

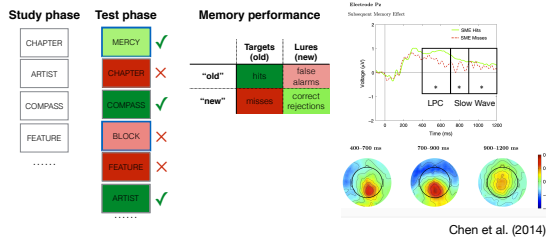
Sucheta Chakravarty¹, Yvonne Y. Chen² & Jeremy B. Caplan¹

¹University of Alberta, ²Baylor College of Medicine.



The Subsequent Memory Effect

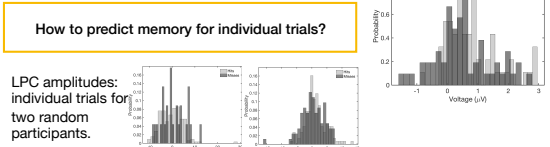
- Difference in brain activity during the *study* phase that relates to subsequent memory success during the *test* phase¹.



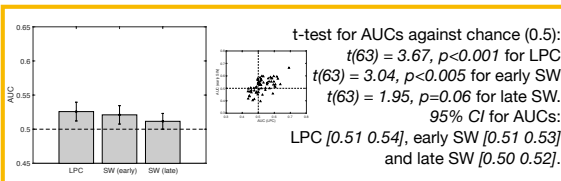
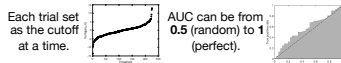
- Often described as identifying brain activity that is *predictive* of memory success².
- But memory is influenced by many factors outside of study as well³.

Predictive Subsequent Memory Effect

- Difference in the average signal for hits and misses does not test for actual prediction.



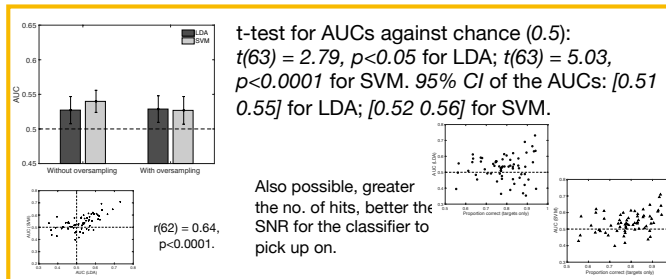
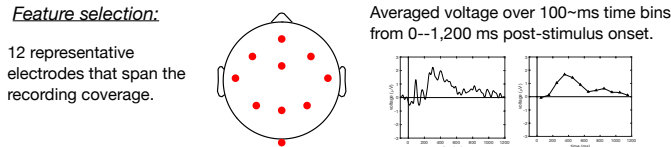
- Classification rule: LPC (or Slow wave) amplitude is greater for hits than misses.



Multivariate Brain Activity During Study

- Multivariate activity: access to more information from the study phase.

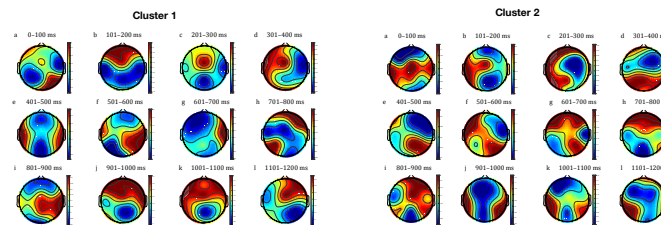
Classifiers: linear discriminant analysis (LDA) and linear support vector machine (SVM). 10 fold cross validation, stratified samples.
 Performance: average AUC across 10 folds.
Class imbalance: Behaviourally, hits were more frequent than misses [mean: 175.48 (hits); 49.52 (misses)]. This could lead to biased learning.



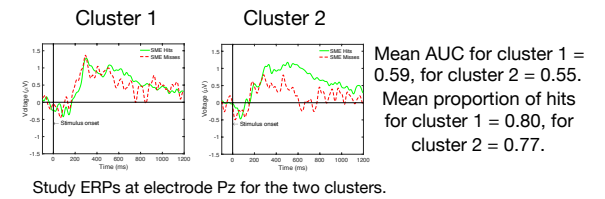
Analysis of the Multivariate Features

Which features were deemed more important by the classifier?

- For LDA, the coefficient of each feature estimates its importance.
- Cluster analysis with k-means algorithm on the LDA weights.
- A set of 2 clusters were found, 19 in cluster 1 and 23 in cluster 2.

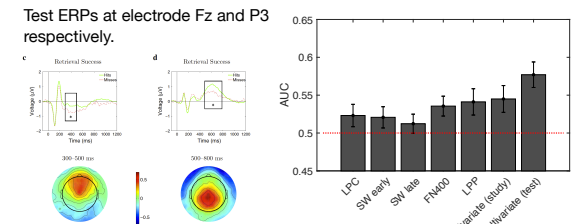


- Topographic plots for the LDA weights (range scaled).



Discussion

- LPC or the SW could predict memory for individual trials. But with a very small effect size.
- Multivariate pattern classification can offer moderate increases to this size.
- Possible improvements: non-linear classifiers, spectrograms?
- Alternatively, the small effects could be due to factors that influence memory outside of study.
- For example, activity at test.



- t-test for AUCs against chance (0.5): $t(63) = 5.31, p < 0.001$ for FNW0, $t(63) = 4.62, p < 0.001$ for LPP, 95% CIs = [0.52 0.55] and [0.52 0.56] respectively.
- Multivariate test activity produced significantly better prediction than multivariate study, $t(63) = 2.68, p < 0.05$.

References

- Sanquist, T. F., Rohrbaugh, J. W., Sydulko, K., & Lindsay, D. B. (1980). Electrocortical signs of levels of processing: Perceptual analysis and recognition memory. *Psychophysiology*, 17(6), 568-576.
- Wagner, A. D., Schacter, D. L., Rotte, M., Koutstaal, W., Maril, A., Dale, A. M., ... & Buckner, R. L. (1998). Building memories: remembering and forgetting of verbal experiences as predicted by brain activity. *Science*, 281(5380), 1168-1191.
- Neath, I. (1998). *Human memory: An introduction to research, data, and theory*. Thomson Brooks/Cole Publishing Co.
- Chen, Y. Y., Lithgow, K., Hemmerich, J. A., & Caplan, J. B. (2014). Is what goes in what comes out? Encoding and retrieval event-related potentials together determine memory outcome. *Experimental brain research*, 232(10), 3175-3190.