

# CRCC ASIA AND UPCOMING OLYMPIC GAMES

Japan, South Korea, and China have recently welcomed the challenge and opportunity of hosting major international sporting events such as the **Winter Olympics, Summer Olympics and Rugby World Cup.**

CRCC Asia's university relations team is eager to discuss our standard internship programs taking place during the events, in addition to the customizable program opportunities we can facilitate. Custom programs can include a specific industry focus, faculty attendance and coursework, lessons or facilitated discussion on sports marketing, public relations, risk analysis, event management, tourism, and more!

Email [internships@crccasia.com](mailto:internships@crccasia.com) to learn how your students and faculty can play a part.



## BEIJING, CHINA

First city to host both the Summer Olympics in 2008 and the Winter Olympics in 2022.



## SEOUL, SOUTH KOREA

Hosted the Winter Olympics in 2018 in PyeongChang 2.5 hours outside of Seoul.



## TOKYO, JAPAN

Site of 4 nearby stadiums for the Rugby World Cup in 2019 and Summer Olympics in 2020.



## OSAKA, JAPAN

Site of 2 stadiums for the Rugby World Cup in 2019.



## CONTACT US

For more information visit us at [www.crccasia.com](http://www.crccasia.com) or email [internships@crccasia.com](mailto:internships@crccasia.com)

# PARTNER WITH US

THE CRCC ASIA  
DIFFERENCE



**REGIONAL OFFICES**

Permanent offices with full-time staff provide unrivaled support networks for university partners, students, and host companies.



**INTERNSHIP FOCUSED**

Targeted programming allows focus on quality internship placements and employability outcomes.



**REGIONAL EXPERTS**

CRCC Asia is the leader in global internships in Asia with over 12 years experience in the region.



**5 LEARNING OBJECTIVES**

A holistic program model maximizes student learning and professional development. The 5 objectives are, employability, cultural agility, country specific knowledge, sector specific knowledge, global connections.



**8 DYNAMIC PROGRAM LOCATIONS**

- China: Beijing, Shanghai, & Shenzhen
- Japan: Tokyo & Osaka
- South Korea: Seoul
- Vietnam: Ho Chi Minh City
- UK: Manchester

PROGRAM MODEL



**CUSTOMIZABLE PROGRAMS**

Our programming is flexible to meet the unique needs of our university partners. New programs include Fashion Management in Tokyo, Global Tech Policy in Shenzhen, and Fermentation & Brewing in Beijing.



**QUALITY HOST COMPANY PLACEMENTS**

All internships are project-based work experiences. We enlist dynamic companies, predominantly SMEs that challenge our students while providing full support, supervision, and regular feedback.



**ON-SITE PROGRAM TEAMS**

We have permanent offices in all program locations. This robust local presence makes it possible to build unrivaled host company networks, while also closely monitoring and supporting participant experiences.



**HOLISTIC PRE-DEPARTURE AND ON-SITE SUPPORT**

CRCC Asia supports participants with multiple direct touch points including advising sessions and a digital toolkit pre-departure. Staff support all participants through planned business and cultural activities while on location.



**STRONG ALUMNI NETWORKS**

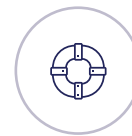
Upon returning, participants join our alumni network and are given resources for unpacking their experience and updating their resume. 89% of graduating alumni find work within 3 months of graduation.

PARTNERSHIP FRAMEWORK



**POWERFUL UNIVERSITY PARTNERSHIPS**

CRCC Asia is proud to partner with 60+ universities worldwide to facilitate best-in-class international internship programs. Our partners participate on standard and custom programs based on sector, location and needs.



**SAFETY AND EMERGENCY PLANNING**

Expert, locally-based teams provide 24/7 support to students, including pastoral care and emergency response. Rigorous risk assessments are conducted for all aspects of programs, including transportation, accommodation, and placements.



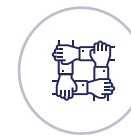
**PROGRAM EVALUATION AND MONITORING**

To ensure continued success for university partners and participants, an evaluation system is embedded in all programming, including personal reflections and evaluations, weekly check-ins, and post-program debriefs with all university partners.



**PLACEMENT METHODOLOGY**

All participants are guaranteed a placement in a chosen sector, and are guided through the process with an advisor who discusses participant skills, experiences, goals, and provides support with resume review and coaching.



**GOVERNMENT PARTNERS**

We are trusted by several governmental agencies to deliver transformational professional experiences, including the British Council, Israeli Ministry for Foreign Affairs, and Education New Zealand.

# CUSTOMIZABLE PROGRAM OPTIONS

Partner universities can work closely in collaboration with CRCC Asia staff to craft custom programming. The following program elements can be customized:



**Internship Sourcing, Placement, and Support**



**Business Visa Processing, Fees and Support**



**Private Accommodation for Participants & Faculty**



**Induction or Cultural Orientation Days**



**Faculty-led programming**



**Unique Cultural Excursions**



**Company Site Visits & Networking Events**



**Intensive Language Courses**

We can also accommodate classroom rental, airport transfers, and weekend or day trips. Do you have further needs? Contact us so we can help you develop your perfect program.