Multivariate fMRI evidence of opposite laterality and contra-hemifield bias for words and faces

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The "neuronal recycling hypothesis" claims reading is made possible by virtue of adapting pre-existing face recognition mechanisms to word recognition [1]. This hypothesis is associated with opposite laterality for words and faces, reported for both functional MRI (fMRI) and behavioral studies that employ *lateralized stimuli* [2,3].



Visual processing of words and faces involves neural mechanisms in ventral occipitotemporal cortex (VOTC). VOTC exhibits both a neural and behavioral contralateral bias (i.e., words in the left and faces in the right hemisphere).

The neural architecture of the visual system is claimed to reconcile neural and behavioral evidence of opposite laterality. This claim has never been tested. We used multivariate pattern analyses applied to fMRI data to test for a straightforward relationship between opposite OTC laterality for words and faces, and opposite contralateral visual field advantages observed in divided field experiments [2,3].

Participants (pre-selection criteria & laterality)

Lateralization Index We restricted participants (n (behavioral) = 13) in our study to right-0.1 handed native English 0.08 speakers who showed 0.06 expected opposite wordface laterality for *behavior* 0.04 (divided field). 0.02 -0.02 [3] Dundas et al. (2013) -0.04 -0.06 80.0- **Right** -0.1 1500 - 2500 ms -0.1

> Behavioral results were largely consistent with results from standard univariate fMRI localizer. All participants showed strong left lateralization for words, but to a lesser degree for faces.







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Main fMRI Experiment 1 (Center)



Main fMRI Experiment 2 (LVF/RVF)

3) Object-selective pFus shows bilateral within-category decoding for stimuli viewed in non-preferred location, which complicates (negates) a simple relationship between opposite laterality for words and faces, and contralateral bias in VOTC. Dehaene, Stanislas, and Laurent Cohen. "Cultural recycling of cortical maps." Neuron 56.2 (2007): 384-398

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