



Dublin '20

PRICE
Starting at \$4,995

PROGRAM TERM
Summer

Supply Chain Management in Irish Micro-Distilleries

From 1987-2007, only three active distilleries produced all of the Irish whiskey in the world. Today, there are no fewer than 30 Irish whiskey distilleries in operation. Having an effective supply chain management strategy in place is a key to success for Ireland's smaller distilleries, making Dublin the perfect study abroad destination for students majoring in Business and Supply Chain Management.

Business and Supply Chain Management majors can now study abroad in Dublin, one of Europe's fastest growing economies, and one of the best global cities to do business in. Through a program focused on the Irish whiskey industry, students will learn how to implement intelligent planning to distribute a product to the right place, at the right time, in the right quantity, and through the right channels to target consumers. Students can complement their business coursework with an elective designed to align with university degree requirements.

Through this program, students will:

- ▶ Study Supply Chain Management through the lens of the Irish Micro-Distilleries
- ▶ Apply planning and logistics concepts to active learning activities, such as visits to distribution centers and boutique distilleries
- ▶ Broaden their education to understand how standard concepts can be applied across industries
- ▶ Fulfill general education requirements through course(s) in humanities and social sciences

Coursework is taught at the CEA Dublin Center by expert local faculty. Active learning opportunities bolster the learning and enrich the cultural experience.

COURSES

Summer Session

- ▶ Supply Chain Management
- ▶ International Marketing

Courses are subject to change each term

See your options for Dublin at ceastudyabroad.com/Dublin

STARTING PRICES

Summer

- ▶ 1-course \$4,995
- ▶ 2-courses \$5,695





Riding bikes in Galway



Surf lessons in Bundoran



Hiking Howth Head

Learning Beyond the Classroom

CEA offers many active learning opportunities that augment classroom learning. These include seminars and lectures, workshops, language exchanges, and excursions.

EXAMPLES OF COURSE ACTIVITIES

- ▶ **Visit to Local Boutique Distilleries:** Dublin is brimming with new distilleries. Students will visit a few of these newer establishments to share in the 'tourist's experience,' complete with a guided tour and general Q&A. Afterwards, students will have an audience with Supply Chain/Sales and/or Marketing executives in the boardroom where they'll receive a tailored briefing and focused discussion on challenges faced as these newer distilleries make their mark in the industry.
- ▶ **Visit to the Tesco Supply Centre:** Students will visit the awesome and inspiring massive supply chain hub for Ireland's largest supermarket chain. They'll experience an industry-standard tour of the distribution floor, observing the technology, packers, and goods' inward and outward flow, then participate in a discussion with Center Managers. This insider's experience will allow students to understand the relationship and tensions between a small distillery and big retailer.

PLEASE NOTE: These are sample activities offered in previous terms. Most will be offered again. Specific activities will be finalized prior to the start of the program term.

HOUSING OPTIONS

- ▶ Student Residence
- ▶ Independent Living

WHAT'S INCLUDED

- ▶ Airport Pick-up
- ▶ On-site Orientation
- ▶ City Tour
- ▶ On-site Staff Support
- ▶ 24/7 Emergency Assistance
- ▶ Wellness Activities
- ▶ Community Engagement
- ▶ Volunteering Options
- ▶ Cultural Activities
- ▶ Excursions
- ▶ Pre-Departure Advising
- ▶ Financial Advising
- ▶ Travel Medical Insurance
- ▶ Official Transcript(s)

To see a full list of what's included visit the CEA website: ceaStudyAbroad.com/explore/whats-included/dublin

READY TO START?

Discuss program approval and credit transfer with your study abroad advisor. Then, when you're ready, complete a CEA application.

CEA SUMMER APPLICATION DEADLINE*

Application: April 1, 2020

*Check with your Study Abroad Office for your University's deadline.



For more information on CEA's Supply Chain Management program in Dublin, visit ceaStudyAbroad.com/Dublin or call us at **800.266.4441**.