



Go Beyond

BARCELONA
BUENOS AIRES
DUBLIN
FLORENCE
LONDON
SHANGHAI
SYDNEY



CUSTOM PROGRAMS



ABOUT US

Founded in 1972 and headquartered in Boston, MA, CAPA offers custom and faculty-led programs as well as its own semester and summer programs.

Our flexible custom program options take advantage of CAPA's more than 45 years of expertise in creating academic and internship programs in global cities.

EACH YEAR CAPA HOSTS:

2,200+ TOTAL STUDENTS

60+
CUSTOM PROGRAMS

80+
VISITING FACULTY



+ COLLABORATIVE APPROACH



+ FLEXIBLE PROGRAM MODELS



+ LOCAL EXPERTISE IN GLOBAL CITY LOCATIONS

Over **300** U.S. colleges and universities choose **CAPA: The Global Education Network** as their trusted study abroad partner.



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I would confidently recommend CAPA as a partner to any institution.

KIM JUSTESON

Director of Experiential Learning, Albright College



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My experience with the CAPA customized program both as a Program Manager and as Director of Pitt Study Abroad has been resoundingly positive. They are responsive, sensitive to the needs of the students, and understand that program development is a team effort based on trust, relationship building, and partnership. I have also always been happy with the staff on the ground who are attentive the student needs, work well between CAPA and the home institutions, and manage situations that arise with professionalism.

JEFF WHITEHEAD

*Director of Pitt Study Abroad
University of Pittsburgh*



PROGRAM MODELS

CAPA works directly with faculty and study abroad staff to tailor a program that will meet every institution's academic, logistic, and risk management needs at a price accessible to your students. We manage all aspects of pre-departure advising and in-country support, allowing faculty to focus on teaching.



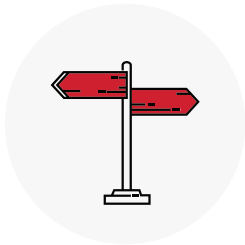
FACULTY-LED

Faculty members from your campus teach courses on the program abroad. CAPA provides housing, insurance, and classroom space, and plan excursions, lectures, and site visits to complement the curriculum.



CAPA-LED

Local CAPA faculty teach courses on the program on behalf of your institution. CAPA is the main point of contact for students and leads co-curricular and cultural activities.



HYBRID

By aligning your custom program dates with those of a CAPA program, you can instantly enhance your program with internships, service-learning opportunities, and a full offering of CAPA courses.

PROGRAM SUPPORT

CAPA offers a variety of academic resources to enrich your custom programs. Our local networks and expertise enable us to provide an array of culturally-rich opportunities.

- ✓ Academic Centers with technology equipped classrooms, WiFi, printing services, and student lounges
- ✓ My Global City events and co-curricular academic activities, excursions, and lectures by experts
- ✓ Credit bearing part-time and full-time internship placement options for a wide variety of majors and interests
- ✓ Service-learning and volunteer opportunities
- ✓ Professional site visits
- ✓ Local faculty instruction
- ✓ Additional courses
- ✓ Globally Networked Learning options to virtually connect your students and faculty with other locations around the world and back on your home campus.

ON-SITE SUPPORT

Each CAPA Center has dedicated staff who are fully available to assist students and faculty in country. Each program has a comprehensive orientation process and offers a high level of hands-on support throughout the duration of the program.



LOGISTICAL SUPPORT

CAPA designs programs to meet all of your logistical needs abroad. You can rely on our expertise and infrastructure to ensure every detail is taken care of—from accommodations and classroom space to activities and excursions.

- ✓ Accommodations in shared student apartments, residence halls, hotels or homestays (depending on preference and program location)
- ✓ Faculty services and support, including apartment accommodation
- ✓ Local travel passes
- ✓ Comprehensive on-site orientation and welcome and departure events
- ✓ Classroom space
- ✓ Co-curricular and extra-curricular activities, including entrances to local events and exhibits, and excursions outside of the city
- ✓ Insurance and risk management
- ✓ Experienced and dedicated on-site international program staff
- ✓ Student safety and wellness program
- ✓ 24-hour emergency services
- ✓ Any additional services necessary to meet the needs of your institution



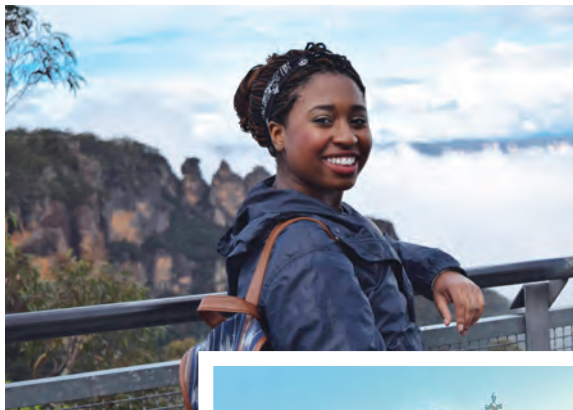
PROGRAM MANAGEMENT, MARKETING, AND RECRUITMENT SUPPORT



We collaborate with institutions to provide full support—from recruitment assistance through pre-departure advising. This can be especially helpful for institutions who need assistance and resources in marketing their programs to students.

RECRUITMENT

CAPA can create a series of marketing collateral, email communications, and a customized website for your custom programs, specific to your institution. We can also visit your campus to lead information sessions and participate in fairs to assist with recruitment.



PRE-DEPARTURE

All custom programs have a dedicated U.S.-based CAPA Program Manager available to advise faculty and students on all aspects of the pre-departure process, including visa advising.



APPLICATIONS

CAPA will work with your existing application process or help create a new application for your programs.





MY GLOBAL CITY EVENTS CALENDAR

All CAPA Centers offer a full calendar of activities and events for students each semester that are open to all. These CAPA-directed and self-guided co-curricular activities are free or low-cost and are tied to CAPA's learning and development outcomes.



Examples include walking tours of diverse parts of the city, museum visits, culinary experiences, theatrical performances, festivals, and more. A complete sample calendar of events by location is available upon request.



HEALTH & SAFETY

The health and safety of students and faculty is CAPA's first priority. We endorse the guidelines published by the NAFSA: Association of International Educators Interorganizational Task Force on Safety and Responsibility in Study Abroad. All students and faculty are covered on International Student Health Insurance Policy, and we have 24-hour emergency phones at every CAPA location, as well as in the U.S.

CAPA has implemented a set of standard policies and procedures for managing emergency situations that occur abroad and conducts continuous assessment.

The **CAPA Guardian App** is loaded with many useful features and resources, including student check-in and emergency support resources, to help ensure that all CAPA students have a safe and healthy time abroad.





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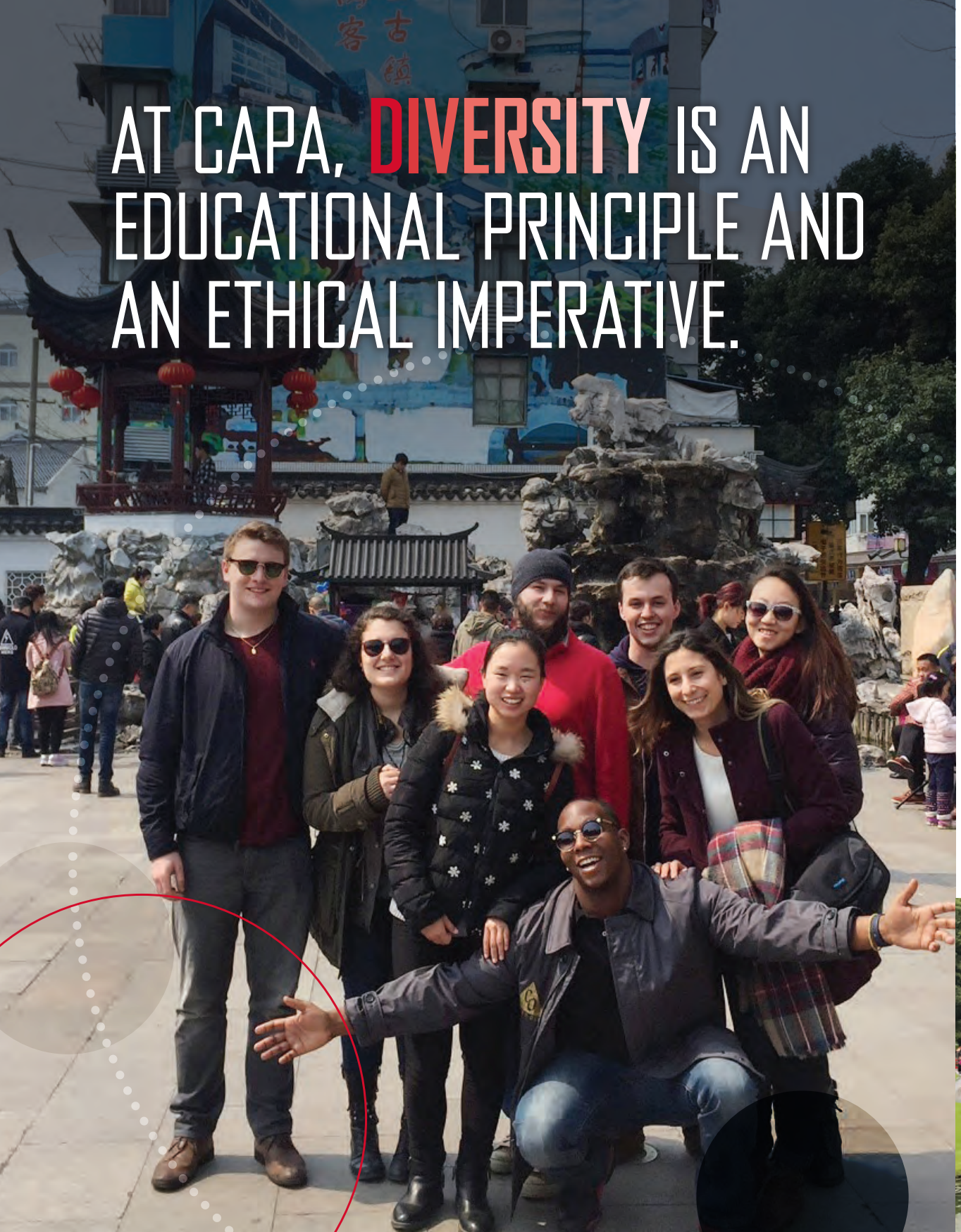
The team in the US and abroad are also incredibly responsive and student-centered – they have been able to accommodate institutional and student needs even in complex cases with high levels of sensitivity. Moreover, CAPA is a stand-out organization for their incorporation of student learning outcomes into all aspects of their programs.

GISELDA BEAUDIN

*Director of Global Initiatives
Rollins College*



AT CAPA, **DIVERSITY** IS AN
EDUCATIONAL PRINCIPLE AND
AN ETHICAL IMPERATIVE.



CAPA seeks to foster increased student diversity and to provide all participants with the opportunity to explore, challenge, and redefine their identities in distinct ways. We believe that international education is an opportunity that should be available and achievable for everyone.

CAPA's commitment to diversity extends to personal, experiential, and academic engagements throughout all of our communities and every aspect of our programming:

- During the program development process, we consider the specific needs of the institution, including needs related to students' identities and backgrounds.
- During the pre-departure process, we provide resources to help students based on their identities so that they may be prepared for differing cultural norms and viewpoints in their host country.
- At our overseas centers, we strive to create inclusive environments so that students can experience and learn from people with diverse backgrounds and traditions within their host city and beyond.

- Diversity is part of our core student learning outcomes and is imbued within all aspects of our approach from courses to co-curricular and extra-curricular activities.



SCHOLARSHIPS AND GRANTS

We understand that financial access is often an obstacle for students who are interested in study abroad. With this in mind, CAPA provides financial resources for students with disabilities through the Accommodations Fund program. In addition, our summer and semester need-based scholarships are open to students studying abroad with CAPA on a custom program.



SAMPLE CUSTOM PROGRAMS

CAPA supports a wide range of programming models and disciplines. CAPA's commitment to collaboration and flexibility enables your institution to design something truly distinct. The following are examples of the programs we support.

LONDON

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15-WEEK, FACULTY-LED JOURNALISM PROGRAM

One of the more popular study abroad options at the **University of Missouri School of Journalism**, this semester-long program enables students to gain work experience by providing them with a diverse offering of journalism and communications internships in London. In addition, students participate in a course taught by a University of Missouri faculty member that explores modern Britain.



14-WEEK, HYBRID THEATER PROGRAM

In this fall program, **University of Minnesota** Bachelor of Fine Arts students spend a semester in London for intensive theater study. Using CAPA's own black box theater and networks in the London theater industry, students actively engage in multiple projects and acting workshops, while gaining understanding of the practical application of acting. Additionally, students enroll in selected CAPA courses on culture, history, and the arts.





Having worked in the field of international education for a number of years, I can attest to the importance of working with a reliable, dependable, and creative organization. I know that I can always count on CAPA to assist with any given facet of our programs — from program development, recruitment, and marketing, to logistics and onsite program support.

TONYA VELTROP
Director of Study Abroad
Missouri School of Journalism





BARCELONA

12-WEEK, FACULTY-LED MULTIDISCIPLINARY PROGRAM

In this semester-long faculty-led program, CAPA supports **The Riverside Community College District** in unique ways, such as involving both students and their parents in study abroad advising. While abroad, students participate in a meaningful cultural exchange, living like locals in neighborhoods only a short distance away from central Barcelona. Students take english, eriting, and psychology classes while abroad, and also participate in robust My Global City events.



The staff in Boston, along with the on-site staff in Dublin, have been true professionals. The support they offer is valuable to the student experience and the success of the University of Florida in Dublin program.

LUCY F. DILEO

*Associate Director for
International Programs
Warrington College of
Business, University
of Florida*





BUENOS AIRES

3-WEEK, FACULTY-LED PUBLIC HEALTH PROGRAM

Over the course of this three-week program, **Simmons College** students explore the Argentine Health Care system by visiting healthcare agencies and several nongovernmental agencies (NGOs) dedicated to community health and patient support. Students also travel to study healthcare provisions for Argentinians who live outside of urban areas. Simmons College students spend time working in groups to conduct research in Argentina and examine potential solutions for health-care related problems in Buenos Aires.

DUBLIN

2-WEEK, FACULTY-LED IRISH ARTS AND CULTURE PROGRAM

During this two-week program, **Samford University** students study Irish music and art while in Dublin, exploring street art, the intersection of art and politics, and visiting various NGOs that support developing artists. Samford faculty teach an interdisciplinary course on music, theater, and fine art specific to the arts scene in Dublin. Students travel to the Cliffs of Moher and the faculty have a generous fund for cultural activities to supplement the academic curriculum.



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I worked with CAPA in the early years of my program. The CAPA staff, both in the US and in Australia, were excellent partners, in that they worked hard to understand what my university needed and explained frankly and openly in return the cultural nuances of the new program environment. They introduced me to much that I did not know that was of great benefit to the students, and they were flexible, creative, and responsive to my requests. I felt supported by them personally, which in turn made it possible for me to support my students in all the ways needed in international education.

PROFESSOR LAURIE GLOVER

*Faculty, UC Davis Writing & Internship Program,
Sydney, Australia*



FLORENCE

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5-WEEK, FACULTY-LED ARTS, SCIENCE, AND ENGINEERING PROGRAM

In this summer program, **University of Pittsburgh** engineering students participate in a course taught by Pittsburgh faculty that explores the intersection of Renaissance art and the scientific advancements that made many of the beautiful cultural artifacts in Florence possible. The program also features instruction by CAPA faculty members, who teach a Renaissance Art History course and an Italian Language seminar.

SHANGHAI

9-WEEK, CAPA-LED BUSINESS PROGRAM

In this summer program, CAPA supports **Champlain College's Robert P. Stiller School of Business** students, all of whom benefit from a Freeman Family Foundation grant. CAPA provides international business internships and an optional Chinese language course, plus students participate in a robust My Global City calendar of events and live in apartments in central Shanghai. CAPA Shanghai has a wide network of internship sites sourced specifically for business-minded students, and CAPA provides a comprehensive professional development curriculum for all students to complement the placement.



SYDNEY

10-WEEK, FACULTY-LED CREATIVE WRITING AND INTERNSHIP PROGRAM

On this quarter-long program, **University of California, Davis** students participate in internships and take part in a Creative Writing program taught by UC Davis faculty, which fulfills the majority of requirements towards a Professional Writing minor. The program also features an Australian Life and Culture course, which is taught by CAPA faculty. Students live in apartments or in homestays, the latter of which are encouraged by UC Davis as a way to provide additional cultural immersion.



INTERNSHIPS, SERVICE-LEARNING & VOLUNTEER OPPORTUNITIES

CAPA provides unique ways in which to enhance your custom program, depending on location and duration of the program.

GLOBAL INTERNSHIPS

Internships placements can be included in a program 6-weeks or longer in duration. With internships available in over 2,000 organizations globally and in a diverse range of fields, students can focus on personal and professional development within their study abroad experience.

SERVICE LEARNING & VOLUNTEER OPPORTUNITIES

CAPA has a strong commitment to engaging students with local communities, and we develop programs that include single volunteer opportunities with local charities and NGOs. Should your institution desire longer-term service placements for students, CAPA can arrange these for programs 6-weeks or longer in duration.



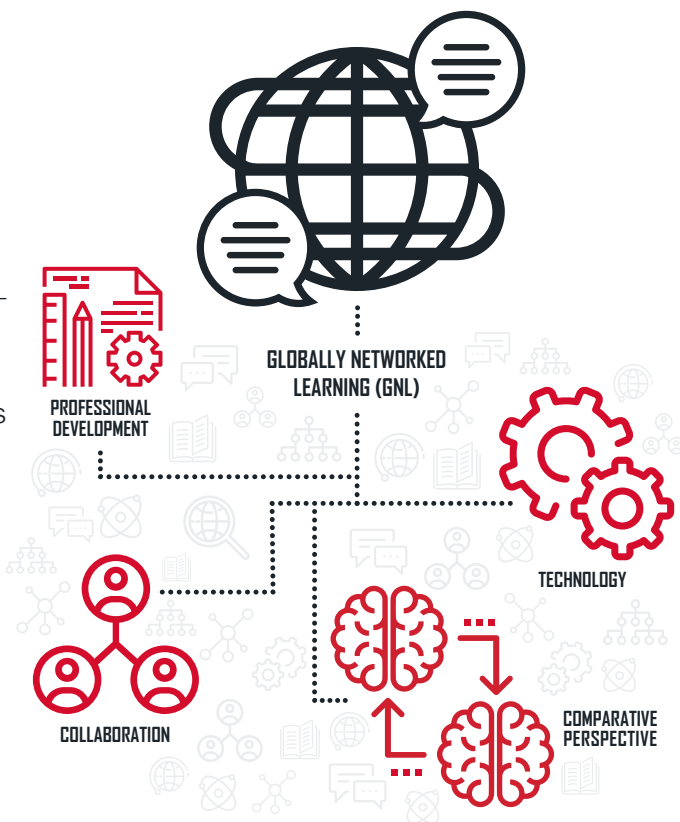
GLOBALLY NETWORKED LEARNING

CAPA's innovative Globally Networked Learning **technology** enables faculty and students to collaborate, teach, and learn from each other around the globe, **incorporating global perspectives through virtual speakers and connections across study abroad locations and to your home campus.**

FOR INSTITUTIONS

Programs can make use of CAPA's technical infrastructure and learning management system, CANVAS. Our global classrooms—equipped with room microphones, multiple cameras, touch-display screens, and more—connect students and faculty with their home campuses, other CAPA Centers, and guest lecturers around the world.

Globally Networked Learning enables opportunities for faculty and students to participate in courses, lectures, and collaborations around the world, while allowing faculty to maintain home teaching commitments while abroad.





OUR ACADEMIC APPROACH



STUDENT LEARNING & DEVELOPMENT OUTCOMES

We have developed a series of learning and development objectives covering the topics of **Globalization, Urban Environments, Social Dynamics, Diversity, and Personal & Professional Development.** These outcomes are integrated into the curriculum, co-curricular strategies, and overall student experience.

DIVERSE PROGRAM OPTIONS IN GLOBAL CITIES

With a range of programs including semester-long, short-term intensive, internship, certificate, institute, and customized, students can explore social, political, and cultural urban environments within some of the most diverse cities in the world.



NEXT STEPS

Interested in partnering with CAPA to design your own custom program?

- 1 Visit our website to learn more: capa.org/custom
- 2 Contact your CAPA Institutional Relations Manager to begin collaborating on program development.
- 3 Consider the details of the program you envision, including course(s), location, and the dates and duration abroad.
- 4 Start having conversations at your institution with departments and your study abroad office to better understand internal process for program approval.



While working with CAPA on these programs, I have been impressed by the staff expertise, customized program offering, support from their US and international staff as well as comprehensive health and safety measures.

STEPHANIE PUND

*Assistant Director, Faculty-Led Programs,
Education Abroad, University of Colorado Boulder*





GO BEYOND

WITH CAPA CUSTOM PROGRAMS

[CAPA.org/custom](https://capa.org/custom) | 1.800.793.0334

CAPA: The Global Education Network is committed to academic excellence, integrity, and innovation in learning abroad. We provide meaningful experiences that challenge and inspire students to analyze and explore complex political, cultural, and social landscapes within urban environments. Using collaborative learning communities and global connections via technology, we prepare students to live and work in a globally interdependent and diverse world.

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