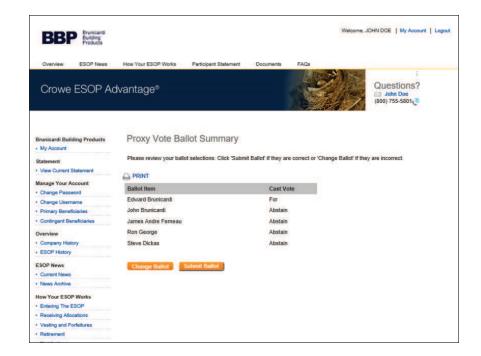


### Add and maintain beneficiaries

Your participants can now keep their ESOP beneficiaries updated without relying on paper forms. They log in, add or change their primary and contingent beneficiaries (up to 10 of each), and electronically sign their election. That's it – you no longer need to send, receive, and file paper forms to have up-to-date beneficiary elections.

#### Online proxy voting

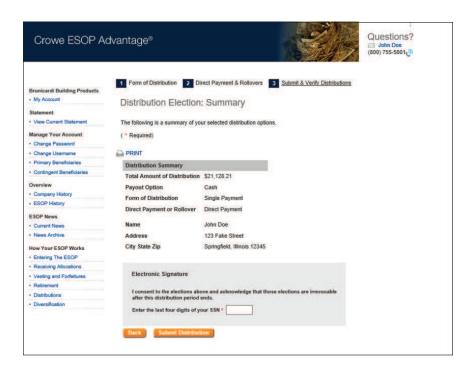
Why waste your time copying and sending out hundreds of voting packages? The Crowe ESOP Advantage website can significantly simplify and modernize your voting process, whether it is an annual vote or a one-time event. Participants log in, read about the candidates or issues, and cast their votes. The Crowe ESOP Advantage website captures all votes, and we report the results to the ESOP trustee at the end of the voting period.

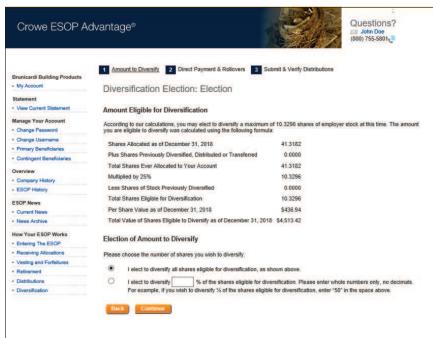


crowe.com 5

# E-distributions and e-diversification

Instead of mailing bulky distribution and diversification forms to eligible participants, send them an email asking them to make their elections on the Crowe ESOP Advantage site. Our robust website can walk your participants through the distributions and diversification elections, clearly explaining each step to them. No more bulky mailings and hard-to-decipher forms. Let the Crowe ESOP Advantage solution simplify your distribution and diversifications process.





6

#### Take the first step toward valuable, lasting benefits

Crowe developed the Crowe ESOP Advantage solution with valuable input from many of our clients. We are confident you and your employees will appreciate the wealth of information and features.

When you select the Crowe ESOP Advantage solution, you can reduce your administrative burden with automated, paperless communication that encourages self-service and reduces errors and duplicated tasks.

The Crowe ESOP Advantage solution can simplify and improve interactions with your participants, giving them the power to view, download, and learn using web-based access to statements, forms, planning tools, news, and education.

Personal statistics	Participant status and contact information
Secure access	Individual login
History and news	Company and ESOP history and news
How your ESOP works	Paperless, plain-language plan summary
Participant statements	Current and past data with on-screen help
Documents	Electronic file cabinet
Frequently asked questions	Help database and "ask a question" functionality
Administration	View and approve statements, monitor site usage, upload documents, and more
Online elections	Simplify life for you and your participants through paperless, online beneficiary entry and maintenance, distribution and diversification elections, and proxy voting

# Crowe is here to help with the services you need

Nationally recognized as one of the top ESOP service providers, Crowe assists hundreds of clients ranging in size from six to more than 16,000 ESOP participants. You can rely on our knowledge and experience for practical advice on any ESOP issue, and a full complement of consulting and administrative services, including:

- Feasibility studies
- Annual recordkeeping
- Compliance testing
- Form 5500 preparation
- Repurchase liability analyses
- Assistance for S and C corporations
- KSOP and other qualified plan consulting

# Simplify interactions

crowe.com 7



#### Learn more

Let us show you how your company can gain an advantage with a web-based demonstration of the Crowe ESOP Advantage solution. For more information or for a guided tour, visit CroweESOPAdvantage.com, or contact:

Pete Shuler Principal Benefit Plan Tax Services Leader +1 614 280 5208 pete.shuler@crowe.com

Lori Stuart +1 614 280 5229 lori.stuart@crowe.com

#### crowe.com

The information in this document is not – and is not intended to be – audit, tax, accounting, advisory, risk, performance, consulting, business, financial, investment, legal, or other professional advice. Some firm services may not be available to attest clients. The information is general in nature, based on existing authorities, and is subject to change. The information is not a substitute for professional advice or services, and you should consult a qualified professional adviser before taking any action based on the information. Crowe is not responsible for any loss incurred by any person who relies on the information discussed in this document. © 2019 Crowe LLP.

<sup>&</sup>quot;Crowe" is the brand name under which the member firms of Crowe Global operate and provide professional services, and those firms together form the Crowe Global network of independent audit, tax, and consulting firms. "Crowe" may be used to refer to individual firms, to several such firms, or to all firms within the Crowe Global network. The Crowe Horwath Global Risk Consulting entities, Crowe Healthcare Risk Consulting LLC, and our affiliate in Grand Cayman are subsidiaries of Crowe LLP. Crowe LLP is an Indiana limited liability partnership and the U.S. member firm of Crowe Global. Services to clients are provided by the individual member firms of Crowe Global, but Crowe Global itself is a Swiss entity that does not provide services to clients. Each member firm is a separate legal entity responsible only for its own acts and omissions and not those of any other Crowe Global network firm or other party. Visit www.crowe.com/disclosure for more information about Crowe LLP, its subsidiaries, and Crowe Global.