

Rightway - BI Seller Sheet

Rightway combines cutting-edge analytics with proactive engagement and concierge healthcare navigation to produce industry leading engagement and a proven, quantifiable approach to lowering healthcare costs.

With Rightway, members gain a dedicated clinical concierge- a doctor or nurse- to answer all their questions and keep them on track with their healthcare.



Benefits To Employers

- Engages each employee to understand the universe of benefits offered
- Lowers non-catastrophic healthcare costs in a proven, quantifiable manner
- Saves time for benefits coordinators



Benefits To Employees

- Gives each employee a dedicated clinical navigator
- Provides guidance, support, and advocacy
- Empowers employees with resources to be better healthcare consumers



Benefits To Your Firm

- Reduce the burden on your employees when it comes to questions about benefits, point solutions, coverage, plan selection, and billing inquiries
- Provide dedicated, concierge support for open enrollment
- Offer a best-in-class mobile application service including care coordination, price transparency, statements of benefits, and direction to entire benefits ecosystem

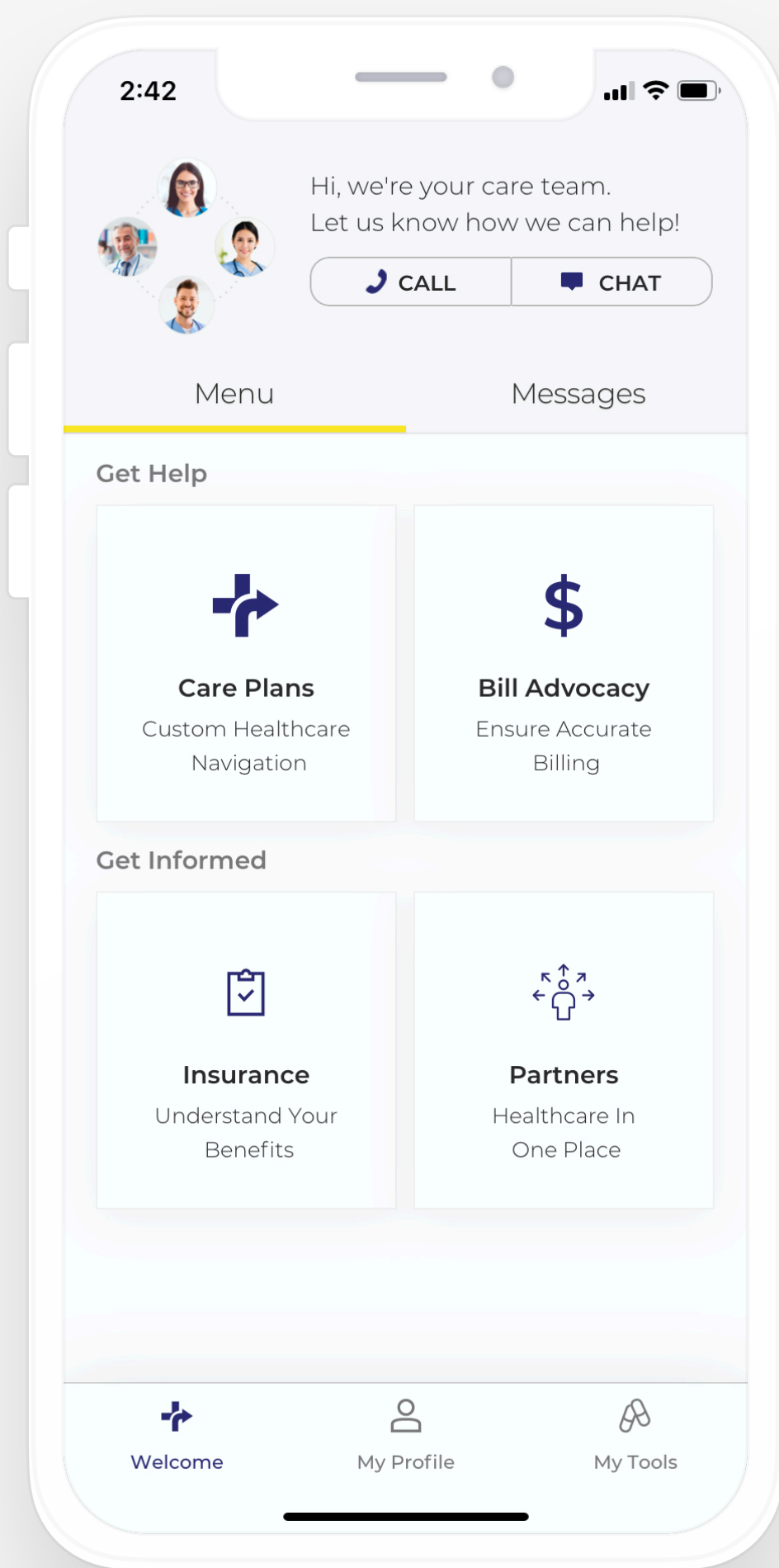
Pricing

Our pricing is Per Employee Per Month (PEPM) and covers dependents and spouses at no additional cost. Pricing is based on a one year service agreement.

Rightway is excited to bring the purchasing power of UBA Partner Firms to their clients through UBA aggregator Benefit Intelligence.

UBA PREFERRED PRICING

*Ideal client size is sub-250, with no minimum.	10-99	100-249	250-499	500-999	1000+
<i>Preferred Partner Pricing for UBA Client</i>	\$7 PEPM	\$6 PEPM	\$5 PEPM	\$4.5 PEPM	Contact
<i>Preferred Partner Pricing for UBA Broker</i>	\$4.5 PEPM	\$4.35 PEPM	\$4.25 PEPM	\$4 PEPM	Contact
<i>Broker Compensation PEPM (%)</i>	\$2.5 PEPM (36%)	\$1.65 PEPM (28%)	\$.75 PEPM (15%)	\$.5 PEPM (11%)	Contact



“Rightway is an amazing partner. Our biggest client significantly reduced healthcare costs in their first year with Rightway.”

Principal Broker, Selden Beattie



“It used to take me hours to fill my epi-pen prescription. Now Rightway does that, which greatly saves my time, and they find coupons to save me \$300 on each epi-pen.”

Financial Services Executive, City National Bank

Trusted by Top Brands

EVERCORE

DavisPolk



okta



Book of Business Results

4x

RETURN ON INVESTMENT

(6.25)%

HEALTHCARE SPEND

41%+

ENGAGEMENT ON PLATFORM

80

NET PROMOTER SCORE

Implementation is quick, easy, and non-disruptive

To request a new group implementation, please complete the form at:

<http://newgroup.biadministration.com/>.

The group will receive their contract via electronic e-mail for signature.

If any additional information is needed from you or the client Benefit Intelligence will reach out.

You/the group will receive an e-mail a few days before the effective date with login credentials to manage eligibility.