

Co-Brand with the Industry Leader



Our Co-Brand Program makes it easy for you to grow your business by adding a FASTSIGNS center within your existing print center footprint. You gain the power of a nationwide system, instantly expanding your revenues with our diverse product lines and services. But you also keep your independence and existing print businesses, like reprographics, photography, embroidery, etc. And we jump start the process by requiring a smaller initial investment, with reduced royalties for the first 12 months. Plus, when you become a FASTSIGNS franchisee, you'll also gain ongoing training and support from our national franchise system — all the while keeping your original business identity. It's a win-win for you and your customers.

As a Co-Brand Partner, you'll benefit from our powerful local and national marketing, improved buying power and relationships with vendors, access to national accounts, and up-to-date technology and digital services. Not to mention the benefits of being part of a nationwide franchise network of sign and print business owners.

"FASTSIGNS made the whole idea of new product opportunities and new solutions come alive for our current clients. It was also a good fit because it brought a lot of new resources that we really didn't have available to us before, like training, research and new product support."

Dick Helmey truecolor GRAPHICS • Houston, TX



Make room for new revenues. Co-Brand with FASTSIGNS®

- Turn non-productive square footage into revenue generating space
- "Drop-in" layout fits into as little as 400 square feet of your existing business
- Scaled royalty program
- FASTSTART training on efficiencies and procedures
- Gain a competitive advantage over the competition

We believe our tagline says it all, "More than fast. More than signs."

We help good operators become great. We're FASTSIGNS®

Since 1985, FASTSIGNS has emerged as a well-respected leader in the sign industry, with a growing network of over 700 locations worldwide. Over the years, our business has embraced technology integrating web, digital signage, and mobile websites. The result is what we call a "visual ideas" company, with a business model perfectly positioned for the rapidly changing needs of small and medium sized businesses. As a FASTSIGNS franchisee, you'll get the power and training of a leading brand, plus capabilities to drive your business forward to new levels of success.



MotoPhoto & FASTSIGNS of Avon, CT - Co-Brand established August 2017



Lakeside Camera Photoworks & FASTSIGNS of Metairie, LA - Co-Brand established July 2015

Joining the FASTSIGNS® Franchise Network has its benefits.

- Minimized risk through a reputable franchise like FASTSIGNS and its proven business method
- Assistance in obtaining financing for the franchise startup process
- Brand name recognition that will give you a competitive advantage
- Training in business operation and industry advances
- Custom layout and retro-fitting of your existing business
- Established and advanced operating systems
- · Thorough and ongoing business support
- Protected territories
- Research and development of products and services
- Network of peer owners
- · Local marketing support
- National buying power
- · And more!



#1 Name in the Industry









Marketing Support

- · National television campaign
- Customized online presence
- Dedicated Marketing Services Manager
- Sales training programs

The FASTSIGNS® Network

- · Best practices shared among Franchisees
- Annual convention, sales summit and vendor show
- Franchise Partner message boards
- Franchise Advisory Council
- Online access to support:
 - Training Marketing Technical HR Tools

For More Information, contact Mark Jameson 214-346-5679 | mark.jameson@fastsigns.com

