

FASTSIGNS®

More than fast. More than signs.®

Converting to FASTSIGNS® is good for business



At FASTSIGNS®, we believe in turning good operators into great ones.

FASTSIGNS of Erie, PA - Converted April 2007

We're helping those who have experienced slow and steady growth break through the proverbial "glass ceiling" to greater revenues and profitability.

Our conversion program is easier and less expensive than you may think. Because you already have an existing customer base, royalties are lower than the traditional start-up franchise. Plus, our furniture, fixture and equipment allowance covers much - sometimes all - of the conversion costs. In just a few steps, you can be on a new path with the largest, most sophisticated and recognized brand in the sign business.

Achieving your goals with FASTSIGNS®

We know that business goals are always tied directly to personal goals. That's why we focus on building smart businesses that are well run, profitable, and enable business owners to find a balance between work and family. Our culture is driven not only by customer service and profitability, but also by community and family values. As a FASTSIGNS franchisee, you can find a balance and regain a clear vision for your future.



We've made converting to FASTSIGNS® an easy decision

- Scaled royalty program
- Conversion allowance
- FASTSTART training on efficiencies and procedures
- Buying power with vendors, helping lower your costs
- Respected and recognized brand
- State-of-the-art technology and training programs
- Proven effective local and national marketing



"This is the **best business decision** we have ever made. We wish we'd **done this 10 years before** we did."

Dan & Naomi Stutzman • Erie, PA

To learn more, visit fastsigns.com.

We believe our tagline says it all, “More than fast. More than signs.®”

We help good operators become great. We're FASTSIGNS®

Since 1985, FASTSIGNS has emerged as a well-respected leader in the sign industry, with a growing network of over 700 locations worldwide. Over the years, our business has embraced technology integrating web, digital signage, and mobile websites. The result is what we call a “visual ideas” company, with a business model perfectly positioned for the rapidly changing needs of small and medium sized businesses. As a FASTSIGNS franchisee, you'll get the power and training of a leading brand, plus capabilities to drive your business forward to new levels of success.



MotoPhoto & FASTSIGNS of Avon, CT - Co-Brand established August 2017



FASTSIGNS of Toledo, OH - Converted April 2011

Joining the FASTSIGNS® Franchise Network has its benefits.

- Minimized risk through a reputable franchise like FASTSIGNS and its proven business method
- Assistance in obtaining financing for the franchise startup process
- Brand name recognition that will give you a competitive advantage
- Training in business operation and industry advances
- Custom layout and retro-fitting of your existing business
- Established and advanced operating systems
- Thorough and ongoing business support
- Protected territories
- Research and development of products and services
- Network of peer owners
- Local marketing support
- National buying power
- *And more!*

For More Information, contact Mark Jameson
214-346-5679 | mark.jameson@fastsigns.com



“Benefit from our proven operating systems, negotiated discounts on equipment and supplies, recognized brand, comprehensive marketing programs and industry leadership by joining FASTSIGNS.®”

Catherine Monson
FASTSIGNS® CEO

#1 Name in the Industry



Marketing Support

- National television campaign
- Customized online presence
- Dedicated Marketing Services Manager
- Sales training programs

The FASTSIGNS® Network

- Best practices shared among Franchisees
- Annual convention, sales summit and vendor show
- Franchise Partner message boards
- Franchise Advisory Council
- Online access to support:
 - Training
 - Marketing
 - Technical
 - HR Tools

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