

FINANCIAL LITERACY ONLINE

Banzai is a one-stop shop for financial education. Community banks partner with Banzai to create a culture of financial education in their service areas, all while building brand awareness.

Banzai courses expose students to lifelike financial scenarios in a fun simulation, while adult-oriented resources guide users through their immediate financial questions.

UBB has partnered with Banzai to connect you with an award-winning, financial education platform for families, schools, and account holders that actually works.



Schedule a demo at
ubbedu.com



Banzai!

©2020 Banzai. All rights reserved.

Financial Literacy with **BANZAI**

The ultimate financial
education solution, endorsed
by UBB.



CREATE A CULTURE OF FINANCIAL EDUCATION

Banzai has rethought your customer funnel with financial education that builds brand loyalty, multiplies customer touch points, and increases partnership opportunities. Banzai is used by:

- **800 financial institutions**
- **60,000 teachers**
- **2 million students**

PARTNER BENEFITS

You get a department in a box when you sponsor the Banzai platform. Banzai handles all the logistics, such as shipping printed materials for schools, user technical support, web hosting, and teacher outreach. In return, you get:

- **Brand awareness**
- **Content marketing**
- **Engaging curriculum**
- **Qualification for CRA credit**
- **Custom lead generation**
- **Co-branded financial wellness center**
- **3 age-appropriate courses, for kids**



REAL-WORLD FINANCE

Students love Banzai for its fun, engaging style, and teachers love it for its ease of use and content. When sponsoring Banzai for schools*, Banzai gives you unlimited access to three simulation courses and their complementary printed workbooks:

- **Junior, ages 8–12**
- **Teen, ages 13–18**
- **Plus, ages 16+**

Banzai partners also receive the Wellness Center, a direct-to-community resource containing:

- **70 in-depth lessons across many financial topics**
- **20 financial calculators**
- **The Banzai Coach, a virtual financial adviser**
- **Unlimited usage and new partnership capabilities**

Check out Banzai for yourself at ubb.learnbanzai.com

*Note: School sponsorships are subject to availability and determined on a first come, first served basis.