

# FRESCHE

## + Company Overview



## Application Modernization and Management

**Fresche Headquarters:**  
Montreal, Canada

**Operating Divisions:**  
Fresche, Looksoftware,  
Quadrant Software, BCD,  
ExcelSystems, NetLert, SoftBase

**Offices:**  
Asheville, Boston, Chicago,  
London, Los Angeles, Lucknow,  
Melbourne, Montreal, Victoria

**Customers:**  
22,000 customers globally,  
including Adidas, Avon, CVS,  
Royal Caribbean Cruise Lines  
and Staples

**Employees:**  
250

**Key brands:**  
X-Analysis, Newlook Suite,  
WebSmart, Presto, Formtastic,  
QDV, N-Focus, TestBase,  
Speedware, AMXW

Fresche helps enterprises derive better business value from IBM i with unmatched breadth of solutions and services to leverage and extend applications.

### The Business Need

Organizations are struggling to maintain and evolve their aging IBM i applications. A shortage of skills due to a retiring workforce is increasing the challenge and urgency. IT needs to remain relevant to the business and take on a more strategic role by supporting the organization's rapidly changing needs. Increasingly, IT must make business more competitive and agile by providing solutions to:

- Improve the user experience and productivity with modern application interfaces, "anywhere-anytime" remote and mobile access and easier onboarding of new staff.
- Extend business functionality with innovative solutions and better integration with desktop and external systems.
- Provide access to real-time information and improved data integrity.
- Ensure business continuity by addressing skill shortages and reducing IT backlogs.
- Enhance IT productivity by modernizing an often monolithic code base.
- Improve business processes with automated document distribution.
- Modernize older languages to improve maintainability, agility and portability.

But where to start? How do you prioritize your needs? What are the available solutions? How do you even identify which needs and solutions will have the greatest impact on your business?

### What We Do: Help You Ensure that IT Supports Business

Fresche helps IBM i customers meet all their challenges. As a leading expert in IBM i, we provide products and services that span the complete IBM i application modernization and management spectrum. We enable IT with modernization strategies to support business and improve financial performance, increase market competitiveness, remove risk and add business value.

With the widest solution portfolio in the IBM i marketplace and 100% referenceability, our team of experts helps organizations future-proof their business by modernizing business processes, technologies and applications.

## Solutions

We specialize in helping you achieve your business goals and outcomes by leveraging and extending your IBM i application environment. We start with a well-crafted application modernization and management strategy that exploits the power of IBM i while leveraging modern technologies such as Web, Mobile, SOA and Open Source solutions. You can count on Fresche for complete modernization and management solutions in all of the following areas:



### GUI, Web & Mobile

Numerous options to easily replace green screen applications and develop new customer facing web applications that make users more productive, improve business processes and increase revenue.

- Green Screen Modernization
- Web & Mobile Application Development
- Open Source Development
- Portals
- SOA/Web Services



### Analysis & Productivity

Automated tools to analyze and document your entire application and data environment, leading to faster, more accurate development with less testing and more certainty.

- Application Documentation
- Impact and Data Quality Analysis
- Business Rules Analysis
- Field Expansion & Resizing
- Test Automation & Data (IBM i & z/OS)



### Staff Augmentation

A highly seasoned team of IBM i experts who can take on support of your entire IT department, backfill retiring resources, or supply much-needed know-how at key moments.

- App Development, Testing & Implementation
- Web & Mobile Development
- Integration
- Application Support
- End-to-End Modernization



### Code & Database Modernization

Services and automated conversion tools to move to Java, DDL, etc. Includes field resizing, pre-conversion impact analysis, modern application and database architecture and much more.

- RPG & Synon to Java / .NET
- Tool Assisted Rearchitecting/Re-write
- Unicode Conversion
- DDS to DDL /SQL
- Database Rearchitecting (without code changes)



### IT Strategy & Planning

Services that help you understand what you have, what you need, and how to get started. The main goal is to evaluate options and establish a modernization roadmap that aligns IT with future business needs.

- Strategy & Planning
- Modernization Roadmap
- IT Healthcheck
- IBM i Application & System Analysis



### Reporting & Document Distribution

Solutions that provide real-time information to everyone in the organization to help them make better decisions. Digital distribution of invoices and other documents improves customer service and reduces printing.

- Web Reports & Dashboards
- Spool File Modernization
- Document Distribution
- Data Mining
- Avaya Call Center Reporting

## Products

- WebSmart
- Presto
- Formtastic
- QDV
- X-Analysis Professional
- X-2E Analysis
- X-2E Modernize
- X-Rules
- X-Resize
- X-DB Modernize
- X-Audit
- X-Datatest
- Newlook Developer
- Newlook Server
- Smartclient
- Openlook
- iModernize
- N-Focus
- TestBase
- Speedware
- AMXW