# **Business Intelligence** & Analytics

#### **KEY FEATURES**

- Access your organization's data from multiple types of internet browsers and devices.
  - View data and results for financial, operational, marketing and management categories.
  - Drill down into data with a simple click of the mouse.
  - Utilize QlikView's 64-bit multi-core server technology and in-memory business intelligence solution.

# **KEY BENEFITS**

- Fast access and presentation of data from anywhere, anytime.
  - No servers or reporting software to buy, learn and support.
  - Quick and flexible analysis of your financial, operational, marketing and management data.
  - Ability to track key performance indicators via data visualization tools and drill down capabilities.
  - Business intelligence and analysis details that everyone can use.

# Our business intelligence and analytics features allow you to monitor your operational performance while keeping costs down.

While battling increasing operational costs and slimmer margins, self-storage operators face intensive competition and growing market saturation. Our business intelligence and analytics, powered by QlikView<sup>™</sup>, allows self-storage operators to monitor their operational performance and make accurate and informed business decisions.

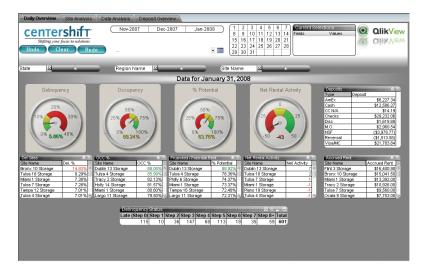
Our centralized data model, combined with the powerful reporting and analysis solutions from QlikTech™ allows you to quickly and intuitively access and view multi-dimensional "slice-and-dice" data analysis using fast and powerful visualization capabilities. QlikView is a simple, yet powerful, analytics and dashboard tool designed specifically to enable users to simply click and dynamically view their data.

# IMPLEMENTATION

Business intelligence and analytics is available upon request as an optional service. Organizations can select from a number of license options. Upon signing up for the service, users are provided with the web address and the login information to access a business intelligence and analytics website.

### Solution Partner

► QlikTech



Every element can be clicked to query and explore the data with a visually interactive user interface.

"QlikView gives our users exactly what they are looking for: powerful business intelligence that's easy to use, fast to deploy, and provides a quick ROI."

Centershift Customer

"...at a technology level, QlikView is to structured data what Google is to unstructured data. Like the internet did, it will change the world. Once, again, wow!"

Centershift Customer

#### SOLUTION PARTNERS

 In order to provide the fastest, most reliable business intelligence and analytics solutions, we have partnered with the leading provider of next-generation business intelligence software, QlikTech.

# QlikTech www.qlikview.com

Based in Radnor, Pennsylvania, QlikTech's flagship product, QlikView, is built on patented, award-winning, next-generation in-memory associative technology. This provides users with powerful and visual information analysis and reporting solutions, which improve everyday operational decision making. QlikView solutions can be deployed in days and users can be trained in minutes, giving people the freedom to be more accurate and creative in their analyses.

QlikView's technology offers all of the features of "traditional" analytics solutions including dashboards and alerts, multi-dimensional analysis and slice-and-dicing of data without the limitations, cost or complexity of traditional business intelligence applications.

QlikView, is changing the software industry by "Simplifying Analysis for Everyone." QlikView works the way your mind works by making logical associations and connecting relevant data from many sources in a few clicks of the mouse. This patented in-memory association technology brings fast results and better decision making to a wide range of customers and industries.

QlikTech and QlikView are Trademarks of QlikTech international AB

#### SOLUTION PARTNER



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