



Tourism & Hospitality in Barcelona

Attracting over nine million international tourists in 2016 and holding third place on the list of world's most popular cities for business meetings, Barcelona is the perfect destination for tourism & hospitality management students and interns.

While ideal for Tourism and Hospitality majors, this program is open to all students.

Through this program, students will:

- ▶ Gain knowledge of tourism and hospitality in a cultural context;
- ▶ Learn about the lifespan of a product or tourist service from conceptualization to its distribution and commercialization;
- ▶ Obtain in-depth knowledge of the administration and management of tourism sector companies from a business, economic, financial, marketing, and human resources perspective.

Choose from a list of 20+ tourism studies and hospitality management courses at our partner, CETT - University of Barcelona (CETT - UB), and round out your experience with a wide range of liberal arts and social science courses at the CEA Barcelona Center. Courses may be taught in English or Spanish. Active learning opportunities bolster classroom instruction and enrich the cultural experience.

PROGRAM OPTIONS

- ▶ Semester Study
- ▶ Semester Study + Internship
- ▶ Summer Internship: Part-Time or Full-Time

ACADEMIC STRUCTURE - STUDY ONLY

- ▶ 1 CEA Core Course
- ▶ 2-3 CETT-UB Elective Courses
- ▶ 1-2 CEA Elective Course

ACADEMIC STRUCTURE - STUDY + INTERNSHIP

- ▶ 1 CEA Internship Course
- ▶ 2-3 CETT-UB Elective Courses
- ▶ 1-2 CEA Elective Course





Student photographing the Pyrenees



Student at the Sagrada Familia

Internship Opportunities

For tourism and hospitality majors, internships are a vital part of career preparation. As part of the Tourism and Hospitality programming in Barcelona, we offer part-time and full-time internships during summer and semester sessions. We provide Tourism & Hospitality students with internship placements in boutique hotels, hostels, and other local hospitality organizations.

University Partner: CETT University of Barcelona

Over the past 50 years, CETT-UB has become the international gold-standard for academic excellence in the fields of tourism studies, hospitality management, and gastronomy. The school maintains an active relationship with organizations and professionals in these industries on both a national and international level, through projects, research, professorships, and partnerships. CETT-UB is an affiliated center of the University of Barcelona.

Sample Courses:

- ▶ *Introduction to Tourism and Hospitality Management*
- ▶ *Strategic and Operational Marketing*
- ▶ *Analysis of Tourist Destinations*
- ▶ *Accommodation Management*
- ▶ *Tourism Planning and Development*
- ▶ *Leadership & Entrepreneurial Development in the Tourism Industry*

HOUSING OPTIONS

- ▶ Apartment
- ▶ Homestay
- ▶ Independent Living
- ▶ Residencia

WHAT'S INCLUDED

- ▶ Airport Pick-up
- ▶ Onsite Orientation
- ▶ City Tour
- ▶ Onsite Staff Support
- ▶ 24/7 Emergency Assistance
- ▶ Wellness Activities
- ▶ Cultural Activities
- ▶ Excursions
- ▶ Pre-Departure Advising
- ▶ Financial Advising
- ▶ Travel Medical Insurance
- ▶ Official Transcript(s)

To see a full list of what's included visit the CEA website:
ceaStudyAbroad.com/explore/whats-included/barcelona

READY TO START?

Discuss program approval and credit transfer with your study abroad advisor. Then, when you're ready, complete a CEA application.

CEA DEADLINES*

Summer Internship Application: Mar. 1

Spring Application: Sept. 30

Fall Application: May 1

*Check with your Study Abroad Office for your University's deadline.



For more information on CEA's Tourism & Hospitality program in Barcelona, visit ceaStudyAbroad.com or call us at 800.266.4441.