

# The 4 Ways Real Estate Beats Bitcoin and The Stock Market Combined



Written by the DFY team...  
Redefining Your Retirement  
For The Last 10 Years

# The Retirement Royal Rumble

Ladies and Gentlemen, children of all ages... welcome to the Main Event... a Retirement Royal Rumble of epic proportion.

Today, you will witness a battle for supremacy and see who will come out on top as your champion.

For years these competitors have waged battle in the minds of Americans... each competitor vying for a piece of your economic pie. But who will be your victor?

First let meet the challengers...

In this corner we have The Old Bull... weighing in at \$21.3 Trillion, the challenger who has CALLED himself the champion for the last 35 years...the US Stock Market.

And the Newcomer... weighing in at three thousandths of a percent of our defending champion, a dinky 100 Billion...The new kid on the block. The sleek, sexy, unconventional self-proclaimed champion of the future... bitcoin.

And now our champion...

In this corner weighing in at just over \$30 trillion, your defending heavy weight champion... residential real estate.

Let's Get Ready To Rumbllllllllllllllllllllllllllllllle...





V.S.



## Why Real Estate Is The Reigning Champ

Financial Planners have been feeding us the same information for the last 35 years. “The Stock Market always goes up.” “Mutual Funds are the only conservative approach that will actually allow you to get wealthy.” “Your retirement is dependent on your 401(k) or your IRA.”

Well the data is in. There is no dispute. Traditional retirement planning and investing has left more than 80% of Americans behind schedule. That means 80% of Americans, who have played by the rules and are preparing for retirement, lack sufficient funds to retire, and are simply NOT on track.

Real retirement isn't having a nest egg, real retirement is replacing your income...

If you make \$100,000 a year, you'll want to have a little over \$1.4 Million dollars in order to live off of your retirement and have it replace your income upon retirement...

To paint the picture, if you are 45 years old, and you're planning on retiring in 20 years... and 1.4 million is your number, depending on how much you already have saved, you will need to be saving between 20 and 40% of your income, every month without fail for the next 20 years, if you want to get to that 1.4 million...

When you actually look at the numbers you can see why 80% of us are behind the pace required to get to where we are hoping to get to.

# Enter The Newcomer Bitcoin...

There is a reason cryptocurrencies, like bitcoin, have emerged as yet another alternative to wealth creation for Americans, if the ability to create a real retirement is such bleak landscape...

Bitcoin is all the rage right now. People are becoming bitcoin millionaires, and it feels like this magical digital currency can transform all your hopes and wishes in to enchanted unicorns that deliver Ferrari's to you in the middle of the night.

Bitcoin is filling the vacuum that traditional retirement has ultimately created for most Americans, and as such, Americans are looking to Bitcoin as part of a new answer.

The idea behind it is really good. An exciting payment system without any central authority or banks getting in the middle of everything. No governments, no regulation, and all transactions stay native in the bitcoin network? Sounds like a golden idea. In fact it probably is.

But what has happened recently is people have been in a frenzy wondering if they should invest in bitcoin, wondering how much to invest in bitcoin, and wondering if a little investment in bitcoin today could make all their retirement dreams come true.

Bitcoin MAY be the answer to all your financial woes, but it also could be a flash in the pan. One thing is for sure, it is exploding in value right now... BUT...

Have you ever noticed what happens to bubbles when they get big enough?



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No one can be an economic prophet, we can't see the future, but we CAN speak from experience, because we've seen the past.

Some people not only weathered the great recession, and the collapse of the real estate bubble in 2009, but they thrived during that time.

How is it that Real Estate, when done right, can be your champion and help you create a real retirement with residual incomes that can support your lifestyle?

There are 4 Main Principle of Real Estate that allow residential real estate to eat bitcoin for lunch, and munch on the Stock Market for a mid-afternoon snack.

And here they are...



## Real Estate Creates Real Spendable Monthly Cash Flow Without Depletion of Account Balances When Done Right

401(k)'s and IRA's experience market dependent growth reflected in account balances on quarterly statements but they DO NOT generate spendable cash flow. If you want to spend the money you have to withdraw the money, thus depleting your account balances.



Bitcoin can experience digital growth, but does not generate spendable cash flow that is automatically deposited in an account. You can watch your Bitcoin grow, but still have to withdraw it to spend it.



# 2



**Real Estate Allows You To Buy With Leverage, And With The Bank As Your Partner. In Real Estate If You Want A \$250,000 Asset, You Only Have To Spend \$50,000 and Let The Bank Handle The Rest.**

In order to own stock and mutual funds in 401(k)'s and IRA's you have to buy it outright. If you want \$250,000 worth of stock or mutual funds, you have to spend \$250,000 in order to have \$250,000.



In order to own Bitcoin you have to buy it outright. If you want \$250,000 in bitcoin, you have to spend \$250,000 in bitcoin. Your 250k can grow, but you have to first invest the 250k in order to see it grow.



# 3



**Real Estate Allows You To Have Multiple Profit Centers. You Receive Cash Flow, Tax Benefits, Appreciation Growth, and With Leverage You Can Multiply Your Dollars. Not To Mention Real Estate Never Goes To Zero.**

401(k)'s and IRA's give you exactly one profit center... market growth. The market, which is completely dependent on conditions outside of your control, has to increase in order for you to experience profit. By the same token, your investments can go to zero if the market collapses.



Bitcoin, like the Stock Market, will also only grow if the market allows it to, which, again, is totally outside of your control. Bitcoin also has the ability to go to zero overnight, because, like stock, it is not a tangible or physical asset like real estate or gold.





# 4



**Real Estate Acts As A Hedge Against Inflation. When Inflation Causes An Increase In How Much Things Cost, We Also See An Increase In Real Estate Prices And An Increase In Rent Levels. Real Estate Is A Tangible Asset.**

401(k)'s and IRA's may also increase somewhat with inflation but you would still only realize the result of the increase in the event that you sold off your interests which means you no longer have your assets working for you in that increasing market.



We simply don't have the data on this when it comes to bitcoin. It has not been around long enough to know if it will keep up with historical inflation trends or not. It may, but it also may evaporate and go to zero before we know that information.





No matter what your retirement strategy may be, you will certainly benefit from Real Estate being a part of it.

The best way to see how Real Estate can benefit you is to receive your personalized and customized Game Plan. Visit us at:

[dfy-realestate.com/schedule](https://dfy-realestate.com/schedule)

to schedule your appointment. Or simply give us a call at:

**(801) 204-9061**

## Redefine Your Retirement



### **Step 1**

Schedule Your  
Game Plan



### **Step 2**

Receive Your  
Game Plan



### **Step 3**

Begin Your  
Investing