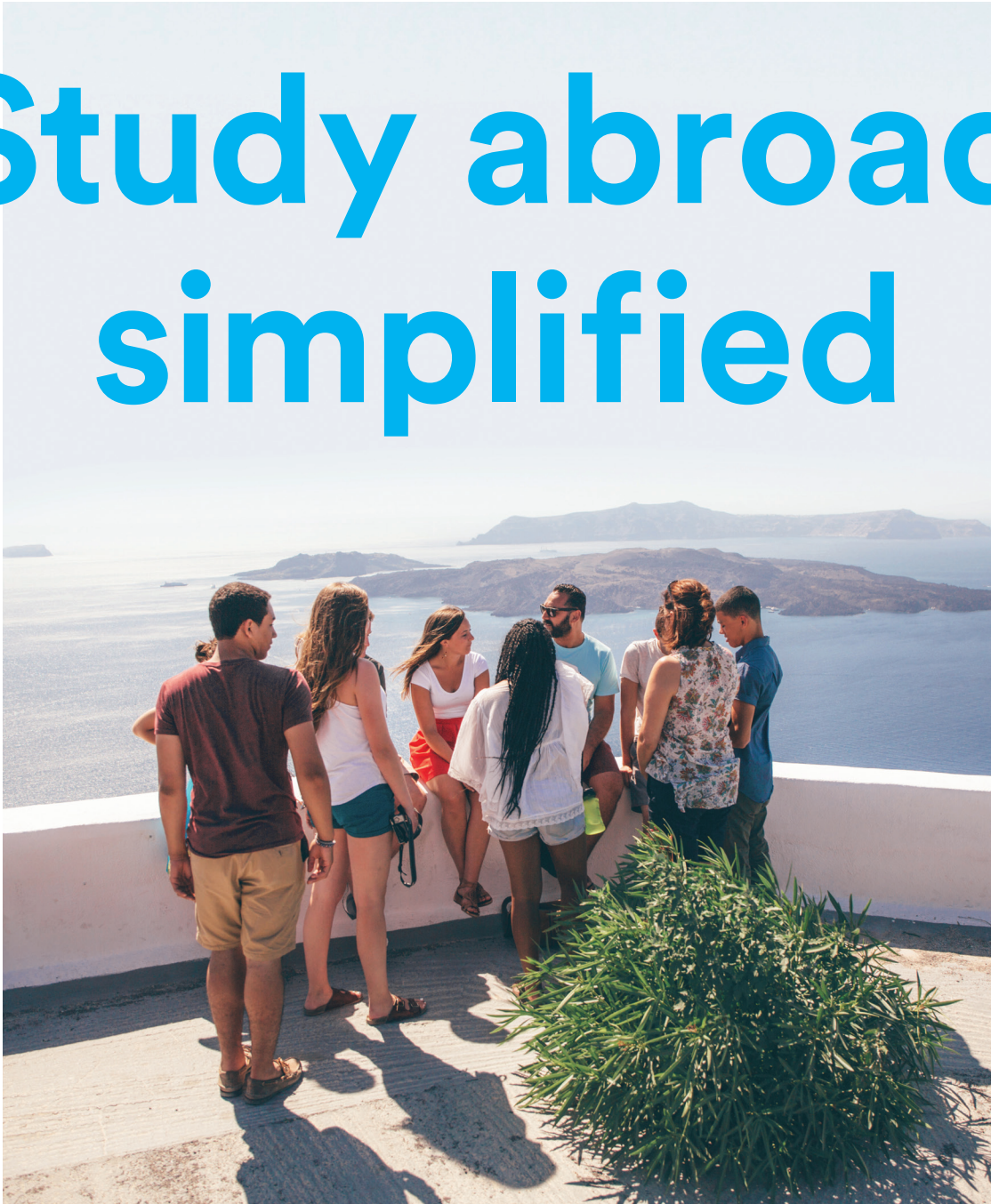




COLLEGE
STUDY

Study abroad, simplified



Your guide to making short-term study abroad accessible,
personalized, and a piece of cake

“My students don’t have some of the financial resources other students do, but they have just as much of a right to international travel as any other students. And so it’s my goal to make educational travel an option for them through short-term study abroad.”

Rochelle G.

Professor of English at North Central Texas Community College

It’s nice to finally meet you

EF Education First’s goal of *Opening the World Through Education* has always been at the top of the agenda—for the last 50 years, and for the years to come.

That’s why every day we raise our hands and partner with educators around the country to transform the way students look at the world, their studies, and themselves. And we’re hoping you’ll be there with us.

A little about us

- 3 What we believe
- 4 The impact of study abroad
- 6 How we build your experience

A lot about you

- 9 Your personalized program
- 12 Integrating your curriculum
- 14 Support you’ll receive
- 18 Your professional growth



We're on the same page

Education is about finding a path to a life fulfilled. And when you combine that with travel, even just 10 to 14 days' worth, it can be a catalyst for lifelong academic, personal, and professional growth.

That's why short-term, faculty-led study abroad is more than our day job; it's our sole focus. And the belief that study abroad should be **accessible**, **actionable**, and **life-changing** for all? Well, we wear that guiding belief on our sleeves so it shines through every nook and cranny of our process.



We believe that we all learn better through new environments and experiences



We believe that travel, in and of itself, is an educational platform that inspires growth



We believe that global competencies—like empathy, cultural curiosity, and the ability to embrace change—are crucial in today's diverse world



We believe that positive impact from travel isn't set on a timer and is just as likely to happen on day 1 as it is on day 13 and beyond

Study abroad makes for better students *and* candidates

Only **10% of students nationwide** have studied abroad in some capacity.¹ Those who have studied abroad report both short- and long-term benefits on a massive scale—outcomes that are valuable long past graduation and into the job market. But don't just take it from us; here are some facts about the benefits of study abroad:

90% of students felt their global experiences were **valuable to their overall education**²

75% of students felt **more prepared for the workforce** after studying abroad²

92% of employers are **looking for the skills** students develop studying abroad³

97% of those who studied abroad **secured a job within the first year** after graduation, as opposed to 49% of those who did not⁴

¹ Institute of International Education's *2018 Open Doors Report*
² EF College Study Tours, 2018
³ Erasmus Student Network's *2015 Impact Study*
⁴ University of California Merced, 2018



Global outcomes that go beyond a promising career

All of our programs are designed to build and assess core competencies students need to thrive in our increasingly connected world:

- ✓ Curiosity and open-mindedness
- ✓ Empathy and self-awareness
- ✓ Global perspective and cultural knowledge
- ✓ Adaptability and confidence

Your program, step by step

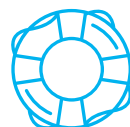
Planning your experience is easier than you think, thanks to EF's 50 years of experience and our savvy **Program and Curriculum Consultants**. They'll work alongside you to scale the impact of your program without scaling the effort to make it happen. They'll help:



Identify the perfect program for you and your students



Work with your institution and excite your students



Give you ideas and insights to get the most from your experience

STEP 1

Think big

We're changing what it means to study abroad and we need your input. We work with you to find a balance of culture and academics, based on:

- Key learning outcomes you've prioritized
- How integrated your discipline or course is in your program itinerary
- Where you want to go
- Your institution's mission

STEP 2

Get approved

Your Program and Curriculum Consultant has seen it all, so who better to see you through the campus approval process? They'll help you build a strategic proposal, submit paperwork, and gather talking points and topics based on your school's study abroad structure—everything you need to get your program on the road (literally), including:

- Proposal forms
- EF and program overview documents
- Articles and content about the impact of study abroad

STEP 3

Build your crew

We can help you recruit like-minded educators on your campus and extend this opportunity to as many students as you'd like. We'll also give you what you need to get them all with the program, including:

- Presentation tools
- Flyers and posters
- Email support
- Your own program website
- Campus promotion guides
- Group communication tools

STEP 4

Prepare for takeoff

We work with about 1,000,000 students each year—more than any other provider—so we think we've got travel logistics down pat. While we're working in the background to coordinate your experience, we'll also:

- Prepare you via complimentary international orientation and development seminars
- Set expectations with travelers
- Coordinate relevant industry engagement experiences or activities
- Provide destination guides and travel tips
- Coordinate a global competencies assessment for your students to take before the start of your program

STEP 5

Go!

The once-in-a-lifetime experience you've crafted for your students is right around the corner.

Now comes the best part: Catching *a-ha!* moments, witnessing a change in perspective, and seeing your students transform on a personal, academic, and professional level right before your eyes.

STEP 6


Bring it all back home

Now that you're home with a renewed sense of adventure, spread it. We'll guide you on how to apply your experiences abroad to your curriculum, and on how to build a culture of educational travel on your campus. We'll also help you:

- Reflect on your experience
- Measure the impact on your students with a post-program assessment
- Identify scalable, sustainable tactics for travel

"Seeing three countries opened my eyes to much more than what I would learn in a classroom. From the time I stepped off the plane to the time I left to return home, I learned."

A. Jade
Student traveler



“We can do more with EF than without them. EF does what they do so well, and because of that, we are much more effective in our efforts to internationalize the student experience on campus.”

Travis T.

Director of the Center for Ethics and Global Studies at William Woods University

A culture of holistic learning

Thanks to our extensive global network and close collaboration with educators like you, we create international opportunities that are both academic and cultural at heart. But just *how* academic or cultural is really up to you and your students’ needs.

You have four types of global education programs to choose from:

- **Discipline-focused programs** are centered on course integration, subject-specific experiences, and cultural immersion through the lens of your field of study.
- **Intercultural-focused programs** emphasize cultural exploration and weave in a wide range of learning moments, bringing your travels and curriculum full circle.
- **Service Learning programs** focus on community-driven service learning projects and hands-on exposure to local cultures.
- **Custom-designed programs** give you the ability to design a program with us to meet your specific vision.

Our study abroad programs deliver diverse, holistic, and personalized learning opportunities, and are backed by pre- and post-program outcome assessments so that every moment abroad has a lasting impact.

Here are the academic building blocks that form the core of our programs:

- **A Global Competencies Assessment and Learning Tool** via a third-party research institution measures and guides development of defined intercultural skills like curiosity, empathy, global perspective, and adaptability, before, during, and after travel.
- **World-class industry engagement experiences** like business visits, workshops, and expert panels can be added to help bring a field of study to life through hands-on engagement.
- **Access to our team of educators**—a group of Ph.D. scholars and researchers who lead our academic strategy, help design itineraries and complimentary learning tools, and work with faculty to identify learning moments on the ground.

Find the right program for your curriculum

We've got a lot of places, disciplines, and learning outcomes to choose from. See all the programs for yourself.



Discipline-focused

A Taste of France
A Taste of Italy
Architecture in Berlin
Art in Rome, Florence & Paris
Biodiversity in Belize
Business & Culture in China
Business & Culture in Japan
Business & Culture in London & Paris
Business in London
Business Innovation in Dublin & London
Criminal Justice in London
Early & Elementary Education in Italy
Education in China
Education in Edinburgh & London
Education in Finland & Sweden
Engineering in Germany
Environment & Culture in Argentina
Environment & Culture in Belize
Environment & Culture in Costa Rica
Environment & Culture in the Galapagos
Fashion in Paris
Government & Politics in Europe
Healthcare & Nursing in London
Healthcare & Nursing in the Dominican Republic
History of Psychology in Europe
Literature in Dublin
Renewable Energy in Germany & Switzerland
Science & Innovation in Dublin
The Holocaust in Europe
Theatre in London
WWII & The Liberation of France



Service Learning

Above and Beyond:
Lake Titicaca Service Adventure
Empowering Children
in the Dominican Republic
Environmental Citizenship
in the Dominican Republic
Marine Conservation
in the Dominican Republic
Project for Life: Developing
Sustainable Communities in Peru
Service & Baseball in the
Dominican Republic



Intercultural-focused

Amsterdam & Paris
Australia & New Zealand
Barcelona, Southern France & Italy
Barcelona: The City Experience
Beijing & Shanghai
Beijing: The City Experience
Berlin: The City Experience
Brazil
Costa Rica: Pura Vida
Discover Iceland
Dublin: The City Experience
Edinburgh & London
Europe: The Grand Tour
Germany, Italy & Switzerland
Intercultural Studies in Ecuador
Intercultural Studies in Greece
Intercultural Studies in Italy & Greece
Intercultural Studies in Peru

Intercultural Studies in South Africa
Ireland, England & Scotland
Irish Heritage
Italy: The Grand Tour
Lisbon, Seville & Madrid
London & Paris
London, Paris, Florence & Rome
London: The City Experience
Munich & Prague
Paris & The Chateaux
Paris, Provence & Barcelona
Paris: The City Experience
Rome & Florence
Scandinavia
Spain: Land of Many Cultures
Spain & Morocco
Switzerland, Italy & the French Riviera
Thailand, Cambodia & Vietnam
The Alps: Germany & Switzerland
The British Isles: England, Ireland & Wales
Tokyo: The City Experience
Urban Environments & Culture in China
Urban Environments & Culture in Eastern Europe
Urban Environments & Culture in India
Urban Environments & Culture in Japan
Venice, Florence & Rome



Custom-designed

Work with a Program and Curriculum Consultant to design a program that meets your specific vision, no matter what that is.

Your global classroom awaits

Explore our program offerings and details at
efcst.com/browseprograms



The EF difference

With over 50 years of experience in educational travel, a global network spanning 116 countries, and a dedicated team of academic experts happy to be called your entourage, we make it easier than ever to connect international experiences with your campus.

We know the ins and outs

Our focus is exclusively on short-term, faculty-led study abroad (it's a mouthful, we know). That means we really dive into the nuances of accessible, flexible travel experiences. It also means we're focused entirely on your program's unique needs.

When we say education first, we mean it

Our programs are designed by Ph.D. scholars and academic researchers who have taught both undergraduate and graduate levels and led by cultural experts specializing in every region. Plus, our pre- and post-program assessment tools, professional development opportunities, and educational and logistical network set us apart.

We stay safe and sound

We have a wealth of wisdom to draw from and that extra know-how gets you a \$50M General Liability Policy, our Peace of Mind program, and a 24/7 In-country Director with you throughout your entire program.



1,000,000

Students are transformed by EF programs each year

52,000

EF staff, educators, and In-country Directors

600+

EF schools and offices

115+

Countries with EF operations

FORTUNE

NOBEL PRIZE MUSEUM



We're in good company

In 2018, EF was recognized by **Fortune** as one of six *Rising Stars* making significant world-changing impact. And we work with other organizations that make a positive impact on the world, including:

- **The Olympic Games** as a provider of language and education services to six Olympic Games since 1988
- **The Special Olympics** as the Official Supplier and Exclusive Training Provider to the World Games Abu Dhabi 2019
- **The Nobel Prize Museum** to help students bring world-changing ideas to life as an educational partner
- **World Animal Protection** to ensure that our programs are cruelty-free and meet animal welfare guidelines



Stuff you'll always get



Education isn't cookie-cutter, so neither are our programs. That's why we offer experiences designed to deliver your ideal level of cultural immersion, academic rigor, and experiential learning. That said, there are some things that span all programs. No matter your focus and goal, your program will always include:

✓	A dedicated Program and Curriculum Consultant, there to help every step of the way
✓	Professional local guides and historians, including a dedicated 24/7 In-country Director ready to bring cultural authenticity to your program and handle all on-the-ground logistics
✓	Peace of Mind program, a \$50M General Liability Policy, and 24/7 emergency support
✓	Round-trip airfare, quality hotels, regional-style meals, and exclusive access to the best sites or businesses abroad
✓	Coordinated travel logistics, including transportation, meals, and hotels
✓	Complimentary international orientation and development seminars (and webinars) to get you properly prepped
✓	A personal program website and on-tour app where you can communicate with students
✓	Administrative and student recruitment tools and materials created on your behalf
✓	Dedication from the largest provider of short-term, faculty-led study abroad, so you can focus on your students while we do everything else
✓	Student engagement and outcome measurement via a Global Competencies Assessment and Learning Tool

Professional development can look like this

By now you know there are a lot of benefits to study abroad for your students, but there's a lot in it for educators, too. All of our programs offer faculty members the opportunity to develop their craft even further while abroad.

Program practice

Participate in fully funded orientation and development seminars, online or in Barcelona or Paris (on us). They're designed to help first-time faculty leaders travel with confidence.

Knowledge share

Learn from experienced faculty leaders on ways to bring curricula to life.

Connect with educators

Network with like-minded educators from your institution and around the world before, during, and even after your short-term study abroad program.

Hands-on guidance


Get a chance to attend one of our symposiums, where educators can network, explore study abroad trends, and get ideas for innovating on educational travel.

Bring outside voices in

Cultivate organic learning moments on your campus, inspired by your time abroad.

Get even more

With each program you lead, you can earn Global Points to put toward program scholarships for your students or additional excursions for your program. Your students will thank you.



World-class educator.
Confidence-builder.
Global citizen generator.
Eye (and mind) opener.
Real-life compass.
Graduation speech
guest star.

Lifelong learner.



But wait, there's more

We're way more than just an educational travel provider—we're a partner before, during, and even after your program. With **International Language Schools** around the world, alumni programs with our **GoAhead Tours** team, our **Ashridge Executive Education** program, and more, it's safe to say we always have something going on.



By us, for the world: Hult Prize Challenge

EF, in partnership with Hult International Business School, is challenging entrepreneurs to solve some of the world's biggest issues through the Hult Prize Challenge—the biggest movement for social impact designed to help this generation change the world.

Follow along with the Hult Prize Challenge to see social good in action.

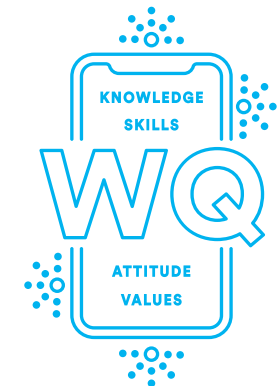
hultprize.org

A new standard for competency

You know about IQs and maybe even EQs, but at EF Education First, we're working on a new standard to measure skills. It's called WQ, or World Quotient—because we believe leaders will be defined by their understanding of the world and the people in it.

At our first WQ Summit in Stockholm, we'll bring university students and live viewers together to develop the global skills they need to drive change.

ef-wq.com



Keeping education innovative

The EF Research Network (yup, we have that, too) includes top universities from around the world and serves millions of students learning new languages through advanced technology. It's a major step toward shaping the future of language learning and improving cross-cultural understanding.

ef.edu/research

**“The world is a book,
and those who
do not travel
read only a page.”**

**Saint Augustine
Philosopher and theologian**

**Browse our immersive programs
at efcollegestudy.com**

**Contact your dedicated
Program and Curriculum Consultant
at [800-873-2250](tel:800-873-2250)**