



[Why Invest in an OCT?](#)

[Why CIRRUS HD-OCT 500?](#)

[Clinical Expertise](#)

[Why ZEISS?](#)

[Contact Us](#)

Expand Your Practice with CIRRUS HD-OCT 500



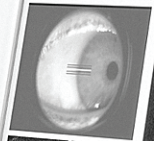
CIRRUS HD-OCT

054 Female 1/1/1935

OD Right OS Left

Date	Scan Type	Time	Scan Type	Time	Notes
12/23/2009	Anterior Segment 5 Line Raster	9:35:36 AM	Anterior Segment 5 Line Raster	9:41:09 AM	High Definition Images
	Anterior Segment 5 Line Raster	9:35:28 AM	Anterior Segment 5 Line Raster	9:40:37 AM	
	Anterior Segment 5 Line Raster	9:34:20 AM	Anterior Segment Cube 512x128	9:28:50 AM	
	Anterior Segment 5 Line Raster	9:33:59 AM			

Scan angle: 0° Spacing: 0.25 mm Length: 4 mm



Why Invest in an OCT?



Medical

- Helps identify pathology
- Monitor disease progression

Practice Management

- OCT Retinal Health Checks
- Know when to keep and refer patients

“OCT has become a predominant means of detecting and monitoring diseases like macular degeneration, diabetic retinopathy, and glaucoma. Everyone over the age of 60 is recommended to get an OCT scan once a year.”

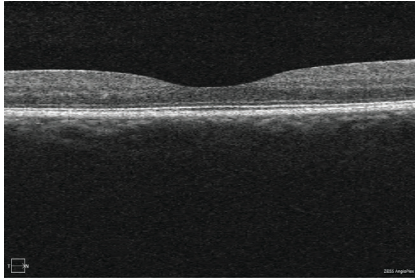
– **Association for Research in Vision and Ophthalmology (ARVO), November 2016**
[Article 664125](#)

“As you consider diagnostic instruments, choose carefully. In addition to evaluating medical and financial implications, be sure to factor in the necessity to capture meaningful data, not only for the present, but also for the future. As your practice grows and expands, the ability to take the data that you are gathering today and blend it with later exams will shape your clinical decisions well into the future.”

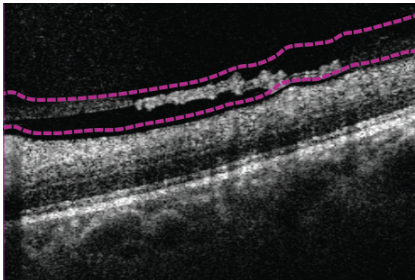
– **Aaron Lech, OD, FFAO**
ClearVue Eye Care
Roseville, CA

[More](#)

Why Invest in an OCT?



Normal B-scan



Diabetic Retinopathy B-scan

“For patients with diabetes, regular follow-up with early detection and treatment of vision-threatening retinopathy enables the prevention of up to 98% of visual loss due to diabetic retinopathy. The preventive effects of therapy and the fact that patients with PDR or macular edema may be asymptomatic provide strong support for screening to detect retinopathy.”

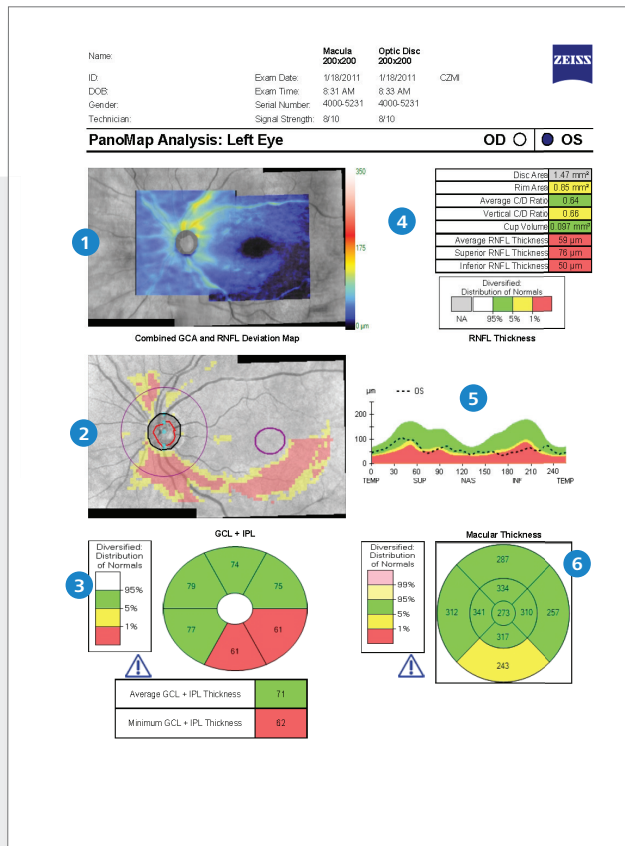
“Diabetic retinopathy diagnostic assessment and treatment options have improved dramatically... These improvements include the widespread adoption of optical coherence tomography to assess retinal thickness and intraretinal pathology and wide-field fundus photography to reveal clinically silent microvascular lesions.”

– **American Diabetes Association (ADA), [March 2017](#)**

Why a CIRRUS?

CIRRUS™ HD-OCT 500, the essential OCT, provides a wide range of OCT capabilities you need at an affordable price.

- Analysis you can trust - clinically proven ZEISS normative database
- Easy-to-learn, easy-to-use
- Excellent image quality
- Affordable, fast and efficient
- An investment that pays you back
- Full ROI Calculator available
- OCT Retinal Health Check



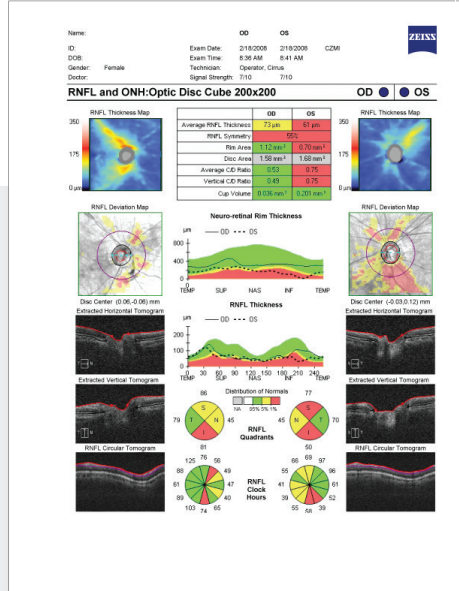
OCT Retinal Health Check featuring PanoMap Report

Unparalleled information in under a minute. Simple to learn, read and use.

- 1** The macular and optic disc Line Scanning Ophthalmoscopy (LSO) fundus images are registered and combined.
- 2** The Retinal Nerve Fiber Layer (RNFL) and Ganglion Cell Analysis (GCA) deviation maps are registered and combined.
- 3** A sector grid is displayed for Ganglion Cell Layer (GCL). Inner Plexiform Layer (IPL) thickness, color-coded to correspond with normative data.
- 4** This table includes RNFL and optic disc parameters with normative data comparison.
- 5** RNFL thickness graph with Retinopathy data comparison.
- 6** Early Treatment Diabetic Retinopathy Study (ETDRS) grid for macular thickness, color-coded to correspond with normative data.

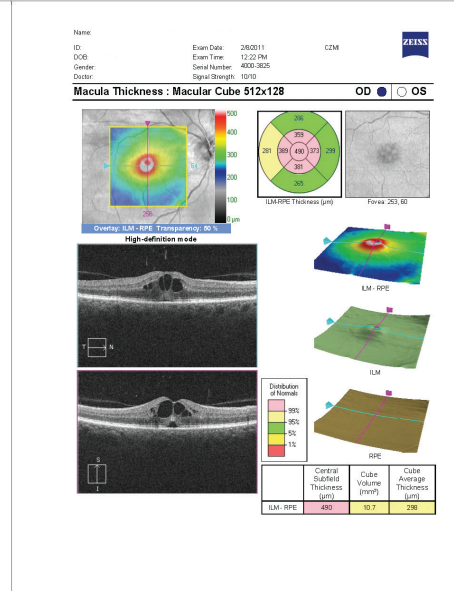
Clinical Expertise at Your Fingertips

ZEISS CIRRUS HD-OCT 500 reports offer clinically relevant qualitative and quantitative information in an easy-to-read format.



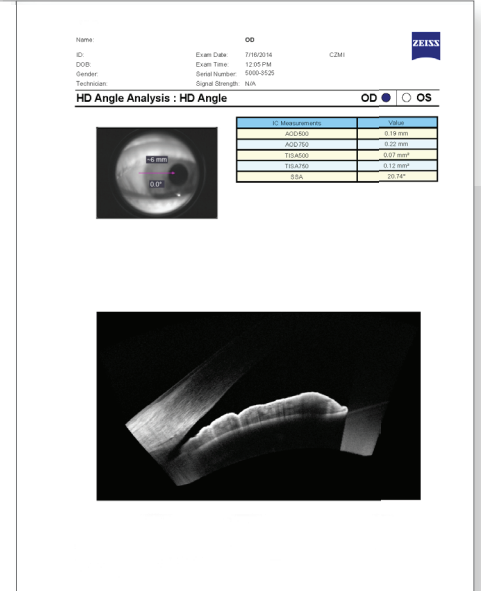
For Glaucoma:

- Ganglion Cell
- ONH and RNFL Analysis
- Guided Progression Analysis™



For Retina:

- Macular Thickness
- High-Definition B-scans
- Change Analysis



For Anterior Segment:

- Cornea Scan
- Angle Scan
- Pachymetry

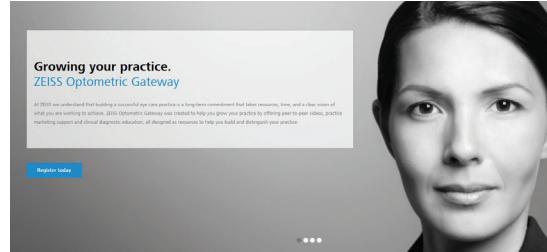
Why ZEISS?



ZEISS OCT Practice Support Program

ZEISS provides a variety of practice development materials to display and/or give your patients to explain the importance of an OCT exam.

- Patient video
- Brochure
- Poster



ZEISS Optometric Gateway

Our ZEISS portal offers peer-to-peer videos, practice marketing support and clinical diagnostic education, all designed as resources to help you build and distinguish your practice.

[Register today](#)



Complimentary Access to Expert Reimbursement Advice from Corcoran Consulting Group

- Free reimbursement support for your diagnostic equipment purchase.
- Email and phone access for reimbursement questions.

[More](#)

Why ZEISS?



Service and Maintenance

Clinical Application Specialists

Each ZEISS CIRRUS HD-OCT purchased comes with a complimentary four hour tailored training performed by certified ophthalmic assistants, and technicians who understand the instruments and patient workflow. JCAHPO credit available to certified technicians.

Field Service Engineers

Each one of our 100+ ZEISS-certified engineers undergoes continuous factory training and re-certification, ensuring that they are ready to provide the highest level of technical and application expertise on our full line of instruments.

Service Plans

We offer comprehensive plans to meet your individual service needs and to help you get the most out of your investment.

Financing & Contact Us

Financing

De Lage Landen (DLL) Financial Services — With over \$3 billion in healthcare assets and 30,000+ customers spanning across 35 countries, DLL is the world's largest provider of third-party healthcare equipment financing.



Find out more about the CIRRUS HD-OCT 500.

