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► COMMUNICATIONS INTERNSHIPS ABROAD



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COMMUNICATIONS INTERNSHIP EXAMPLE

Kaicey, Temple University

Journalism Major

Communications Internship | Barcelona, Spain | Summer

Company: Telefónica

Communications internship in Corporate Communication

The Corporate Communication Department of Telefónica in the Mediterranean area (Catalonia, Valencia, Balears and R.Murcia) is responsible for external, internal, online and social media communication in these communities.

They manage relations with the media in all matters related to the company; they also generate content in press, digital and video formats for the communication channels. They organize press conferences and events to inform the media of information about the company, among other actions.

Tasks

- Updating social networks and web content
- Assisting with events (video capturing moments in events and conferences, assisting with interviews, other tasks)
- Editing the videos and posting them to Instagram, Twitter, and YouTube
- Drafting press releases
- Updating databases
- Contacting press departments, customers and agencies

“What made my experience amazing was my program directors. From learning public transportation to finding the best beaches and restaurants in the city, they never failed to give you a helping hand. They wanted each program participant to have the best time of their life which made my experience one to remember. When it came to my internship... LOVED IT. I worked with an amazing group of people in the Communications Department at Telefonica who pushed me to work on my Spanish-speaking and taught me more about Spanish culture. Thanks to Global Experiences, I am trying to plan my next trip back to Barcelona.”

— Kaicey, Temple University

“I would tell anyone who is thinking about interning abroad is to just do it. There is no comparison to this kind of experience. GE has prepared their interns so well but also gives them space to make the internship what they want. I’m so grateful GE gave me this experience.”

— Corrine, Furman University

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