

CHC Indonesia Purpose & Value Workshop

Bogor, 12-13 July 2017

CHC Workshop

Objective:

To bring CHC Purpose, Value and Growth Model on every CHC team personal life to conquer market challenge.

Through engaging activities:

- Workshop:
 - To have common understanding on CHC purpose, value and growth model.
 - To achieve Sales Target 2017 with CHC P&V.
- Team building: to build a strong relationship across CHC team
- 37 Participants (Sales, marketing, Regulatory, Medical, Finance, HR, and L&D)

Agenda

Day 1

Day 2

Time	Activities	PIC	Venue	Time	Activities	PIC	Venue
11.00-13.00	Registration & starter kit	Maya/ Eka	Foyer	06.00-07.30	Breakfast	-	
12.00-13.00	Lunch time	-	Resto	07.30-11.00	Have Fun : Team Building	Maya/ Cipto/ Indra	
13.00-13.30	Check in	Maya/ Eka		11.00-12.30	Shower, lunch & pray time	-	
13.30-15.00	Workshop 1 – To Serve Healthier, Fuller Lives	Raya/ Indra	Ball room	12.45-14.30	Town hall with Stephane Jacqmin	Maya/ Indra	
15.00-15.30	Coffee break & pray time	-		14.30-	Check out		
15.30-18.00	Workshop 2 – Implementation CHC P&V to achieve Sales Target 2017	TM/ Indra	Ball room				
18.00-19.00	Group Dinner	-	Resto				
18.30-21.00	Workshop 2 – cont'd	TM/ Indra	Ball room				

Invitation

SANOFI CONSUMER HEALTHCARE 

**TO SERVE HEALTHIER,
FULLER LIVES**

You're Cordially Invited

**New CHC Purpose &
Value Workshop**


12-13 July 2017

@ THE HIGHLAND PARK Resort
Tamansari, Bogor




SANOFI CONSUMER HEALTHCARE 

Properties

SANOFI CONSUMER HEALTHCARE 

ONE POWERFUL TEAM

TO THRIVE
TO GROW
TO SERVE
TOGETHER



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Our Growth Model



TO SERVE HEALTHIER,
FULLER LIVES

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TO SERVE HEALTHIER,
FULLER LIVES

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Our Values



Have Fun!

TO SERVE HEALTHIER,
FULLER LIVES

Day 1

Workshop 1 – to serve healthier and fuller lives

Cascading down CHC P&V and workshop on implementation in daily working life.



Session 1 (13.30-14.00)

- Theme:
Company Purpose & Value
Objective: Embracing the importance of CHC purpose & value
- Host: Raya
- Keynote speaker: Gerry Mustika



Day 1

Workshop – to serve healthier and fuller lives

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Day 1

Workshop 2 – Implementation CHC P&V to achieve Target 2017

Working with each District Sales Mgr & GSF on YTG plan to achieve target.



Day 2

Team building – Have fun!

Session 1 (07.30-10.00)

- 3~4 Activities by L&D to embrace CHC growth model

Mural activity

- 4 Random mural piece for each group (total 5 groups)

Flash mob, transformation of

- Mixed color to unity
- Strong identity to Sanofi CHC portfolio



Day 2 - Mural

With team diversity, We make a strong team To Serve Healthier, Fuller Lives



Day 2 Team building – Have fun!



Flash Mob with Brand & Purpose collage



Flash Mob with Brand & Purpose collage



Day 2 – VC Town Hall with Stephane Jacquemin – Head of SEA Zone CHC

It was very interactive conversation about CHC P&V and update business performance



Day 2 : Closing Group Photo

Everyone enjoyed the workshop and committed to impelement CHC P&V in the daily working life.



Next Stage : P&V Cascade to Area

Aligned with values Courage, Respect & Teamwork, all District Sales Manager cascaded down CHC P&V to their team



Jakarta 1 & 2 - 17 July 2017



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Aligned with values Courage, Respect & Teamwork, all District Sales Manager cascaded down CHC P&V to their team



Jawa Timur 2 & Bali



Thank You

To Serve Healthier, Fuller Lives

