



## DUBLIN, IRELAND

Selection of General Placement Opportunities

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### **Advertising / Marketing / Public Relations**

#### *Marketing Internship in Dublin Creative Non-Profit*

This organization is a not-for-profit movement of creative and innovative professionals who share co-working spaces. The company identifies as a community of design and innovation focused small businesses, sole traders and start-ups with the ambition to cultivate an open, professional atmosphere for creative and regenerative growth. Intern tasks may include: assisting in marketing and PR campaigns; building out social media; assisting with design projects; networking & promotions; and opportunity to sit-in on organization-wide meetings.

#### *PR for a Global PR agency*

Wachsman PR provides first class public relations campaigns and advice to innovative businesses in the financial technology sector. Founded in December 2015, the agency has become leaders in generating exposure and brand recognition for the most trusted organizations in the blockchain, digital currency, crypto-asset, and crowdfunding industries. With dozens of clients around the globe and rapidly growing teams working from New York City and Dublin, Wachsman PR is a resource for reporters and producers worldwide. Intern tasks may include: assisting the Account Executives and Coordinators in planning, organizing and executing PR plans; building media lists; preparing account documents; compiling client media placements; generating story ideas and angles; monitoring daily media; undertaking industry research; executing various administrative tasks.

### **Business**

#### *International Business Market Research Internship*

This company provides cloud-based retail analytics solutions to develop industry-leading solutions that help transform businesses worldwide. It enables its customers to make data-driven decisions based on precise and near real-time data about footfall, conversion rate, and consumer demographics through translating complex data into simple, user-friendly reports and dashboards. The company has a strong track record of over \$2.3M in sales and 4,000 installations with over 1,000 connected devices. At the beginning of 2016, they opened two new offices in Ireland and the US. Intern tasks may include: executing Social Media Marketing; learning & assisting with Business development; partaking in partnership building with foreign partners; supporting and participation at domestic and overseas events or exhibitions; contributing to press activities.

#### *Business and Trade with a World-Wide company*

This company provides business and trade organisations across Ireland with a gateway to new international trade opportunities, collaboration, and education. It also serves as a resource for companies around the world seeking trade opportunities in Ireland. The company is dedicated to helping the business community in Ireland achieve its international trading objectives through collaboration, knowledge sharing and commercial networking opportunities. Intern tasks may include contributing to ongoing sales and providing input to the development of products, services, and programmes; contributing to ongoing market and corporate research; assisting with and supporting meetings with SME's locally to showcase trade advisory capabilities, products,

channel partners and client offerings; participating in meetings and groups to tailor our product offerings for traders; assisting in conducting member assessments and vetting; acting as a point of contact in providing support to members and partners regarding queries on services, portal usage and benefits of membership; supporting product development and testing - member online services.

## **Film & Theatre**

### *Video Production and Film*

Watch A Day in the Life Snapchat Takeover: <https://youtu.be/gnjmnCmq4tQ>

This company is an award winning corporate and creative video production company based in the heart of Dublin. It was established in 2006 by two film degree graduates. Since then, it has built a strong reputation in developing and producing high impact, cost effective promotional, educational and training videos. The company approaches all projects in a fresh, creative and innovative manner. There is a story at the heart of every video and the team at Tailored are passionate about bringing this to life through film. Interns will engage in corporate filming / field work including working on set, assisting with camera and equipment, possibly conducting short interviews, devising scripts, organizing schedules. Interns will also assist in the home office with contributing to post production work, managing social media, updating the blog, contributing to feature film preparation, research on location, assisting with production packs, sitting in on script meetings.

### *Media Assistantship for Recording Studio & Video Production Company*

In Dublin city center, this well-known recording studio seeks a qualified student to assist in running their daily operation. Students will utilize and perfect their existing knowledge and experience with Pro Tools, sound reinforcement, microphone placement and both analog and digital equipment. Other tasks may involve production assistance on video shoots and social media management. Ideal candidates must be able to keep unusual hours as studio booking times greatly vary. Engineers who are also musicians (who can double as guitar techs or in other support capacities) are greatly preferred. A knowledge of video production, a great personality, and killer work ethic is also required. Work is split between the recording studio and video production so intern MUST be able to be a jack of all trades and help with both.

## **Event Planning**

### *Event Planning and Renowned Catering in Dublin*

With over 20 years of experience, this renowned catering company provides quality services to private and corporate clientele, driven by their passion for service. Candidates should expect to work with our central database of recipes and helping to convert old formats to new ones; learn how to use our bookings system (Caterease) and pull event details together; go to events and work with the set up team, taking photos, helping with the events.

### *Popular Event Planning Company*

This company caters for all events, large and small, with flexibility and individuality for over a decade. They have fed big name companies from Microsoft to Nokia, but continue to cater to weddings and launch parties alike. This internship is perfect for interns interested in event planning. Interns should expect to assist in everything from preliminary consultations with clients all the way through to the actual catering of events. Idea candidates should be prepared to have responsibilities that will include but not be limited to: customer service and relations, food preparation and presentation, assist in event production.

## **Graphic Design**

### *Graphic Design for Filmmakers Organization*

Founded in 1986 as a member-led organisation, Filmbase has supported thousands of Irish filmmakers over the years through our range of services including quality training at affordable rates, access to film funding award schemes, equipment hire and the publication of a website that is Ireland's first stop online for all the latest Irish film news, reviews, interviews and exclusives. Filmbase also offers information and advice on how to Get Into Film and our city-centre location is the perfect place to network and talk film and media. As an organisation, Filmbase is also an active member of Screen Talent Europe, a network of film media centers in Denmark, Sweden, Norway, Faroe Islands, Germany, Ireland, Northern Ireland and France. The purpose of the network is to promote and foster cooperation between our partners and to help filmmakers exchange knowledge, experiences and methods through talent camps, network meetings and co-productions. The network collaborates to produce international talent development projects such as pitching forums, film production camps, networking and social events. Candidate should have a portfolio of Graphic Design work. Intern tasks may include: creating new logos; creating new ideas for website layout; making flyers, posters, brochures, digital magazine; making covers for Twitter/Facebook.

## **Hospitality / Tourism**

### *Guest Services for International Hotel Chain*

This high end hospitality internship will encompass a vast number of responsibilities where the intern will be able to get experience in a variety of different areas of the hotel. Candidate must be flexible and willing to learn. Previous hotel experience is desirable but not required, though hospitality based and/or relevant coursework is. Sample tasks may include but are not limited to: assistance with guest services, check-ins, group arrivals, coordinating event logistics behind the scenes, daily operations, and marketing projects.

### *Marketing for a Business-to-Business Travel Agency*

This company is a well-established, independent travel agency that caters mostly to major corporations. They are seeking an intern within the Meeting, Incentives and Events Department. Interns with an interest in business, marketing and tourism may be given responsibilities, assisting in the development of costing models, researching and lining up vendors and negotiation of rates, database management, market research, competitor analysis, creation of marketing materials, communication with clients and vendors, and onsite work.

## **Interior Design**

### *Hands-on Residential and Commercial Interior Design*

This company is an award-winning Interior Design studio based in Dublin with a reputation for innovation and quality. Established in 2004, they have executed projects for high profile commercial and residential clients, creating refined and memorable spaces. Clients recognize the firm for its excellent communication skills, needed to bring a project to fruition and to convey how the brief has been interpreted and fulfilled to the client; materials knowledge and awareness of the latest technological developments in interior architecture and fabrication; extensive expertise in the restoration of period buildings; and unrivalled knowledge of sustainable green environmentally friendly design. Intern tasks will include communicating with clients and suppliers; assisting in designing interiors; completing site visits and surveys and scheduling deliveries; sourcing fabrics, wallpaper, furniture, etc. The ideal intern has excellent writing skills and some ability to draw.

### *Interior Design Placement with Contemporary Company*

This is an interior design practice, store and collaborative workspace for design. The company was founded by in 2006 by a designer who has spent her entire working life in the design industry and is the principal designer in the firm. With a focus on contemporary design and a reputation for being expert in some of the most exciting and quality brands in modern design, the company specialises in modern interiors and the melding of classic design styles with a contemporary twist. The company's resulting interiors are meaningful, practical and enduring. Intern tasks may include: Working collaboratively with the team; greeting and communicating with customers; digitally drafting (using AutoCAD); and working on additional seasonal projects.

### **NGO / Non-profit**

#### *Non-Profit Management and Social Agency HR*

This charity promotes positive aging and better policies and services for older people. They believe that older persons should remain integrated in society, participate actively in the development of policies and services provided for them and act as volunteers in their communities. Ideal candidates are dedicated rising juniors (or above) and are capable of assisting with all aspects of organizational administration, volunteer coordinator, HR logistics and special projects assistance. Tasks may include: assisting us in co-ordinating our National Collection Day, which takes place at the end of Positive Ageing Week. This would involve contacting people to ask them to assist us on that day by volunteering or allowing us to collect in their shopping centre; undertake major reorganisation of the Positive Ageing Week Mailing List database which will include researching appropriate contacts to add to the database; organise Mailing List database among other tasks.

#### *Non-profit addressing HIV / AIDS crisis*

This organization and charity nurtures the mental, physical, and emotional growth of Ugandan HIV/AIDS infected orphans by providing healthcare, education, food, clothing, and shelter. They promote the values of an enabling, physical, and psychological environment that fosters growth and self-actualization in order for the children to assume leadership roles and have a positive impact on Ugandan society. The organization seeks to ensure that the most vulnerable children in the developing world receive the same healthcare and education as children in the developed world. Responsibilities for interns with this organization stem from a desire to help with fundraising, capacity building, and advocacy. Typical duties include promoting events, organizing details for fundraisers, and coordinating marketing materials. Hardworking individuals may earn the opportunity to identify projects of interest within the organization to spearhead.