

centershift®

CENTRALIZED DATA MODEL

Fast access to accurate and timely data is key to running a successful business. Based on a unique centralized data model, Centershift Store™ Advantage and Store™ Enterprise accelerate your corporate data system by putting all of your information and service offerings in one, easily accessible place. Centershift has partnered with Oracle®, the worldwide leader in database technology, and with ViaWest, the largest privately held data center organization in the U.S., to provide complete hardware and data redundancy with professional 24/7 monitoring. Using this centralized internet based server system, both Centershift Store Advantage and Store Enterprise provide you with the accessibility, integration, simplicity and agility you need to maximize revenues while minimizing costs.

So what does this all mean? It means that Centershift has spared no expense to ensure that your data is safe, secure and available with speed and agility to you and your organization anytime, anywhere.

Product Comparison Chart

StoreAdvantage

Recommended for Operators with Less Than 5 Facilities. Unlimited Computers and Users.

StoreEnterprise

Recommended for Operators with 5 or More Facilities. Unlimited Computers and Users.

Product Feature

Product Feature	StoreAdvantage	StoreEnterprise
Safety & Security		
Automatic Scheduled Backups at Data Center	✓	✓
Biometric User Validation (Microsoft compatible device)	✓	✓
Identity Data Encryption and Number Masking	✓	✓
Security and Financial Controls - Certified SAS 70 Type II	✓	✓
PCI DSS Compliant (Credit Card Security Standard)*	✓	✓
Profitability Tools		
Rental Rate Wizard	✓	✓
YieldPlan Rental Revenue Management Module	\$	✓
Enhanced Promotional and Discount Controls	\$	✓
Executive Tools		
Audit Trail Reporting	✓	✓
Executive Desktop Dashboard by Qlikview™	N/A	✓
Multiple Site Consolidated Reporting	✓	✓
Management Tools		
Real-time Reporting - Operations, Marketing, Financial	✓	✓
Cash and Periodic Accrual Basis Accounting	✓	✓
Daily Accrual Basis Accounting	\$	✓
Task Scheduling and Management Tool	✓	✓
Retail Inventory Controls	✓	✓
Expanded Retail Capabilities	\$	✓
Centralized Administration Tools	\$	✓
Extended Configuration Rules	\$	✓
Unlimited Revenue Classes	\$	✓
Facility Grouping For Reporting	✓	✓
Extended Tenant Insurance Provider Capabilities	\$	✓
Customer Relationship Management and Demand Tracking	\$	✓
iPhone Application	✓	✓

* Coming 2010

Product Comparison Chart

Product Feature

Store Advantage

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Store Enterprise

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Integrated Solutions	Bi-directional Integration to Call Centers, Websites and Kiosks	\$	\$
	Phonesmart and XPS Services		
	OpenTech INSOMNIAC Kiosks		
	Centralized Mailing - 8 1/2 X 11 and Postcard	\$	\$
	Certified Mail*	\$	\$
	Credit Card and ACH Automated Payments	✓	✓
	Debit Card (PIN Based)*	✓	✓
	Security and Gate System Interface	✓	✓
	Integration with Tenant Insurance Vendors	✓	✓
	Accounting Software Integration	✓	✓
	Real-time Customer Data Verification*	\$	\$
	eStore (eCommerce Integration, Website Template)	\$	\$
	List & Reservation Aggregators Integration	✓	✓
Support & Extended Service	Implementation Consulting	✓	✓
	12X7 Phone Support	✓	✓
	Online Support	✓	✓
	Data Conversion Services	✓	✓
	Account Manager Support	N/A	✓
	Staff Training	\$ ^E	✓ ^E
Usability & Ease of Use	Intuitive Microsoft® Windows® Ribbon User Interface	✓	✓
	Context-sensitive Help	✓	✓
	Online User and Administration Guide	✓	✓
	Barcode Reader Integration	✓	✓
	Automatic Seamless Updates	✓	✓
	Terminology Customization	\$	✓
Point of Sale Tools	Fee Management	✓	✓
	Cash Drawer	✓	✓
	Pin Transactions - Audit Feature	✓	✓
	Leads	✓	✓
	Reservations	✓	✓
	Recurring Services Billing	✓	✓

Both Products Require Broadband Internet Connection

Pricing

Store Enterprise pricing is based upon total unit counts for all facilities and total facility count. Store Advantage pricing starts at just \$79 per month. Please consult with a Centershift representative for exact product and à la carte pricing.

What To Do Next

As the industry leader in the self storage rental management software category, we are confident that Store Advantage and Store Enterprise will reshape how you use and profit from self storage rental management software. To have a live demonstration of the product, please contact Centershift by calling: **877-927-4438** or visiting **www.centershift.com**.

Legend

\$ Available at Additional Cost

✓ Standard Advantage Feature

✓ Standard Enterprise Feature

\$^E - Learning modules are free for year one and \$30.00 per year per site beginning year two.

✓^E - This applies only to E-Learning modules, additional charges may incur for onsite and live training.

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