



2020/2021 STUDY ABROAD PROGRAMS FOR *Business and Economics Majors*

From Business Spanish in Spain to business internships in London, AIFS is pleased to offer opportunities for Business majors to gain a global view of business, economics, finance, and marketing. Semester, summer, academic year, and internship programs in business and economics are available. Course highlights are listed below.

SEMESTER PROGRAMS

Buenos Aires, Argentina - University of Belgrano

Courses include: International Business in the Southern Cone, Argentine Economy, Social Economy in Latin America, Economic Integration in Latin America, Latin America in Global Economy, Economic History of Latin America, Economic History of Argentina

Perth, Australia/Fiji - Murdoch University

Full Curriculum Available

Gold Coast, Australia - Bond University

Full Curriculum Available

Bond Business School (Accredited by the AACSB)

Courses include: Econometrics, Game Theory and Strategic Decision Making, Enabling Creativity and Innovation in Business, International Trade

Wollongong, Australia - Wollongong University

(Accredited by the AACSB)

Business Internship and Full Curriculum Available

Salzburg, Austria

(Credit awarded by Richmond, The American International University in London)

Courses include: Europe and the Global Economy, International Management Strategies, Communication Skills for Management

Viña del Mar, Chile - Universidad Adolfo Ibáñez

(Accredited by the AACSB, AMBA, and EQUIS)

Courses include: Doing Business in Latin America, International Economics, Economic Development in Latin America: Milestones & Crises, Strategic Leadership, Sustainable Business in Latin America

San Jose, Costa Rica - Veritas University

Courses include: Innovation and Entrepreneurship, Introduction to International Business, Introduction to International Economics in Latin America

Prague, Czech Republic - University of Economics

(Accredited by EQUIS)

Courses include: Entrepreneurship and New Business Venturing, Global Business and International Trade, International Finance, International Strategy, International Management, Marketing in Central and Eastern Europe, International Marketing Communications

Internships available in a variety of organizations

London, England - Richmond, The American International University in London

Full Curriculum Available

Courses include: Corporate Finance, Legal and Ethical Concepts in Management, Operations Management, Principles of Marketing, Economic Problems of Developing Countries, Country Risk Analysis, International Business Law Internships Available: Business, Finance and Accounting, Economics

Grenoble, France - Grenoble École de Management

Grenoble Business School Option

(Accredited by the AACSB, AMBA, and EQUIS)

Courses include: French Economic and Business Environment, Micro and Macro, Corporate Finance, Introduction to Global Strategy, Ethical Dimensions of International Business, Entrepreneurship, Business Development in Emerging Economics, European Business Environment

Paris, France - The American Business School

Full Curriculum Available

Courses include: Introduction to American Business Law, European and International Business Law, Company Case Challenge, Strategic Management, Entrepreneurship, Principle of Macroeconomics, Principles of Microeconomics, Intermediate Economic Analysis, The Economics of the Olympic Games, International Economics, Business Finance, International Business, Business Statistics

Berlin, Germany - Freie Universität Berlin

Courses include: Europe in the Global Economy, Green Business: German and European Sustainable Entrepreneurship, European Business Cultures: Management and Marketing in Cross-National Perspective, Themes and Issues in Transatlantic Relations

Summer internships available in a variety of business organizations

Athens, Greece - American College of Greece

Full Curriculum Available

Courses include: Economic Development of Modern Greece, International Business, Economic History of Europe, Mathematics of Finance, Money and Banking, Corporate Finance, Global Business Management, Logistics of Supply Networks, Sports Marketing, Macroeconomics Theory and Policy



Budapest, Hungary - Corvinus University
(Accredited by EQUIS)

Full Curriculum Available for Semester Programs

Courses include: Business Economics, Family Business, Business Enterprise-Start-up to SME, SME Marketing, Business Policy and Strategy, International Business Case Studies, Electronic Commerce, Business Ethics, Corporate Social Responsibility and Social Entrepreneurship, Introduction to International Business, Business Intelligence, Microeconomics, Macroeconomics, International Economics, Globalization (Economic Theory) Economics and the European Union, Economics and Ethics of Globalization, Transition and Post Transition Challenges in Hungary, International Business Law and Quality Management, Global Business Strategies (summer only)

Hyderabad, India - University of Hyderabad

Full Curriculum Available

Courses include: Basic Mathematics/Mathematical Optimization Techniques for Economists, Political Economy of Development, Economic History of India, Indian Economy Since Independence, Theories of Economic Growth, International Trade and Payments

Limerick, Ireland - University of Limerick
(Accredited by the AACSB)

Courses include: Business Information Management, International Management, Marketing, Economics for Business, Microeconomics, Macroeconomics, Applied Business Mathematics, The European Economy

Maynooth, Ireland - Maynooth University

Courses include: Competition and Regulation, International Business, Global Supply Chain Management, Equine Leisure and Tourism, Economics of the European Union, Economics of Sport, International Finance, Understanding Accounting

Florence, Italy - Richmond, The American International University in London, Florence Center

Courses include: International Economic Relations, Italian Family Business, European Business Environment, Fashion Marketing & Retail, Human Resource Management, Psychology of Fashion and Luxury Goods

Internships Available: Business, Economics, Fashion, Marketing, Tourism

Rome, Italy - Richmond, The American International University in London, Rome Center

Courses include: International Economic Relations, Principles of Marketing, Project Management for the Arts and Culture, Principles of Management, International Marketing

Internships Available: International Business, Economics, Finance, Tourism, Sport Management, Marketing Management

Wellington, New Zealand - Victoria University of Wellington
(Accredited by the AACSB and EQUIS)

Full Curriculum Available

Courses include: International Security, Introduction to Management, Principles of International Business, Corporate Finance, Accounting and Business

Barcelona, Spain - Universitat Autònoma de Barcelona (UAB)

Courses include: Cross Cultural Management, International Business, International Finance, International Marketing Strategies, Strategic Management of the Firm, Managing Services, Entrepreneurship & New Venture Creation, E-Commerce & Online Business, Managerial Skills for International Business, Doing Business in Emerging Markets, Strategic Behavior in Business & Economics, International Economics, The Creative Economy, Inequality, Poverty, & Globalization, Understanding the European Economy, The Political Economy of European Integration, Politics, War, & Economics in the Age of Globalization, Business Spanish

Barcelona, Spain - Universitat Pompeu Fabra (UPF)

International Business Program

Courses include: International Management (required), Corporate Finance, International Finance, International Economics, Doing Business in Europe

Madrid, Spain - Universidad Nebrija

Courses include: International Management, International Marketing, International Business (summer only)

Valencia, Spain - Universidad Católica De Valencia

Courses include: Corporate Growth, Customer Relationship Management, Entrepreneurship, Principles of Business Management

Salamanca, Spain - University of Salamanca

Courses include: International Business, International Finance, E-Commerce, International Marketing, Economy of the European Union, Current Spain: Economic History from Franco to the Present, Spanish in a Professional Context, Spanish for Business (Summer only)

Stellenbosch, South Africa - Stellenbosch University
(Accredited by the AACSB and EQUIS)

Full Curriculum Available (semester only)

Courses include: Economics and Development Programs in Africa, Doing Business in Southern Africa (summer only)

JANUARY TERM PROGRAMS

Athens, Greece - American College of Greece

International Business

STUDY AND TRAVEL (MULTI-DESTINATION) PROGRAMS

Fashion Marketing & Merchandising

London, Paris, Milan, & Florence

Courses are subject to change based on availability.

'Full Curriculum' means that you can select from across the university's entire range of courses (subject to prerequisites). Courses are available in English in every location.



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...to view full program details, hear from alumni, apply online and more!

