Brief Company Overview

# Our Story

- # History
  - Founded in 1998 as an Application Lifecycle Management software company
  - Now - Full lifecycle solutions development and delivery, CA and IBM i/z
  - Referenceable enterprise customers
    - Banking industry: Deka Bank, Olympia System, …
    - Government: Switzerland Ministry of Justice, Social Security Adminstration, Texas A&M, State of Illinois …
    - Hapimag, Praktiker, North American Stainless, Columbus Steel, …
 - Privately held, 30 employees / consultants before recent expansion

Company Profile

- ## Swiss Headquarters
  - Focus on Quality and Reliability
- ## International Presence
  - Milan, Austin, World wide resellers
- ## CA Primary Reseller
  - Euro Zone, North America
- ## Quality Proven Products
  - WebClient i+ (and PHP, Websydian)
  - Matchpoint ALM, MKS Connector
  - Soreco Xpert Ivy for BPM
  - Databorough X-Analysis
  - Worksoft Certify
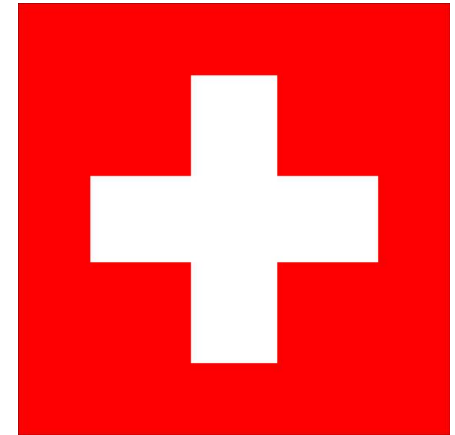
USA Company Focus

- ## CA Reseller

  - Significant CA experience, sales and services personnel.

  - Track record of successful customer sales and engagements world wide

- ## CA Ecosystem Services

  - Installation, Training, Mentoring

  - Add-on complementary products

    - WebClient for CA Plex

    - CM Connector for CA Plex

    - Matchpoint
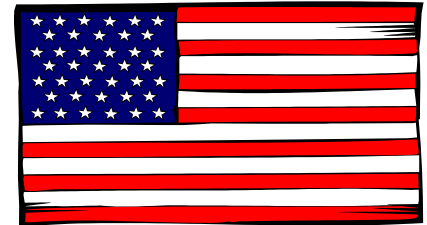
Modernization In-Place

- ## Rationale
  - Enterprise assets difficult/expensive to replace
  - Often fit the business well
  - Expertise in place to support

- ## Techniques
  - Create independent workflow user interfaces using modern BPM Software
  - Create modern web interfaces using Ajax tooling, using SOA
  - Upgrade staff expertise incrementally

BPM
Solution

Efficient Process Enabling

- **Standard BPM software features**
  - process modeling, service development, etc.

+

- **Customer-focused innovations:**
  - GUI development support
  - fast prototyping
  - efficient change management

Complete Integration

BPMS

Etc.
LDAP
WEB SERVICES JAVA/.NET
DATABASES

- **Staff-friendly interfaces**
  - HTML
  - RIA
  - multilingual

- **Legacy-friendly system**
  - platform independent

- **End-to-end process**
  - model + design
  - execute
  - monitor + control

Managing Change

INTEGRATION
OF **SYSTEMS**

PROCESS
DESIGN

PROCESS
EXECUTION

PROCESS
CONTROL

INTEGRATION
OF **PEOPLE**

Modeling
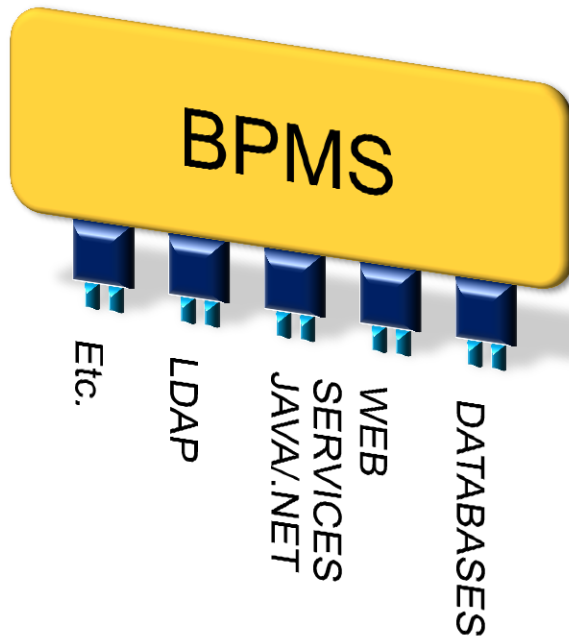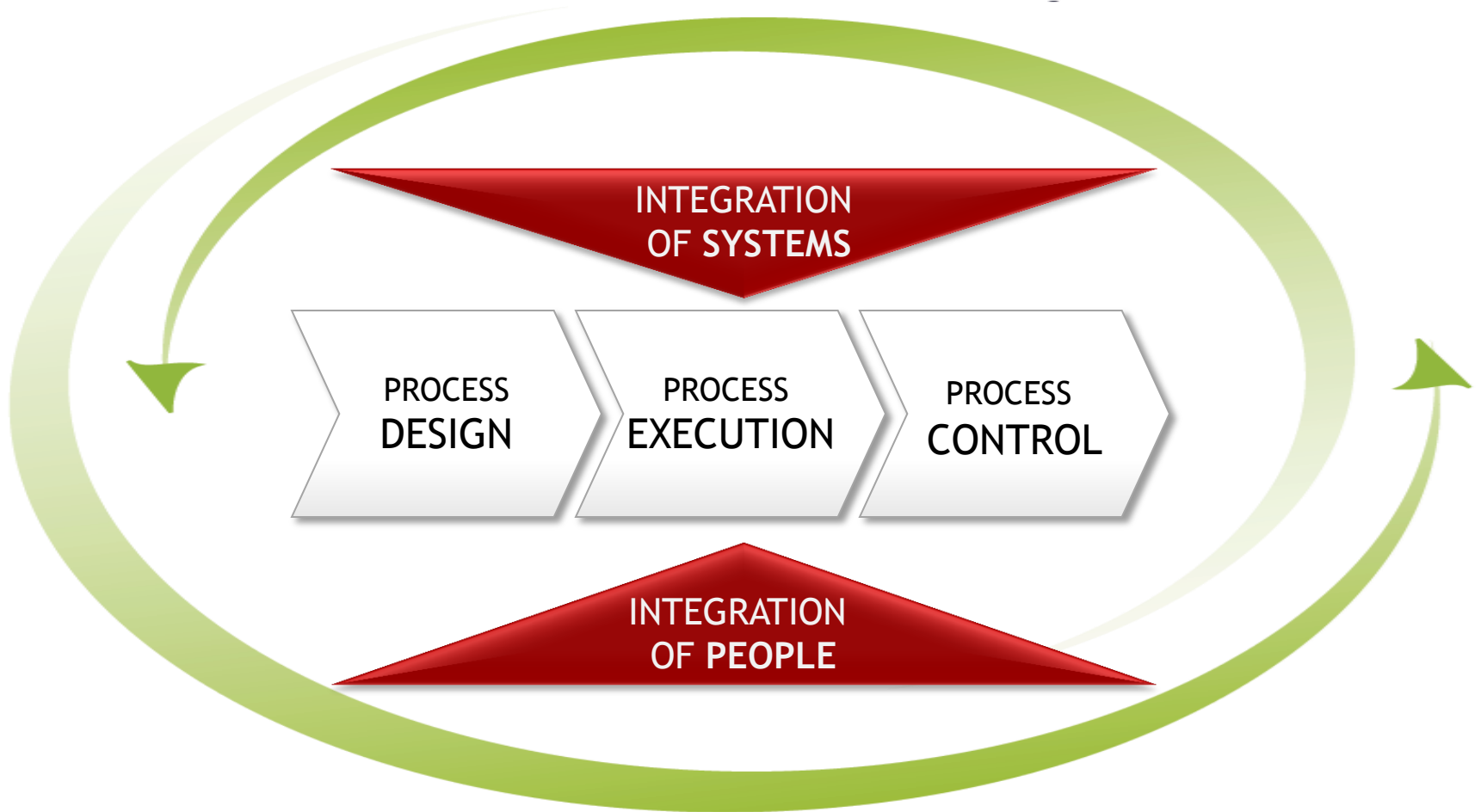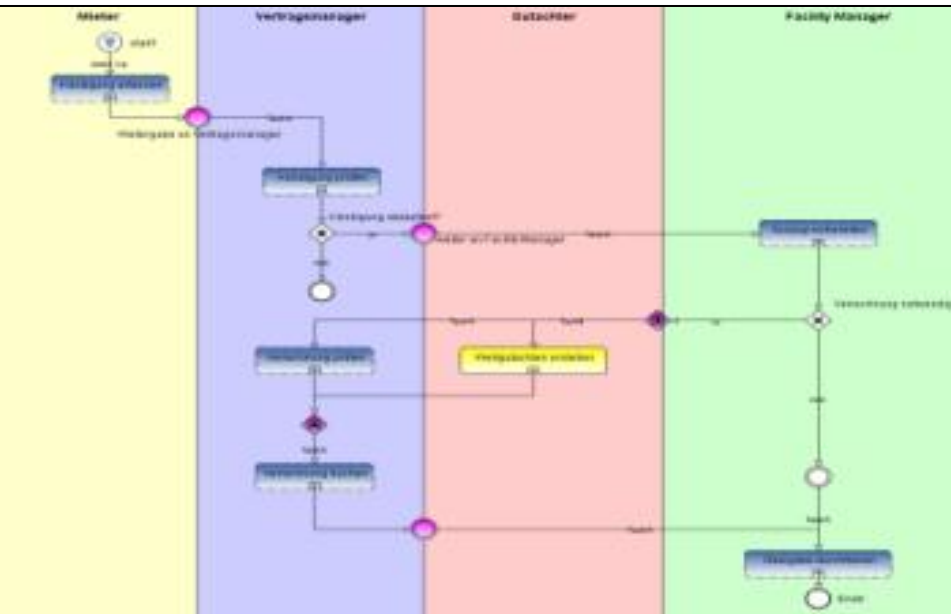
- **BPMN-Notation**

- **XPDL**

- **Animation**

- **Model-checker**

Monitoring

- **Business activity monitoring**

- **Business analysis reporting**

Web Solutions

WebClient
Web generator from the model

Same Plex function

Same Action

=

AJAX in 5 minutes or less

Ajax Inheritance

WebClient "Next Release" Roadmap

MDI, Mobile, Cloud

- ## MDI (Multiple Document Interface)
- ## Additional components
  - FileOpen, Progress, Slider, …
- ## Mobile Templates
  - iPhone and Android
- ## Cloud Computing
  - Pre-defined on-demand instances
  - Amazon Elastic Cloud, Microsoft Azure, …
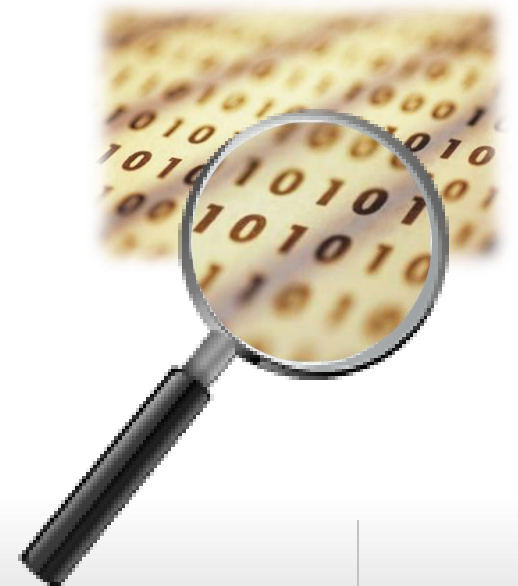
Cloud Computing Instances

Deploy pre-defined load balanced instances of CA Plex WebClient applications in Cloud environments
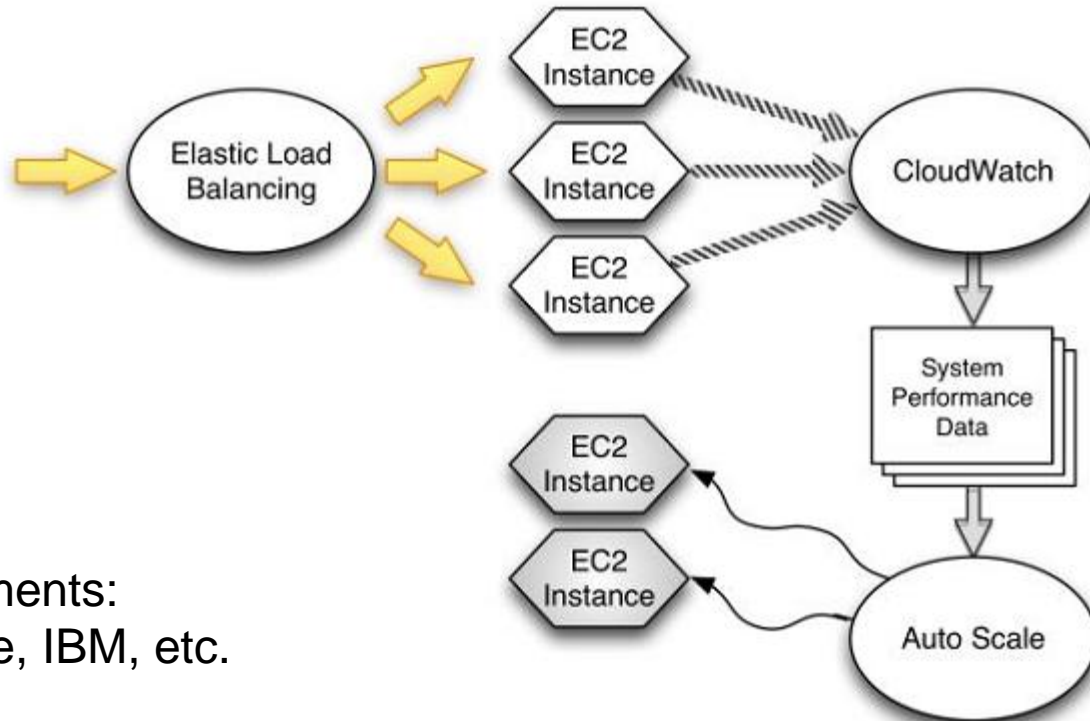
Other environments:
Windows Azure, IBM, etc.

Cloud Computing Instances

Sencha Touch

Android + iOS

- Covers 93% of mobile traffic
- HTML 5, CSS3
- SaSS
- Local Storage
- Media/Geo

Thank you

CMFIRSTTECH.COM
JDRHODES@CMFIRSTTECH.COM