



Supporting

Custom

Programs

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When choosing a program, we feel that you should review carefully the program model as well as the program provider. The following proposal examines our program model as well as CRCC Asia as provider, with a summary below.

CRCC Asia's Program Model

Global Competencies Alignment

CRCC Asia has developed 5 cohesive and targeted Key Learning Objectives that are the foundation of all programming, ensuring best practice in international experiences and career development are met.

Quality Host Company Placements

CRCC Asia places all students in roles with project-based work experiences. As such we enlist dynamic companies within each of our program locations that challenge students while providing excellent support, supervision, and regular feedback.

On-site Program Teams

CRCC Asia has dedicated offices with full time staff at all program locations. This robust local presence makes it possible to build out unrivaled host company networks, closely monitor and support participants, craft superior programming, and collaborate with and serve university partners.

Holistic Pre-departure and On-Site Support

We support participants throughout the program experience through direct touch points as well as support guides, including our digital toolkit. Local staff support all participants individually as well as through business, cultural, and social activities. Upon returning, participants join our Alumni Network.

CRCC as a Provider

Extensive Expertise

CRCC Asia is the leader in international internships in Asia. Over the last 12 years, CRCC has led international internship programs for over 8,000 students from more than 100 countries.

Safety and Emergency Planning

Having established local teams with expert knowledge in our program locations, we have taken measurable steps to ensure a safe environment, including risk assessments for all transportation, accommodation and internship placements, as well as a comprehensive health and safety manual given to all participants.

Placement Methodology

All participants are guided through the placement process by a dedicated Admissions Advisor. The advisor personally discusses participant skills, experiences and student goals for the future to align with the final chosen host company. All information is then compiled with to support local business development teams to find a suitable placement.

Program Evaluation and Monitoring

To ensure continued success for our partners and their students we have embedded an evaluation system into all programming including pre- and post-program personal reflection exercises, weekly check-ins and a post-program debrief with all university partners.



CRCC Asia is the leading provider of internships in Asia.

Since our award-winning internship program launched in 2007, over 8,200 students and graduates worldwide have participated on the program.

CRCC Asia's Internship Programs provides one, two, or three month internships, year-round, in:

- China: Beijing, Shanghai and Shenzhen.
- Japan: Tokyo & Osaka, new in 2019!
- Vietnam: Ho Chi Minh City
- United Kingdom: Manchester
- South Korea: Seoul, new in 2019!

CRCC Asia can provide additional programming in unique locations promoting on campus internationalization while building an individual's resume, global competencies, and experience. 20% of our participants are offered full-time positions and 89% of our graduates find work within 3 months.

Standard Program Inclusions



Guaranteed Internship in a chosen sector with an **English-Speaking Supervisor.**



Business Visa Processing, Fees and Support.



Private accommodation in convenient location and with international standard



Airport Pickup on arrival with Induction Course & Cultural **Orientation**



Weekly **Social & Cultural Events**, and Business Seminars



24-hour on-the-ground Support and Guidance

Additional programming includes: extensive placement and program advising, resume/CV review, pre-departure orientations, access to digital toolkit, welcome packet with SIM and travel card, leaving ceremony, membership of CRCC Asia Alumni Network including access to Alumni Funds. All inclusions are embedded with our 5 Learning Objectives.

Country	City	Key Industries
China	Beijing	Business • Law • Charities & Non-profits Marketing & PR • Tourism & Hospitality
	Shanghai	Business • Finance • Charities & Non-profits Marketing & PR • Media & Creative Industries
	Shenzhen	Engineering • IT • Green Technology Business • Finance • Marketing & PR
Japan	Tokyo	Finance • Media & Creative Industries • Fashion Marketing & PR • Tourism & Hospitality • IT
	Osaka	Green Technology • Business • Marketing & PR • Media & Creative Industries • IT
South Korea	Seoul	IT • Hospitality & Tourism • Media & Creative Industries • Charities & Non-profits • Business
Vietnam	Ho Chi Minh City	Business • Law • Charities & Non-profits Marketing & PR • Tourism & Hospitality
The UK	Manchester	Engineering • Business • Marketing & PR IT • Media & Creative Industries • Finance

Standard Programs

Students can apply directly to any of our standard CRCC Asia programs. Many universities chose to promote our international internships as standard programs, and as such students can chose any location and program start date while still receiving the standard \$200 university partner discount. CRCC Asia supports the university through recruitment and promotion efforts, coordinating the student applications, and managing all support pre-departure, on the ground, and upon return.

Types

Custom Program Options

Many universities opt to send set cohorts of students (8-25) with a set start date and location to intern abroad with the support of CRCC Asia. CRCC Asia can be the sole support on location and not supported by a faculty-lead for custom program options. For these programs students will apply directly to their university and get selected through their chosen application process and metrics. CRCC Asia can support custom add-ons as simple as additional host company visits or as extensive as a cultural orientation week or language immersion program. Some of our current custom program offerings are noted below.

Language Intensives	Cultural Orientations	Professional Immersion	Semester Internships
<p>Students are able to attend 2-4 weeks of intensive Mandarin Lessons prior to beginning their 4 - 8 week internship. This program is offered in all three China locations including: Beijing, Shanghai, and Shenzhen. Throughout the language program and internship the student is fully supported by CRCC Asia.</p>	<p>Option to add on single or multi-day cultural excursions before or during the internship program. These can include:</p> <ul style="list-style-type: none"> • Camping on the Great Wall of China • Full day City tour • Cultural workshops and additional activities. • Multi-city exploration 	<p>Opportunity to schedule additional support events to further a students professional experience. These can include:</p> <ul style="list-style-type: none"> • Company visits of 1—3 companies in a day • Additional networking event • Sector specific half or full day business seminars. 	<p>CRCC Asia can support internship placements to complement an existing semester long exchange. Students will work 1 or 2 days a week throughout their term and CRCC Asia only supports the internship placement with accommodation and additional programming supported by the local university or exchange partner.</p>

Faculty-led Program Options

Faculty-led trips can benefit from CRCC Asia's rich and diverse program locations lending well to specific majors and concentrations while taking advantage of our expertise in professional development and 850+ host company network allowing for expertise embedded into events, site visits, and more.

Internship Add-ons	Full Program Support
<p>CRCC Asia can offer internship add-ons to existing faculty-led trips to any of our program locations. This give an opportunity to students to further their location knowledge and immersion taking what they learned in the classroom and applying it to work. In other instances CRCC Asia can support professional development events or company site visits throughout at existing faculty-led course.</p>	<p>CRCC Asia can offer full and holistic programming support for faculty-led trips including provision of classroom space, welcome orientations, cultural events, multi-city excursions and more. Many faculty choose to lead the trip for the first part leaving when the participants transfer to their internships or 1-3 weeks after. We support many custom and faculty-led trips with examples on the following page.</p>

Business in Shanghai

CRCC Asia is supporting 20 students from a College of Business and 2 Faculty members on a multi-city faculty-led trip through China. The trip begins with a week in Beijing, where students will participate in morning lectures at various co-working spaces followed by either host company visits or cultural events. Highlights will include a dumpling making lesson, Beijing Day tour and a trip to the Great Wall of China. From Beijing the group will head on an overnight train to Xi'an to see the Terracotta Warriors and countryside, before heading for a second week in Shanghai following a similar schedule of Beijing. After the full 14 days of travel, class, and adventure the faculty leaders will head home while the students begin a six week full-time internship placement.

Inclusions:

- Orientation and welcome dinner
- Airport pick-up
- Excursions in Beijing, Shanghai and Xi'an
- Classroom space for lectures
- 24/7 Emergency Support
- Visa Processing and Support
- 1-2 Company site visits in both Beijing and Shanghai
- Full internship induction day
- Custom cultural events including a Hutong walking tour, Chinese Calligraphy lesson and traditional paper cutting activity.
- Business focused business seminars and expert panels

Engineering in Shenzhen

With the support of faculty leaders 15 students joined us this past summer for a cultural orientation week in China, followed by 1 month of classes at Tsinghua University in Shenzhen. The trip culminates with faculty heading home and interns settling in to apply what they learned in the classroom to a four week internship focused on engineering. While the students are on the ground a full 9 weeks, CRCC Asia directly supports the welcome orientation week and the 4 weeks of internships, providing only ad hoc 24/7 emergency support while students live at Tsinghua and study. The faculty-led trip is a great balance between cultural exploration, coursework, and experiential learning.

Inclusions:

- Orientation and welcome dinner
- Airport pick-up
- Excursions in Beijing
- 24/7 Emergency Support
- Visa Processing and Support
- Full internship induction day
- Transfers from Beijing to Shenzhen
- Visa Processing and Support
- Sector specific high-quality Engineering internship placements.

Internship Add-on to Existing Faculty-led Program

Many faculty-led trips have been fine tuned and honed over the years allowing students high impact exploration in under three weeks. Adding the optional addition of an 4-8 week internship following the trip allows students to apply what they learned during the faculty-led portion of a trip to a full-time work experience. CRCC Asia has sector specific placements that can readily align to most faculty-led content and help support additional elements such as visas, cultural events, business seminars, company visits and more during the faculty-led portion.

Mon	<ul style="list-style-type: none"> Group Airport Pick-up from Beijing Capital International Airport (PEK) Welcome dinner
Tues	Faculty-led Lecture followed by a Custom Beijing Orientation
Wed	Faculty-led Lecture followed by 1-2 company site visits
Thurs	Faculty-led Lecture followed by an afternoon Cultural Event
Fri	Beijing Day Tour : Join a guided tour of Tiananmen Square and walk through to the Forbidden City , after climb up Jingshan Park to see panoramic views of the city.
Sat	Great Wall Camping Trip : Travel to the outskirts of the city (2 hours) and hike (1,5 hours) to a secluded spot.
Sun	Great Wall Camping Trip
Mon	Faculty-led Lecture followed by Night Train to Xi'an
Tues	Xi'an Day 1 : Visit a local art street Shu Yuan Men . Visit the Great Wild Goose Pagoda , with its rich Buddhist history. In the afternoon take a bike ride around the top of Xi'an's ancient City Walls.
Wed	Xi'an Day 2 : See the famous Terracotta Warriors , before boarding an overnight train to Shanghai
Thurs	Arrival in Shanghai and Student Move in day : Students move into their permanent accommodation
Friday	Shanghai Day Tour : Visit the Yu Yuan Gardens and Bazaar – traditional Chinese architecture and gardens, surrounded by market stalls, go to the top of the Pearl Tower . In the evening take a cruise along the Huangpu river to see the city from a different perspective.
Sat	Free day
Sun	Free day
Mon	Faculty-led Lecture followed by an afternoon Cultural Event
Tues	Faculty-led Lecture followed by 1-2 company site visits
Wed	Faculty-led Lecture followed by an afternoon Cultural Event
Thurs	Faculty-led Lecture followed by an evening farewell dinner with Faculty
Fri	CRCC Asia Standard Induction Day
Sat	Faculty Return Home
Sun	Free Day
Mon	Company Drop Off Day & Start of Internship

We began working with CRCC Asia in 2016 with the goal of introducing a new university internship program in Beijing, China. We knew China would pose logistical challenges beyond our more traditional locations, so we were deliberate in finding a partner who could provide relevant internship placements, flexible program amenities, and local support for the professional and student life goals of our program.

Since 2016, nearly 60 students have participated in the UF-CRCC Asia program. This success was rooted in our strong partnership and mutual strengths. CRCC Asia helped us address the specific needs of our students, provided responsive pre-departure and on-location support, and helped our students find meaningful placements that furthered their professional goals. I have been extremely impressed with the quality of the placements and the level of work our students have participated in. It is obvious that CRCC Asia works closely with their professional partners and supervisors to ensure successful internships for our students.

In working with CRCC Asia over the last few years, I am most grateful for their accessibility and responsiveness to student and/or faculty issues that come up. Every time we have experienced challenges, CRCC has acted swiftly to find solutions. For this reason, they have become one of our most trusted partners. We look forward to continuing our partnership with CRCC Asia to improve our students' readiness in China.

Jason Ward, Associate Director of International Programs, University of Florida



Faculty-led groups from UT Austin, University of Florida and Arizona State University joined CRCC Asia in 2018. The photos show the groups exploring new companies, the Great Wall and city sights.