# Applied Benefits Designer™ is an interactive benefits application

**Applied Benefits Designer is a modern solution that enables benefits agents to model and compare various benefit plan options in real-time to guide clients to the right decisions – all in one meeting.**

The application rapidly model innovative benefit plans in a clear, visual format that's easily understood by customers.

With Applied Benefits Designer, you can generate beautiful proposals in minutes, then guide on-the-spot conversations to quickly finalize medical, Rx and ancillary plan selections.

Applied Benefits Designer allows you to upload rates to match existing plans, making it easy to build out employer presentations. These streamlined processes turn hours of work into minutes, as well as reduces the number of renewal meetings necessary for a final decision.

The solution eliminates time-consuming spreadsheets and static presentations so you can differentiate your interactions with clients and increase efficiency, accuracy, and level of client support.

> **The reduction in time has been significant; it's especially cut down time reworking proposals. The CFO is ecstatic because he can look at contribution strategies immediately and manage the bottom line.**
>
> David Stark, Diversified Insurance

## Enables your agency to

- **Provide a tangible way to showcase your heightened analysis capabilities over your competitors.**

- **Generate proposals in minutes and modify them in real-time to reduce the number of renewal meetings.**

- **Streamline operations by storing medical, Rx and ancillary plans in your database, giving you instant access to your insurer plans.**

- **Foster big-picture, strategic benefits conversations to help clients maximize their budget and make faster, better decisions.**

# Core Capabilities

## Compare Plans

Applied Benefits Designer automatically adjusts plans to a defined contribution or budgeted amount for both large and small groups. Additionally, the tool seamlessly incorporates medical, Rx and ancillary coverage options, fostering more strategic, comprehensive benefits discussions.

## Real-Time Cost Updates

Applied Benefits Designer automatically adjusts plans to a defined contribution or budgeted amount for both large and small groups. Additionally, the tool seamlessly incorporates medical, Rx and ancillary coverage options, fostering more strategic, comprehensive benefits discussions. By engaging the employer face-to-face, you can help them reach a consensus quickly, avoid additional meetings and effectively show the value of your consultation.

## Model Funding Options

The solution enables you to model the impact of different funding vehicles on-site, providing a clear visual impact of funding options for employers and employees alike. With Applied Benefits Designer, you're able to include HSA contributions, deductible and co-insurance HRA and utilization projections. The ability to manipulate each plan live clearly illustrates the impact of each change on the employer and its employees.

## Community Rating

Community Rating requires difficult, time-consuming number crunching leading to complex premium structures. Applied Benefits Designer streamlines the process, saving you time and making it easier for clients to understand.

## Self-Funding

Self-funding can be complex and scary to some agents and many clients, particularly smaller employers. Simplify your self-funding conversations with Applied Benefits Designer. The solution enables you to easily explain this alternative funding strategy with side-by-side comparisons, using an interactive presentation tool.

## Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

**Call 800.999.5368**
**Visit appliedsystems.com**

APPLIED®