

Introducing...

THE NBM SHOW

BREAKAWAY SESSIONS

The online event for GRAPHICS PROs

Session #1:

Let's Get Back to Business!



MAY 20, 2020

SESSION #1
LET'S GET BACK TO BUSINESS!

Join the first of **THE NBM SHOW Breakaway Sessions** and be a part of bringing graphics professionals back on their feet! This educational, inspirational and informational online event is designed to provide attendees critical information to not only weather the current storm, but strengthen the way they run their businesses and hone their production practices.

We know we can reach more people, impact more businesses in a positive way, and make a difference at this critical time when we do it together.

This unique online conference starts the day with a moderated panel discussion with some of the most engaging, forward-looking leaders in the industry. Then, pre-recorded video class presentations with live chat are offered to attendees for a comprehensive day of learning. Attendees can source, shop and compare among suppliers and distributors via their online exhibits.

THE DETAILS

- Online, interactive exhibits
- 8-hour program, 10a.m. – 6p.m. ET (first hour for moderated Industry Panel Discussion: *Let's Get Back to Business!*)
- 1-hour presentations, two running each hour (14 sessions) - Business & Educational Topics determined by Presenting Sponsors
- Presentations are pre-recorded with Live Chat Q&A
- Registrants can access all presentations for 30 days.

Targeted audience: Promoted to more than 100,000 graphics professionals in the awards, engraving, personalization, signage, digital printing, and apparel decorating markets.

****Look for focused, segmented Breakaway Sessions to follow this special debut. Stay tuned!**

2020 BREAKAWAY SESSIONS PRICING

Title Sponsorship: \$5,000

LIMIT: 6

- Prominent logo placement on promotions, and a clickable banner in the virtual lobby
- Promotional email featuring Title Sponsors
- Pre-event promotion to 100,000+ graphics pros
- Free-Pass link, customized per Sponsor
- Virtual exhibit
- One-hour pre-recorded presentation with live chat
- Sponsor contact information at the end of the presentation
- Logos on home page and promo materials
- Event registration list
- Attendee list from your presentation (including email addresses)
- Post-event invitation to watch, review, share, courtesy of all Sponsors

Presenting Sponsorship: \$2,700

LIMIT: 8

- Pre-event promotion to 100,000+ graphics pros
- Free-Pass link, customized per Sponsor
- Virtual exhibit
- One-hour pre-recorded presentation with live chat
- Sponsor contact information at the end of the presentation
- Logos on home page and promo materials
- Event registration list
- Attendee list from your presentation (including email addresses)
- Post-event invitation to watch, review, share, courtesy of all Sponsors

Exhibiting Sponsorship: \$1,350

- Pre-event promotion
- Virtual exhibit
- Free-Pass link, customized per Sponsor
- Post-event invitation to watch, review, share, courtesy of all Sponsors

Web Billboard: \$395

Capture the attention of attendees as they register online at the event site.

eDirect: \$230/1,000 Names

Get your message out with exclusive, custom email blasts sent to the marketing universe, or a demographic within that universe, before, or after the event.

Sponsorship Commitment Deadline:

! **MAY 1, 2020**

Contact your **NBM SHOW Sales Manager** Today!



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