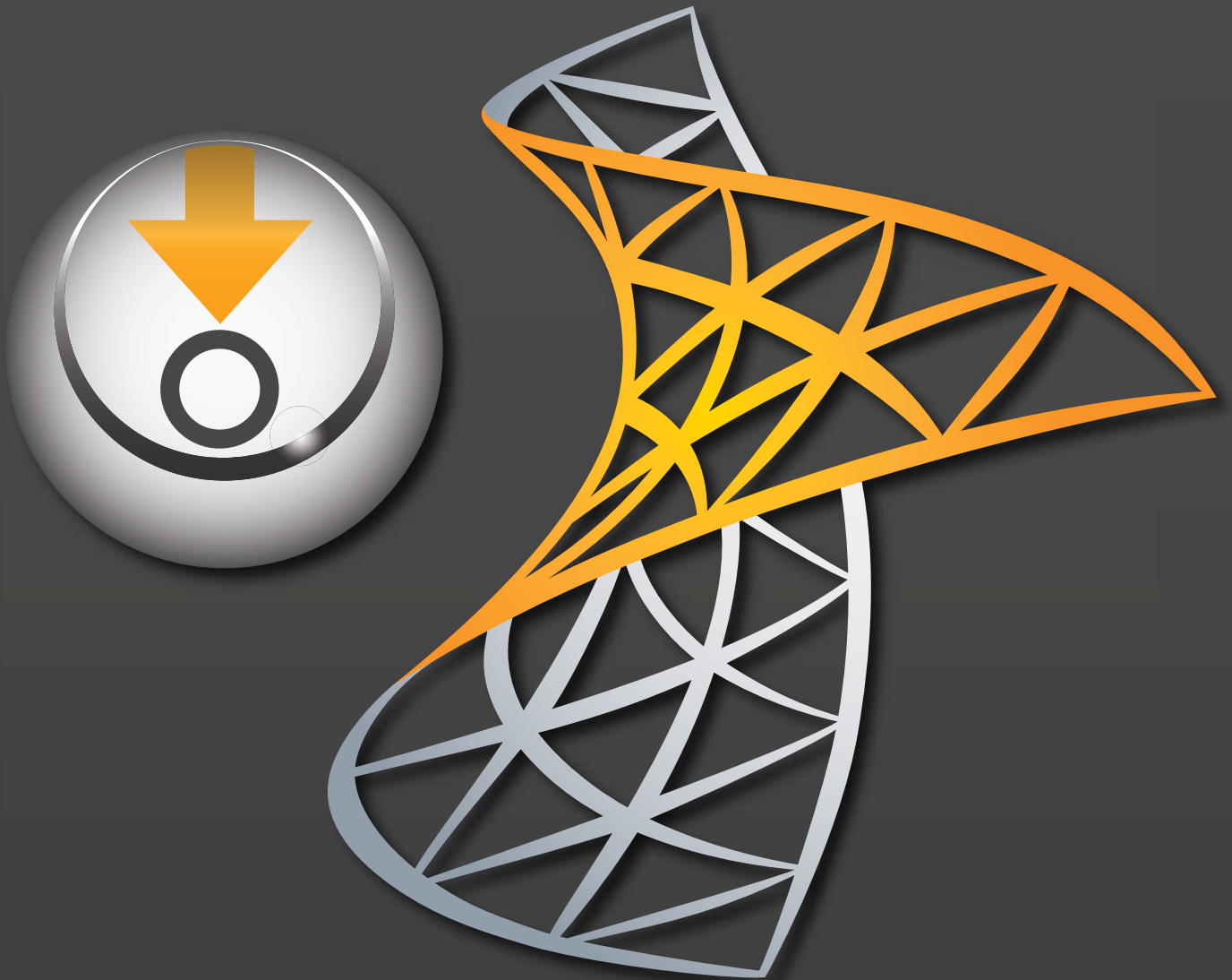


NewsGator Social Sites 2010

Industry-leading enterprise social computing and collaboration software for Microsoft SharePoint 2010



NewsGator Social Sites 2010

NewsGator now makes SharePoint even more social. Our goal is to continue to deliver enterprise-class social networking software for businesses with Social Sites 2010. NewsGator Social Sites goes above and beyond SharePoint 2010 to help your organization become a true social networking and computing hub - with improved microblogging, an aggregated activity stream, easy-to-create communities, rich desktop and mobile clients, and comprehensive social insights and analysis.



By integrating Social Sites directly into your SharePoint 2010 deployment, you can focus on delivering value to your users and unifying your technology infrastructure - instead of building custom applications, learning and supporting additional technologies, or creating and maintaining disparate silos of data. Increase SharePoint adoption among stakeholders, streamline communication, improve employee time to proficiency and retention, and boost overall productivity with Social Sites 2010.

Leverage and Maximize SharePoint with Social Sites

Social Sites 2010 is built into SharePoint 2010 as a scalable, managed service application allowing you to maximize the benefits of your SharePoint investment while becoming socially adept. NewsGator, with its continued leadership in the social computing industry, can guide you down the path towards Enterprise 2.0 success. Your competition is already reaping the benefits of social networking and collaboration. Why aren't you?

With SharePoint 2010 and Social Sites, your organization will seamlessly:

- Operate as a single unit by bridging silos to connect people across regions, lines of business, projects, and interests
- Nurture and retain employees by encouraging on-demand professional networking, development, and e-learning
- Capture, store, and leverage knowledge, data, and resources across the enterprise
- Locate subject-matter experts and resources to accelerate situational awareness and decision making processes
- Adhere to security, privacy, and compliance regulations, while improving transparency throughout the organization
- Store a single, full-featured collaboration hub that is extensible with all Microsoft and .net platforms
- Deliver 24/7 access via reliable, award-winning mobile and desktop clients to all on-premise and remote employees

NewsGator and Microsoft

NewsGator is Microsoft's "go-to" partner for enterprise social computing solutions because Microsoft understands the strategic value of social computing and collaboration in the workplace, and has seen first-hand how NewsGator enhances SharePoint - ultimately providing significant value to their joint customers.



The partnership between NewsGator and Microsoft was created in part by NewsGator's decision to develop a unique and seamless integration of its enterprise social computing software suite into Microsoft SharePoint 2007 (MOSS), SharePoint 2010, and Windows SharePoint Services/Foundation (WSS/WSF). Unlike other software vendors who merely connect to SharePoint, NewsGator's software suite is built directly into the SharePoint architecture, enabling customers to fully leverage and enhance the power of SharePoint with the most powerful social computing capabilities available. NewsGator customers do not have to worry about the connectivity, security, compliance, and authentication issues that must be addressed when a disparate point solution is deployed.

NewsGator is part of the exclusive circle of software providers working with the Microsoft Technology Centers Alliance Program to develop solutions for business and government customers around the world. NewsGator is the only social computing software provider within the alliance. We are also proud to be included in the small, exclusive group of depth-managed Microsoft partners - only 2.5% of all partners reach this level.

"NewsGator Social Sites is a perfect complement to Office SharePoint Server 2010 for customers that want to reap the benefits of enterprise social computing. Social Sites connects people, content, and communities to improve efficiency and boost overall performance."

— Chuck McCann, Program Director, Microsoft Worldwide MTC Alliances

Social Sites Capabilities: Transform SharePoint 2010 into an Enterprise 2.0 Hub

SharePoint

We leverage SharePoint's document repositories, security and authentication model - and wikis, blogs, tagging and rating, and bookmarking out-of-the-box. Seamlessly integrated, we extend the SharePoint collaboration platform with E2.0 capabilities that drive adoption and improve user experience.



Aggregated Activity Stream

The activity stream aggregates and pumps a continuous flow of user-generated content and system level activity to provide users with relevant and timely insights. It collects events from Social Sites with those from SharePoint, social media streams, and other internal applications.



Social Profiles

NewsGator eliminates the friction and fear of social networking by jump-starting adoption, participation, contributions, and collaboration with a simple profile building wizard to help your workforce create and maintain individual social profiles - their face to the organization.



Microblogging

This intuitive conversation tool - built specifically for professional use - helps your organization avoid the costs and overhead of another third-party solution while also providing peace of mind in knowing your organizational conversations are secure and housed in a reliable system.



Communities

Social Sites communities establish and cultivate a collaborative setting for your internal and external stakeholders to turn SharePoint groups into Social Sites communities of practice for projects and initiatives or create places for colleagues to connect about common interests, and best practices.



Advanced RSS

NewsGator continues to pioneer RSS to streamline and structure enterprise communications. Secure RSS feeds from news sites, blogs, wikis, external social media streams, and enterprise applications are delivered where your employees need them - within communities, on mobile devices, and through email.



Desktop Client

Our desktop client allows you to filter the activity stream by topic or colleague to quickly find the information you need without being inside the portal. Similar to accessing the activity stream through your web browser, the desktop client allows you to ask and answer questions, post, comment, and like.



Mobile Apps

Keep your road warriors connected to their colleagues and communities by providing them with a lifeline to the organization through Social Sites mobile clients - powering the iPhone, iPad, and BlackBerry®. Easily access and reply to all of the events and activities in your communities and from any of your colleagues.



Third-Party Integration

Social Sites provides a rich integration framework to extend social capabilities to other platforms. The sophisticated API's securely pull streams of relevant data about events, objects, users and groups and surfaces them into your aggregated activity stream.



Q&A

Create your questions directly within the activity stream from the Web, your mobile device, or desktop client. Target users and groups directly, or let Social Sites intelligently alert users who have declared particular areas of expertise. Questions and answers are automatically stored in SharePoint lists and indexed for search.



Knowledge Explorer

Social Sites helps your business discover in-house subject matter experts and tacit expertise based on their content creation and other users' feedback. Search or explore the social knowledge graph to discover experts and relationships among users.



Ideation

Social Sites provides a user-friendly interface to gather, evaluate, and prioritize ideas and the collective intelligence of your organization. This intuitive capability supports the crucial capture of input, feedback, and conversations from your customers, partners and employees.



Social Computing Analytics

Protect and expand your investment by measuring, tracking, and elevating adoption and participation. Easy-to-consume dashboards allow you to surface contributions, recognize your star contributors, and incent continued sharing.





Contact Us

To learn how NewsGator can help your organization collaborate, manage and share knowledge, find experts, and more, contact us at (800) 608-4597 or at insidesales@newsgator.com.

For inquiries outside of North America, please contact eu-info@newsgator.com.

Product Specifications

NewsGator Social Sites runs as a managed service application within your existing SharePoint Server 2010 infrastructure. Social Sites extends the SharePoint Server, utilizing SharePoint's User Profile Application as the core platform. Social Sites requires SharePoint 2010 Standard or Enterprise version running on SQL Server 2008.

Mobile Communities

NewsGator social computing solutions run on mobile devices including Blackberry, iPhone, and iPad.

 BlackBerry  iPhone  iPad



About NewsGator Technologies

NewsGator makes SharePoint social. Our social networking and computing software suite - Social Sites and Tomoye - boosts any organization's performance with the power of innovation management, collaboration, and knowledge-sharing - both internally and externally. Customers achieving results include Accenture, CME Federal Credit Union, DAU, Deloitte, Edelman, Federal Reserve System, GSA, UNISYS, Universal McCann, the US Air Force, and the US Army. Learn to be social at www.newsgator.com.