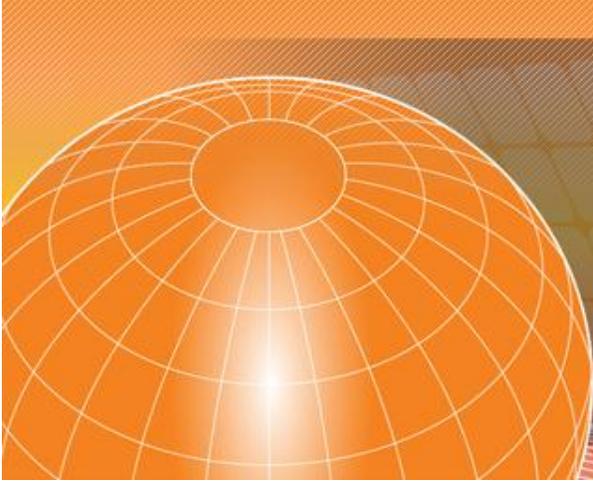


MAKING SHAREPOINT® AND FAST® SEARCH UNIVERSAL AND ACTIONABLE



Integrated Search Technologies

to help organizations leverage the full power of Microsoft SharePoint and FAST Search across the enterprise

“ *The enterprise search solution we are building with Microsoft and BA Insight is a truly next-generation platform that blows away everything that I’ve seen from a search perspective inside the enterprise* ”

*Guy Wiggins
Director of Practice Management,
Kelley Drye & Warren LLP*

BA Insight’s flagship **Longitude Search** and **Connector** products enable organizations to extend Microsoft’s enterprise search capabilities across dozens of ERP, ECM, CRM, messaging, and collaboration systems, and deliver rich document preview and assembly tools that empower knowledge workers to act upon search results with greater speed and effectiveness.

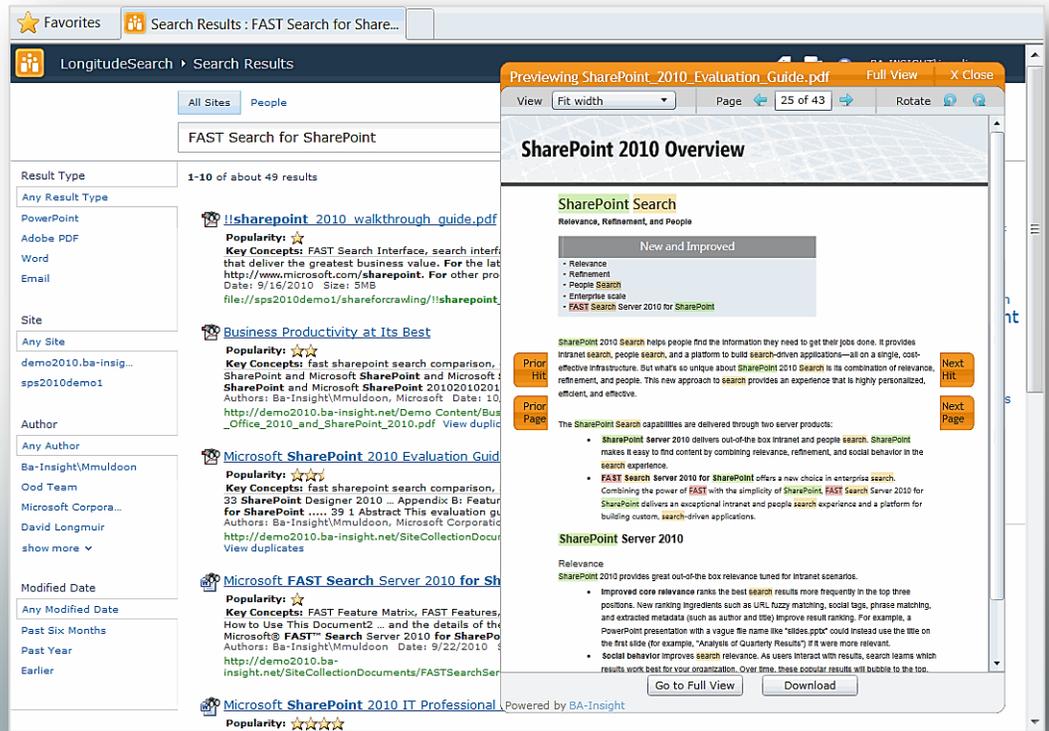
With Longitude, organizations can:

-  **Securely integrate any enterprise system into Microsoft SharePoint & FAST Search**
-  **Instantly preview and act upon all search results, regardless of format or location**
-  **Build search-based applications with ease**



SUPPORTED MICROSOFT SEARCH PLATFORMS

- Microsoft SharePoint 2010
- FAST Search Server for SharePoint 2010
- Microsoft Office SharePoint Server 2007
- Microsoft Search Server 2008/2010 & Express



LONGITUDE CONNECTORS

Securely Extend SharePoint & FAST Search to Over 30 Enterprise Systems

Longitude Connectors securely integrate over thirty enterprise systems into Microsoft SharePoint and FAST Search, providing knowledge workers with a single engine to locate relevant information, people, and expertise across the enterprise.

With rapid and cost-effective out-of-the-box deployment, comprehensive security-mapping and full Active Directory integration, Longitude Connectors provide organizations the ability to deliver a unified search experience and information access across all enterprise systems, including ERP systems such as SAP® and Oracle®; ECM systems including WorkSite®, Documentum®, FileNet®, Livelink® and Hummingbird®; Email and Archiving Systems including Lotus Notes®, Microsoft Exchange®, EVault®; CRM systems including Salesforce.com® and Microsoft Dynamics® CRM; and more. *View a list of supported systems at www.BAinsight.com.*

LONGITUDE SEARCH

Instant, Rich Previews with Actionable Search Results

Longitude Search optimizes the enterprise search experience by making search results both insightful and actionable. With Longitude's patented search technology, every search result – regardless of its type, format, or location – can be instantly previewed, internally searched without the need for download, and analyzed for relevancy leveraging a number of intuitive data visualization tools.

Throughout the search process, knowledge workers can identify and act upon relevant search results quickly and efficiently, with features including parametric search, real-time OCR and hit highlighting, and swift assembly of relevant results into multiple file-types for immediate action.

Supported Preview Formats: PDF, HTML, E-mail, PowerPoint, Word, Excel, RTF, TIFF, JPG & GIF, ZIP and much more.

About BA Insight: Founded in 2004 and headquartered in New York City, BA Insight maintains sales offices and research facilities throughout the United States and Europe. BA Insight's global team, fortified by an expansive network of certified partners and resellers, has helped millions of users gain instant and actionable access to information. BA Insight is a Managed Microsoft Partner.

Call 1-800-656-1537 | E-mail info@ba-insight.net | Visit www.BAinsight.com

© 2011 BA Insight. All rights reserved. BA Insight logo is the trademark of BA Insight. All other trademarks are property of Microsoft Corporation.

BA Insight | 60 East 42nd Street, New York, NY 10165 | www.BAinsight.com