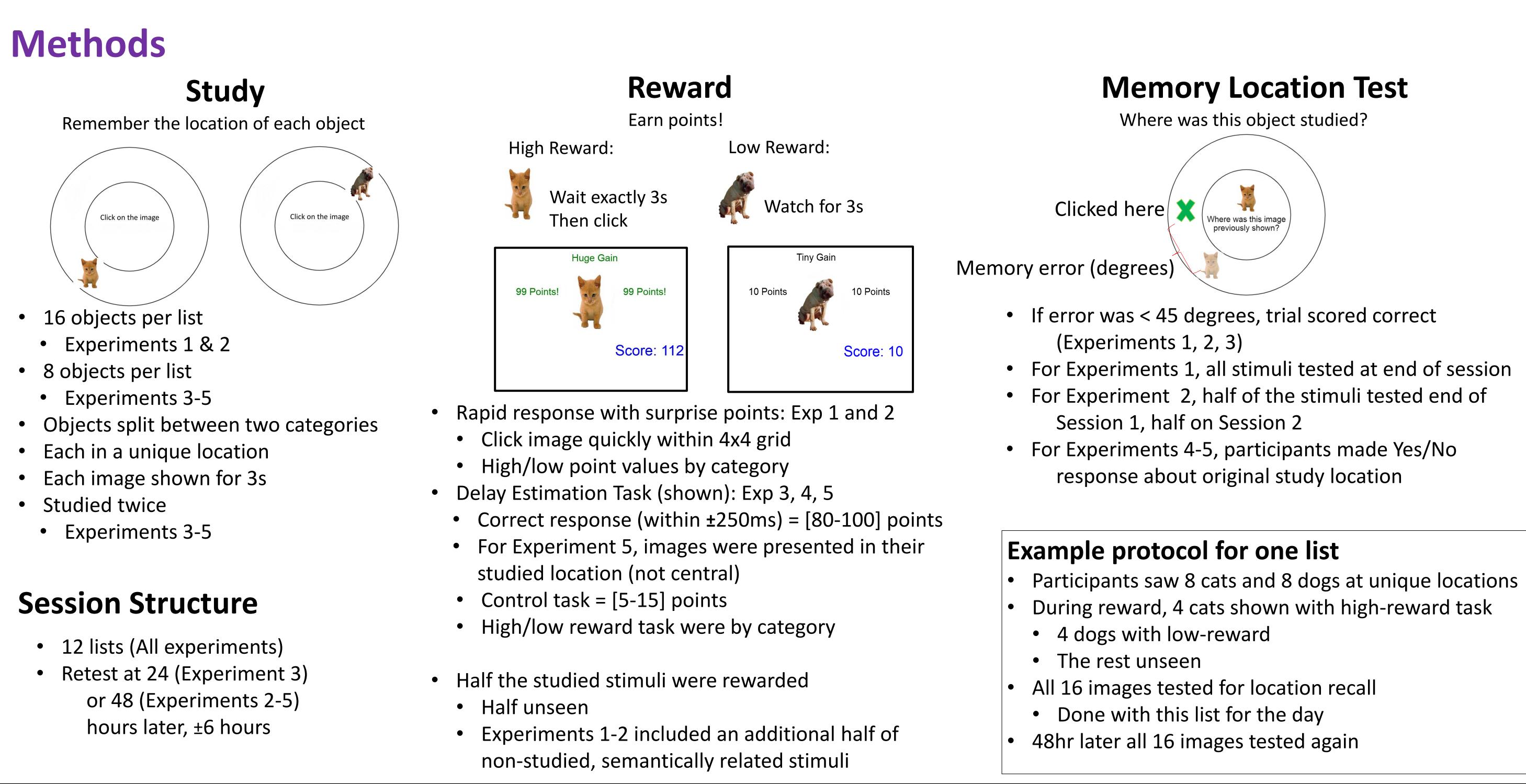
Enhancing object-location associative memory through reward Northwestern University

Introduction

- The influence of dopamine on memory in the medial temporal lobe has been linked to enhanced memory consolidation for stimuli associated with reward.¹
- Reward can not only strengthen memory consolidation for a conditioned stimulus but also for unconditionedassociated stimuli.²
- This effect of reward on memory association has been observed only after a delay in testing, ³ which seems to further support the involvement of a slower, longer lasting mechanism affecting consolidation.
- Furthermore, reward can retroactively enhance memory \bullet for stimuli-background associations.⁴ Therefore, we hypothesize that reward can strengthen memory not only for object-spatial position associations, but also for unconditioned semantically-related location-stimuli pairings.



Evan Grandoit, Michael S Cohen, Ph.D., Paul J. Reber, Ph.D. Northwestern University, Evanston, IL

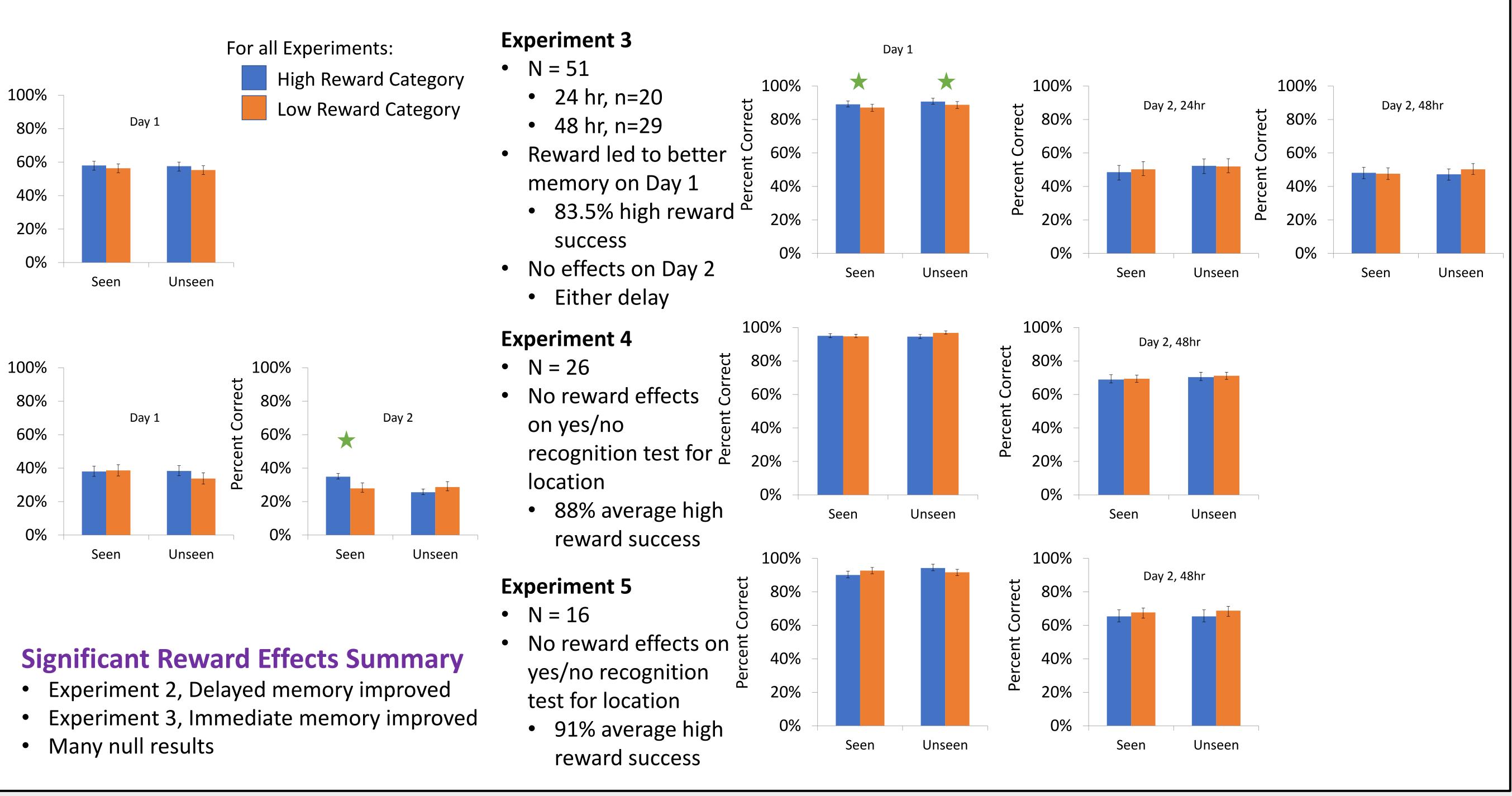
Results

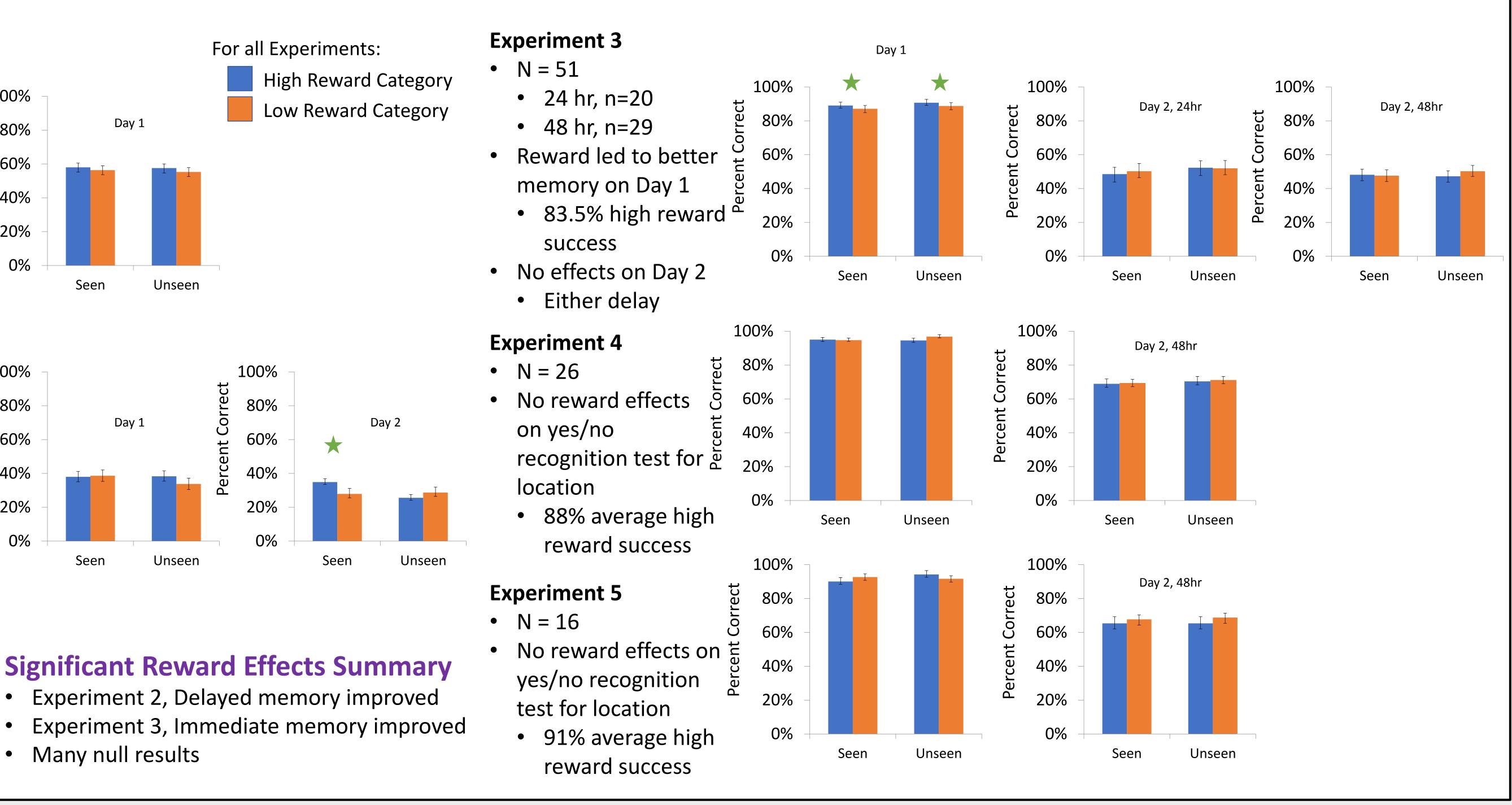
Experiment 1

- N = 31
- No reward effect on Day 1 97.5% high
- reward success 97.6% low reward success

Experiment 2

- N = 20
- Reward led to better memory පි on Day 2
- Poor memory overall • Tests at end
- of session 99.2% high
- reward success 99.2% low reward success





Conclusion

- object-locations.
- with high reward (Exp 2)
 - rewarded category²
- have been effective in prior research. ¹³⁴

References

(1) Murayama K. & Kitagami, S. (2014). Consolidation power of extrinsic rewards: Reward cues enhance long-term memory for irrelevant past events. Journal of Experimental Psychology: General, 143 (1), 15-20. 2) Miendlarzewska, E., Bavelier, D. Schwartz, S. (2016). Influence of reward motivation on human declarative memory. Neuroscience and Biobehavioral Reviews, 61, 156-176. (3) Patil, A., Murty, V. P., Dunsmoor, J. E., Phelps, E. A. (2017). Reward retroactively enhances memory consolidation for related items Learning & Memory, 24, 65-69 (4) Gruber M., et al. (2016) Post-learning hippocampal dynamics promote preferential retention of rewarding events. Neuron, 89, 1110-

We found slightly greater immediate memory for object-location pairs associated with high reward (Exp 3). This modest effect also carried over to memory for pairings of semantically-associated

We also found an enhanced memory effect that persisted to the delayed testing session for object-location memory associated

• But did not occur for stimuli semantically-associated with the

Better reward salience may be important for this effect

Recognition tests for object-location associations did not appear to be affected by reward (Exp 4, 5) even though recognition tests